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## NEWS SUMMARY

### IRISH

## IRA bid to end shooting rumours

Members of the Official and Provisional wings of the IRA are believed to have met in Belfast to try to quell persistent rumours that the shooting of three Provisional leaders on Friday night had been carried out by Officials.

The shootings brought to the surface the rivalry between the two wings despite the fact that the Army had claimed responsibility.

One of the three men, Patrick Tuohy, aged 22, was killed. Another, Jim Bryson, aged 35, one of the most wanted men in Northern Ireland, was seriously wounded. Back Page

## Probe into mini-sub

Something of a boom had developed in the use of commercial submarines, especially in the North Sea, and it is obviously something that the Government is going to have to look at, said Mr. Michael Heseltine, Minister for Aerospace and Shipping.

Earlier, Vickers Oceanics said after the rescue of its Pisces III from the bed of the Atlantic: "We have got to find out what went wrong and why."

## Des Wilson to stand at Hove

Mr. Des Wilson, former director of Shelter, is to stand for the Liberals at the by-election at Hove, Sussex, caused by the death of the Conservative, Mr. Martin Madden. Mr. Madden had a 18,948 majority over Labour at the General Election. Back Page

## Italian cholera 'under control'

The Italian cholera situation, which has caused nine deaths in Naples, was under control and could not be called an epidemic, health authorities insisted. Tainted shellfish were blamed. Page 5

## Man held after hotel blaze

Copenhagen police are holding a 35-year-old Dane in connection with a fire at an hotel in the centre of the city in which 35 people, mostly foreign tourists, died.

## Aircraft lands in London park

Police hunted two youths seen running from a Cessna 160 aircraft after it landed in Brockwell Park, south-east London. Earlier, four youths had been seen near the Cessna before it took off from Biggin Hill, Kent.

## Philip in Russia

Prince Philip touched down at Moscow Airport at the controls of an Andover of the Queen's flight for the start of his first visit to the Soviet Union.

## Wagons roll

Trains began to move across Canada again for the first time for 11 days when most of the 55,000 rail workers on strike obeyed a Government order to return to work.

## Tolkien dies

Professor J. R. R. Tolkien, author of *The Lord of the Rings*, died, aged 81. Obituary, Page 3

## Briefly

Weekly £25,000 Premium Bond prize was won by the Kent holder of bond No. 4BB 481805.

Birmingham airport was cleared of passengers and staff after a telephone call that a bomb would explode in 30 minutes.

Burghley, three-day event was won by Captain Mark Phillips riding Mr. A. E. Hill's horse Maid Marion. Michael Donnan, Page 6

Gloucestershire boat Sussex by 40 runs in the Gillette Cup final. Trevor Bailey, Page 5

### BUSINESS

## Pressure to drop oil anti-trust U.S. case

THE U.S. Federal Trade Commission has rebuffed an attempt by the Nixon administration to get it to call off pending anti-trust action against eight major oil companies on the grounds that the case might reduce fuel supplies in the next few years.

Mr. William Simon, chairman of the President's Oil Policy Committee, wrote to the FTC suggesting that the action might jeopardise future oil refinery building, a major plank in Mr. Nixon's fuel plans. FTC staff told Mr. Simon bluntly that any discussion of the complaints could give rise to charges of impropriety or unfairness. Page 5

MEETINGS to-day will determine the course of two strikes at major Midlands car plants, and discussions will also open to defuse a potentially damaging situation at the Ford Motor Dagenham complex. Page 31

STRIKES cost Britain 4.36m. lost working days in the first seven months of the year, according to the Department of Employment. Other statistics released to-day show a slight slowing down in the rise in basic hourly and weekly wages. Page 7

BANKING CIRCLES are considering financing a 1,000-mile, joint-user oil pipeline project serving several North Sea oil fields and linked to export terminals on the Clyde. Page 7

TALKS on the wage situation in the West German engineering industry will resume to-morrow. Both union leaders and employers believe that the wave of unofficial strikes is more or less over. Page 5

## Money reform draft plan expected

A DRAFT SET of proposals for reform of the international monetary system is expected to emerge from the three days of discussions of the Committee of Twenty deputies which begin in Paris to-day. Wednesday. Back Page

INDUSTRIAL companies are angry at unexpected increases—ranging up to 30 per cent—in college fees for off-the-job industrial training courses for young employees. Page 31

EEC COMMISSION has begun proceedings against several producers of hollow glass for infringing free competition provisions of the Treaty of Rome. None of the companies are British. Page 5

EMPLOYEE councils representing everyone on a company payroll, including senior staff, are advocated in a Conservative research department document published to-day. Page 31

JOB PROSPECTS for graduates who left university this summer are likely to be substantially better than last year, according to a Department of Employment survey. Page 7

SHAREHOLDERS in Rowntree Macintosh "will not have long to wait" for full details of the loss the company made in cocoa speculation, Mr. Kurt Haslinger, the finance director, said yesterday. He refused to comment on rumours that the figure could top the company's own £20m. original estimate. Page 32

BNS PARCELS is supplementing its "Facemakers Transits" parcels and small freight service within Britain by a road/air service covering Europe. Page 4

DOWTY GROUP is in a financial position to meet demands for further expansion, says Sir George Dowty, the chairman. Page 32 and Lcx

## TUC meets at Blackpool

# Union opposition to pay and prices policy builds up

By JOHN ELLIOTT, LABOUR EDITOR, Blackpool, Sept. 2

Union opposition to the Government's pay and prices policy has continued to build up here this week-end on the eve of the annual Trades Union Congress, with few, if any, union leaders expecting further counter-inflation talks with the Prime Minister to lead to an agreement.

This mood is thought likely unless a more positive response to the Government's pay policy is forthcoming. Mr. Jones is lined-up with what is expected to emerge on Wednesday as a majority of unions who want the talks to continue so that Ministers can hear the TUC case.

Pay Board members are meeting to-morrow to consider a draft of the report which may dash the hopes of many groups of workers for special treatment during Phase Three.

The Board is expected to indicate that some civil servants deserve extra money because they lost out as a result of last winter's pay freeze. It is, however, expected to favour few other groups apart from public sector workers in hospitals and gas supply.

Special treatment for certain groups, who were hit by the pay freeze, is intended to be one of the planks of the Government's Phase Three policy.

In addition, Phase Three is expected to provide for a basic increase allowable for everyone together with special increments tied to threshold price rises and improved productivity.

An advance warning to Ministers about union attitudes, especially on pay and prices, came to-day from Mr. Jack Jones, an "invitation to industrial discussion" by the Downing Street talks could "quickly break down".

### Resolution

He said to-day that a Government refusal to meet union demands could lead to a situation where "it is not us who walk out, but them." The TUC could not continue to take "no" for an answer to its demands.

The transport workers' leader also launched an outright attack on the Pay Board.

He declared he was "incensed by its disgusting attitude" over lorry drivers' and china clay workers' pay. Both those groups had had pay rises cut or stopped by the Pay Board—the clay workers only last Friday.

To-day, Mr. Jones sent a senior regional official of his union to Cornwall to organise opposition to the Pay Board.

Its orders on wage rises were an "invitation to industrial discussion" by the Downing Street talks could "quickly break down".

# Oil industry fears 'chain reaction' to Libya move

BY RAY DAFTER

THERE ARE fears in the oil industry that Libya's decision to nationalise 51 per cent of six major western-owned oil fields the week-end could set off a chain reaction throughout the Middle East.

Details of the terms for the nationalisation have not yet been disclosed, and, as a result, the oil companies affected are not expected to announce their response until to-morrow at the earliest.

In the U.S., whose companies are most affected by Libya's latest move, the Government is expected to make a formal protest as well as provide moral and legal support. The possibility of some form of international sanction against Libyan oil is also being mentioned in some U.S. quarters although, at this point, it seems to be little more than a "gut reaction".

### Unified front

The companies taken over—Standard Oil of California (Socon), Esso, Shell, Mobil, Texaco, and Govenberg—are adopting a unified approach to these latest developments. They have refused all along to acquiesce in Col. Khedafi's terms for nationalisation, although they have considered virtually inevitable that eventually the takeover would come about following the acceptance by Occidental and other independent companies last month.

Standard Oil described the takeover as "illegal confiscation." The Libyan Government had offered a wholly inadequate payment in no way representing the fair value of the company's properties and interests.

In general, however, the companies are reserving judgment until they have been told officially of the nationalisation terms. The fourth summit of non-aligned countries meeting in Algiers this week is expected to discuss the prospects of using Middle East oil as a political weapon, while to-morrow the Organisation of Arab Petroleum Exporting Countries (OAPEC) will almost certainly review the implications of Libya's move.

In a fortnight, the Organisation of Petroleum Exporting Countries (OPEC) will hold an extraordinary meeting of Ministers in Vienna at which the Libyan situation is bound to be raised.

It is assumed in oil circles that the terms for the takeover of the majors are the same as those agreed by Occidental and others, if not worse.

These provided for immediate 51 per cent participation, compensation on the basis of "net asset value" and an unprecedented high buy back price of \$4.90 a barrel.

Of the majors, Shell was always considered the most exposed. It has a sixth share in the Oasis Group, which is responsible for 38 per cent of the Libyan production. The other members of this group—Continental, Amerasia Hess and Marathon—had already accepted 51 per cent Libyan participation.

The oil companies' fears about a "chain reaction" have been heightened by the attitude of Kuwait. Although it negotiated a participation agreement it was, from its point of view, less favourable than that imposed by Libya. Kuwait has not yet ratified this agreement while keeping a watching brief on the Libyan situation. It has also been reported in Beirut that OPEC is preparing a 10-point plan demanding a readjustment of oil prices.

Sanctions

Guy de Jonquieres writes from Washington: Although the possibility of some form of international sanction against Libyan oil is being mentioned in some quarters it would seem that little serious thought has been given as yet to what form sanctions would take.

It is more likely that the U.S. Government will take action similar to that taken after the nationalisation of the Bunker Hunt holding earlier this summer.

This would mean a stiff protest note to the Libyans and close collaboration on legal action to prevent other consumer Governments from buying Libyan oil from the nationalised fields.

Editorial comment, Page 10  
News Analysis, Page 4

# Mortgages: Barber may meet building society leaders

BY RICHARD EVANS, LOBBY CORRESPONDENT

MR. ANTHONY BARBER, Chancellor of the Exchequer, is expected to meet building society leaders in the next ten days to discuss the mortgage crisis and the difficulties caused by rising interest rates.

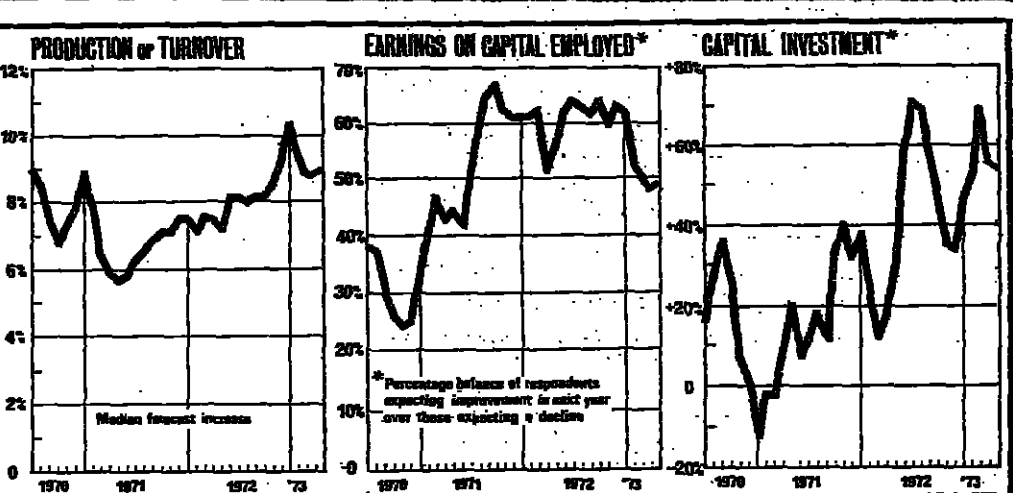
Ministers do not rule out Government action to ease the situation, but their main task will be to try to remove the panic atmosphere that has been building up following forecasts of much higher mortgage rates.

Further Government support for the building societies along the lines of the £15m. grant last April has been ruled out by Ministers, but a number of other possibilities will be considered by the Chancellor and his colleagues when he returns to-day from his Yorkshire holiday.

He will have immediate talks with his officials and Mr. Patrick Jenkin, Chief Secretary to the Treasury, who met Building Societies Association leaders for exploratory talks last Friday.

An early approach will then be made to the association so a meeting can be arranged before September 14 when the association council is likely to recommend an increase in mortgage rates to 10½ or 11 per cent.

## FT Monthly Survey of Business Opinion



# Labour and raw material shortage slows output

BY WILLIAM KEEGAN, ECONOMICS CORRESPONDENT

SHORTAGES of labour and raw materials are being increasingly cited as factors inhibiting production in the U.K.

This is brought out by the latest Financial Times monthly survey of business opinion, which suggests that the symptoms of overheating in the economy have become more and more apparent in recent weeks.

The survey shows that production and orders have continued to expand fast in the last few months, and that industrialists still expect buoyant conditions over the next year.

The general level of business confidence, however, has declined from the symptoms of "overheating" with 91 per cent of respondents citing shortages of skilled factory staff as a factor affecting production.

There are signs of an expected acceleration in the pace of inflation, but there has been a slight improvement this month in companies' feelings about the outlook for earnings on capital employed.

Of the industries surveyed this month, the brewing industry is especially confident of an upturn in earnings on capital. There is also a strong positive balance among mechanical engineering companies.

The mechanical engineering industry, in particular, is suffering from the symptoms of "overheating" with 91 per cent of respondents citing shortages of skilled factory staff as a factor affecting production.

Details, Page 36

## Talks sought on business rents

BY PETER RIDDELL, PROPERTY CORRESPONDENT

LEADERS of the property industry are seeking a meeting with Mr. Victor Lucas, association chairman, intends to emphasise same shortages and problems in the commercial field as have Paul Channon, the Minister for Housing and Construction, to express their concern at the Government's "complete silence" on its policy for business rents in its Phase Three plans.

The National Association of Property Owners, which includes most of the largest quoted property companies among its members, believes the situation has become so critical that it intends to press the issue "at the highest possible level of Government."

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## Demarco lives

by MARINA VAIZEY

We are lucky in having two capitals: in winter, London; in summer, Edinburgh. The Edinburgh Festival is a major difference in the good part of the year. Edinburgh has a working, international centre—the Demarco Gallery and all its enterprises.

The visual arts in both capitals have long been distinguished by the efforts of a handful of native sons, and a few daughters, to take their place on the international stage of the creative visual arts. But what we see outside the realms of official cultural diplomacy, has for long been characterised by an unwillingness to look outside, unless the innovators are safely dead or dying. Of the international art scene we are woefully ignorant: a handful of London galleries select and sift for us, partly by conviction, partly by accident; a few others bring over the well established.

It is left to the most amazing character—the Scot Richard Demarco—a dynamo of chaotic energy who, with all the fizzing, when the dust finally settles nevertheless provides a genuinely enthralling and informative art spectrum. He was the first to bring over en masse a significant group of artists from Düsseldorf, who did their thing in Edinburgh long before any of them surfaced in London. London relied on rumours, while Demarco had the real thing. He's brought over Canadians, Rumanians, Poles... sometimes spectators may be forgiven for thinking that with Demarco what counts is in sense the unseeable: the meeting of artists normally separated by thousands of miles and different cultural emphases rather than the sight of an art object hanging on a wall.

He is a one man Documenta, concerned with information and meetings, informed and guided by his own shrewd passion, his intense interest and contagious

enthusiasm that not only glides over the details of mundane matters (a lot of his visitors, quarts into pint pots, are resigned to playing musical beds whilst accommodation is sorted out, etc.) but manages to make every-thing come out all right in the end. This year, that counts, I think, is Demarco's Edinburgh Arts 73 programme, flexible, inventive, and filled with necessary improvisation, because visas for some visitors to get out of their country don't come through, and the petulance attacks some of the other visitors. The pettiness of human nature is as universal as other qualities; some Austrians staged a walk-out, some young Yugoslavs gossiped with each other incessantly when members of the audience at other artists' events.

Be all that as it may, the fact is that two rather slender art exhibitions are on at the Gallery itself (8 Melville Crescent). The list of French artists is imposing: some of them were at Documenta last summer, two have just been at the Oxford Museum. Christian Boltanski has just been refused official permission for his art-project: isolating a small piece of public space well under a piece of glass. Gauguin is represented by photographs of meticulous, immaculate drawings of crumpled, discarded, empty pieces of clothing (a coat on a sofa, for example) and cloth coverings. Jean Le Gac: several statements and photographs in the catalogue itself, teasing us, as Demarco notes, with lucid, expressive, clear prose: when do words on a page become a visual form of expression, when is writing a visual art?

Gasiorowski, with flowing, bumpy swirls of paint on paper is making a kind of Boys' Own version of war as a war game, his models are toys, and yet there resides in this effort a good deal of power. Gerard Titus-Carmel has sent a photographic record of some things—bananas in an art gallery—and Etienne Martin has sent his famous by his own shrewd passion, his intense interest and contagious

standing on its own, incorporat- ing many different materials. Catalogue (subsidised by a firm which has recently supported the arts in Great Britain in an imaginative and helpful way) and the few exhibits, taken together, give an inkling, a hint, of what is significant in France at the moment. It is a modest but important effort, in singular contrast to the fossilised "official" view of the Royal Scottish Academy. The Austrians are supported by an ample catalogue. The catalogue includes entries about Brus and Mitsch, unrepresented, thank Heaven as far as I am concerned, in the exhibition. Their brutal and violent work is presumably excused because it is a worthwhile paradigm of the violence of the human condition; this observer, saturated by the publications and work at Documenta, regards it as a positively wicked and genuinely immoral manifestation of human horror dressed up as "art," a heart-rending self-immolation. To view these are Arnulf Rainer's "autodemonstration," rather terrifying photographs of funny faces which pack a fierce psychological punch. There is a series of magnificent pencil drawings of odd paradoxical happenings in the world of man-made objects meeting nature by Max Feister: water flows like rope, snow flies off a roof, etc. beautifully, obsessively detailed drawings which pose curious, echoing questions. There is a great banner by Oberhuber; a room full of sculpture by Glon-

coll, peculiarly elegant and abstruse; careful, expansive con- ceptual pieces, flitting with lines, numbers, vertical and horizontal linear plays, amusing, by Gapp- mayr, although (like much of this work) the point is soon made, and hardly lingers in the mind; Anton Christian's ritualis- tic piece which involves a skeleton of a child in an altar- like arrangement (I believe his piece incorporating calf's ears has been held up in customs); elegant, meditative sculpture by Prantl.

The whole thing has been thought up on a grand and ambitious scale, and done on a shoestring. How it works will depend on the personal accidents and meetings that happen in the ebb and flow of people and events. But that for six weeks, this observer, saturated by the publications and work at Documenta, regards it as a positively wicked and genuinely immoral manifestation of human horror dressed up as "art," a heart-rending self-immolation.

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## Professor J. R. R. Tolkien

Professor J. R. R. Tolkien, author of the novel *The Lord of the Rings*, died yesterday in Bournemouth. He was 81. Earlier this year ill health prevented him from travelling to Paris to be presented with France's prize for the best foreign novel—*The Lord of the Rings*, his trilogy about Middle Earth. The book was published 17 years ago in English, but the

French translation had only just been completed. The professor, who at one time was Professor of English Language and Literature at Oxford University, spent 14 years writing the Ring trilogy. The Hobbit, another of his fantasy books, was also about the Middle Earth. The Ring trilogy dealt with a fairy-tale world, and such of the hilarious and occasionally agonising slip-ups, has made a living, viable, thrilling art centre, certainly the only one I have direct experience of, on this scale, in the UK.

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De temporum fine Comoedia—Lucifer.

Ende!" (the speech chorus is powerfully led by Josef Greindl) work up to a remarkable final scene. But first a word about the musical side. Orff's demands are by no means modest. He uses a hefty contingent of wind and brass, three pianos, three harps, organ, double basses, quartet of violas, an immense percussion section, and on tape choirs, solo voices, and yet more instruments. In this auditorium the percussion, apparently reduced during rehearsal, did not make a very exact or exciting effect but in general the scoring shows Orff's continued mastery of his own special sound. The speech, speech-song and chanting of which the voice parts largely consist are supported by a variety of effects, some of the cutting power of an expertly handled whip. The trouble is not so much that there is too little music but that the submission of Orff the composer to Orff the dramatist is barely justified when (except for the spoken parts) you only catch about as much of the text as you would in a church service held in Greek or Latin.

The last scene provides something more. The mounting distress of the remaining humanity causes a turmoil on the stage and in the orchestra out of which is born an apparition of Lucifer, partly monstrous flower, partly giant bat, with the features of a demon. "Pater peccavi," he cries, and his mask drops. Once more he confesses

some minor jolts of ensemble. Karajan was (as one would expect) firmly in control. Since Salzburg has not done much to encourage a passion for contemporary opera among its patrons, it was a pleasant surprise to find the audience at the second performance large and enthusiastic.

Any lingering suspicion of low musical content was set right in the chamber concert at the Mozarteum the following evening, when the outstanding LaSalle Quartet from Cincinnati (three of the members German-born) played Weber's Five Pieces op. 5, Schoenberg's fourth quartet, and the string quartet of Schoenberg's last work, Alexander von Zemlinsky. This turned out to be a delicate, fanciful work with a finale of a certain stylistic uncertainty, one of the themes baling from somewhere near the world of Ravel and Vaughan Williams. The Weber pieces were played with a detailed intensity that made them feel anything but small. The Schoenberg was graced with cantabile playing of a quality most quartets reserve for luxury. The opera was conducted in first-rate style by Charles Mackerras, always in control, never obtruding himself. As strongly recommended.

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## Brandt calls off Prague trip after treaty hitch

BY JONATHAN CARR

BONN, September 2.

WEST GERMAN Chancellor Herr Willy Brandt has indefinitely postponed a planned visit to Prague this week for the signing of a treaty normalising relations between the two countries.

The reason is that despite intense diplomatic activity by Bonn to find a compromise formula, differences between the two sides involving the interests of West Berlin could not be resolved.

Informed sources say it is clear that the Soviet Union has been behind Prague's stand, and that in its dealings with Bonn the Czechoslovaks have had little room to manoeuvre.

The same is true of Bonn's talks with Hungary and Bulgaria on the establishment of diplomatic ties. It is expected here that with the road to Prague blocked, these talks too will make no further progress for the present.

Thus the final phase of Herr Brandt's Ostpolitik—which has already brought pacts with the Soviet Union, Poland and East Germany—has run into delay.

Officials here stress they do not regard the situation as serious in the sense that it reflects a fundamental change in Moscow's desire for better relations with Bonn. It is believed the need for industrial cooperation with West Germany will eventually be an overriding one for Moscow.

But there is clearly considerable irritation that after hundreds of hours of negotiations over the Prague treaty, a comparatively minor point has caused the postponement of the Chancellor's visit.

In the talks, Bonn has held that under the four-power agreement of 1971 on Berlin, the three East European countries should be available not only for West Berlin citizens but also for

Berlin institutions, such as courts and companies.

The relevant passage in the accord is not fully explicit on the matter and Prague has been interpreting it in the most restrictive manner possible.

Explaining the present impasse, West German sources say the Soviet Union went as far as it believed it could go in signing the Berlin agreement, and rather further than its East German ally desired.

Moscow, the sources say, is now anxious that no precedent be set—even on apparently minor points—which could, from its point of view, dilute the Berlin accord still further. It is noted that the present difficulties are also coinciding with a general tightening of the ideological line in Eastern Europe in the wake of the recent Crimea summit meeting of Communist leaders.

## EEC hollow glass producers accused of price-fixing

BY LORELIES OLSLAGER

BRUSSELS, September 2.

THE EEC Commission has begun proceedings against a number of European producers of hollow glass for infringing the free competition provisions of the Rome Treaty. The companies, none of them British, are accused of price fixing practices and of having co-ordinated their sales conditions.

News of the Commission's move precedes the slow resumption of Community activities to-morrow after the five-week summer holidays. But while most officials and Commissioners are returning to their desks this week, no major activities are scheduled before the week September 10.

The first notable EEC event will, in fact, take place in Tokyo when Ministers from the Nine will meet on the eve of the opening of the international

trade negotiations on September 12 to determine the Community position on outstanding questions. The Commission itself resumes its weekly meetings here on September 11, and the permanent representatives of the member States in Brussels start a day later. The first council meeting in Brussels is scheduled for September 21 to discuss the EEC Budget for 1974.

The glass producers to whom the Commission has sent letters of complaint are all members of the Liechtenstein-registered International Fair Trade Practices Rules Administration (IFTRA). They include Gerresheimer AG, Barmen; Heide Und Neuburger Glas of Germany; Boussois-Souchon Neuvecel, St-Gobain; and Verreries de Blanc-Misseron of

France; Verlica-Momignies and Bouteilleries Belges Reunies of Belgium; Bordoni, Riccardi and Vetri of Italy; and Verenigde Glasfabrieken of the Netherlands.

The Commission alleges that within IFTRA they agreed to respect a fellow member's prices when exporting to its territory, as well as to exchange price lists and information on sales conditions, discount practices, and price modifications. They also agreed to co-ordinate their methods of price calculation and align their sales conditions.

All this, the Commission said, constitutes a "grave and deliberate" breach of Article 85 of the Rome Treaty, which forbids restrictive practices such as price fixing and market sharing agreements. It reminded the companies that it has the right to impose fines for such infringements.

The companies now have the right to reply before the Commission makes a final ruling, which in turn can be challenged in the European court in Luxembourg.

According to informed sources, British manufacturers of hollow glass have had contacts with the IFTRA members, but have not joined the group.

## Italian cholera outbreak 'now under control'

BY PETER TUMIATI

ROME, Sept. 2.

THE ITALIAN cholera situation is now under control and cannot be called an epidemic. This was stated to-day by the Italian health authorities.

In the past 48 hours there have been no further cholera deaths, but in the week up to last Friday there were nine deaths, all of them in Naples.

However, it is now admitted that a considerable number of cases, none of them fatal so far, have also occurred in Bari and in other areas of Apulia, in southern Italy. In Palermo, where a number of people had been taken to hospital with symptoms similar to those caused by cholera, it was confirmed to-day that there

have been no cases of the disease.

In Bari and Apulia, even though no fatal cases have been reported, the disease appears to be still spreading. At least 20 of the people taken to hospital have been stated to be suffering from it. Some 300 people are in hospital as suspected cases. In Naples, however, the number of ascertained and suspected cases is declining.

Nearly a million people have already been vaccinated in Naples. Thousands of them were queuing again to-day in front of hospitals and other medical centres to be vaccinated.

Minor riots took place over the weekend in some of the poorer quarters of the city because of water shortages and a general feeling of frustration over the ineffectiveness of the local authorities. To-day the authorities were trying to control the growing black market for lemons—which have been found to be an effective preventive against cholera infection—and for some drugs which are now in short supply.

Sweden's ruling party "TO GET 41% OF VOTE"

By John Walker

STOCKHOLM, September 2.

With two weeks to go before the Swedish general election on September 16, the ruling Social Democratic party were supported by only 41 per cent in an opinion poll carried out by the Swedish Institute of Public Opinion Research for the Stockholm newspaper Dagen Nyheter. The three opposition parties, the Conservatives, Liberals and Centre Party showed a combined total of 50.5 per cent.

The Social Democratic minority Government has been able to stay in power since the 1970 election, when it polled 45.3 per cent, with the support of the Communist Party, which then won 4.8 per cent of the vote. In the latest poll the Communists were given 5.5 per cent of the votes.

## Rebuff for Nixon in oil companies anti-trust action

BY ADRIAN DICKS

WASHINGTON, Sept. 2.

THE U.S. Federal Trade Commission has rebuffed an extraordinary attempt by the Nixon Administration to get it to call off its pending anti-trust action against eight major oil companies, on the grounds that the case might reduce fuel supplies coming to market in the next few years.

The FTC, which is an independent federal regulatory agency, filed a complaint on July 17 against the eight companies accusing them of monopolising the refining of crude, and of having "maintained and reinforced a non-competitive market structure" in several parts of the U.S.

The suit, which has yet to come to its first hearing, is separate from the anti-trust action by the Justice Department reported this week in Time Magazine. It stems from very widespread protests during the past few months that the larger integrated oil companies have profited from crude shortages to force smaller independent refining and marketing companies out of business.

In a letter to the chairman of the FTC, Mr. Lewis Engman, the chairman of the President's Oil Policy Committee, Mr. William Simon, said that the possibility that the Commission's action might lead to a separation of the integrated operations of the majors gives me a great deal of concern because of its implications for domestic energy supplies in the next few years.

Mr. Simon, who is also deputy secretary of the Treasury, goes on to request the opportunity to "discuss the matter further" with Mr. Engman before final action by the FTC. He argues that the integrated companies fear of being forced to give some of their second thoughts about building new refineries in the U.S.—an objective that comes high in the Administration's order of priorities for dealing with the so-called energy crisis.

Mr. Simon's letter appears not to have reached Mr. Engman himself, but his staff rejected the request and told Mr. Simon bluntly that "any discussion by any commissioner of the complaint or its underlying legal or factual bases could give rise to charges of impropriety or unfairness."

The incident, coinciding with the Justice Department action, serves to illustrate the curious ambivalence of the White House towards the energy situation. In response to spot shortages of heating oil last winter and of petrol this summer, it has tried to persuade the bigger companies to go on making crude available to the independents.

These efforts had little success on a "voluntary" basis, and last month the White House repeated its request and published details of a mandatory allocation programme while asserting that it had no intention of putting this into effect.

## New Soviet attack on Solzhenitsyn

MOSCOW, September 2.

THE SOVIET Press suddenly fell silent to-day on the trial of former dissident leaders Pyotr Yakir and Viktor Krasin, who were sentenced on Saturday to three years in prison plus three years' internal exile.

But newspapers kept up a steady attack on Nobel prize-winning novelist Alexander Solzhenitsyn and Nuclear Physicist Andrei Sakharov, both of them accused in the trial of involvement in underground activity.

The Communist Party newspaper Pravda said Solzhenitsyn and Sakharov, who have criticised Soviet policy recently, had made "malicious statements" that were picked up by the Western Press in a campaign of "slandorous fabrications against the Soviet Union." Other newspapers carried letters from readers denouncing Sakharov.

There was no explanation for the Press silence on the Yakir-Krasin trial. Soviet newspapers covered the trial last week but the Moscow court verdict on Saturday was reported only in the Foreign Service of the official Tass news agency.

Western diplomats believe the main purpose of the trial was to make clear to the Russian people that greater openness in relations with the West will not mean relaxation at home.

UPI

Reuter reports that Dr. Sakharov to-day received his first support within the Soviet Union from a fellow physicist.

Physicist V. F. Turchin issued a statement to the foreign Press

here calling for "all supporters of progress and democracy, all supporters of peace in the world to raise their voices in the defence of Academician Sakharov."

He spoke of the "hysterical campaign" against the most eminent of the dwindling band of Soviet dissenters who has come under heavy attack recently through his outspoken criticism of the Soviet system and his struggle for human rights here.

The statement stressed Dr. Sakharov's great courage as a citizen and said the campaign against him was causing enormous harm to the international position of the Soviet Union.

The Soviet Press, television and radio have recently published a number of letters denouncing Dr. Sakharov and expressing strongly-worded indignation at his activities.

## French poll likely to raise race tension

By Rupert Cornwell

PARIS, Sept. 2.

THE PRESENT tension between the local population and Algerian migrants in France's big cities will be intensified by an opinion poll just published here, showing that more than one person in two considers that workers from North Africa should be singled out for extra strong entry controls.

The survey, organised by the weekly magazine Le Nouvel Observateur comes after a week marked by a series of racial incidents, mainly on the South coast, in and around Marseilles. Of those interviewed, 58 per cent felt that North African immigrants should be limited in number, and only 36 per cent that they should be treated like workers from any other foreign country.

Not surprisingly, hostility to unlimited immigration is most felt among older age groups, more likely to remember the Algerian crisis of the 1950s and early 1960s, and the lower classes, particularly small shopkeepers, who feel themselves most threatened by competition from Algerians.

Despite a resounding majority of 68 per cent, which acknowledged that foreign labour is useful to France, the survey showed up clearly the now familiar prejudices against migrants.

Exactly half those interviewed believed that immigrants were especially prone to violent crime and racketeering—despite frequent official statistics showing this is not so. Moreover 38 per cent said they were afraid to venture out onto the streets alone after dark.

Perhaps the one encouraging finding for the Government is that 49 per cent of the sample believed that the best way to ease racial tension would be to improve the social and living conditions of foreign workers.

This body of opinion narrowly outweighed the 42 per cent for whom the best solution would be increased surveillance and tougher police checks on the immigrants.

## CANADIAN TRAINS MOVING AGAIN

OTTAWA, September 2.

Trains began moving again across Canada early this morning for the first time in 11 days as most of the nation's 56,000 striking railway workers obeyed a Parliamentary order to go back to work.

The new law, which made it illegal for railway workers to remain on strike after midnight last night, was passed by Parliament on Friday night. The law, among other things, provides for minimum wage increases for rail workers.

Reuter

## Ministers arrive for Algiers conference

BY OUR OWN CORRESPONDENT

ALGIERS, Sept. 2.

SENIOR MINISTERS from more than 70 countries were meeting here to-day to prepare the fourth summit of non-aligned countries which opens on Wednesday.

Over the last few days delegates, often with widely divergent views of what non-alignment is all about, have been pouring into Algiers. A Fierce anti-Israel resolutions are being President Tito, the only survivor of the three main founding fathers of non-alignment (the others were Nasser and Nehru) arrived to-day.

He was driven through streets which the Algerian authorities have decorated with slogans expressing familiar sentiments about familiar political topics: the plight of the Palestinians, Vietnam, the inquiry of foreign military bases, and so on. But they also evoke the economic plight of the developing countries and the widening gap between the rich and poor nations.

From the hopes expressed by arriving delegates and from the deliberations of officials who met here last week, it is clear that there may be rivalry for prominence at the conference between the developing countries over-riding economic problems and Algeria.

Almost all Arab heads of Government are expected here by mid-week and a separate Arab summit could well take place in riding economic problems and Algeria.

## Bonn Minister ready to attend bribery probe

BY JONATHAN CARR

BONN, Sept. 2.

A WEST GERMAN Minister is ready to appear before a Parliamentary investigation following a claim that he withdrew DM50,000 from Federal funds the day before a Bundestag vote which enabled the Government to stay in office.

The Minister of Research and Technology, Horst Ehmke, would be the highest member of the Government to appear before the committee, which began probing allegations of political bribery in June.

A former opposition deputy, Julius Steiner, claims he was paid DM50,000 for helping the Government win the confidence vote of April 27, 1972. Herr Steiner says he received the money from the Social Democratic Party whip, Karl Wienand, just after the vote. Herr Wienand denies this.

The new twist to the affair came this week-end. A Cologne newspaper said it had been told by Herr Ehmke, then Minister at the Chancellery, that he had removed DM50,000 from Federal funds on April 26, 1972.

According to the newspaper, Herr Ehmke said the money was intended for the so-called "reputable fund" at the Chancellery. This is a fund for the furthering of information, and is not fully accountable to Parliament. Herr Ehmke denied the money went to Herr Steiner, the newspaper said.

A spokesman for Herr Ehmke's Ministry said to-day that statements about whether the Minister had removed Federal funds, or what he had done with them, were pure invention. But he made it clear that Herr Ehmke was ready to appear before the investigating committee this week.

## GERMAN WAGE TALKS RESUME TO-MORROW

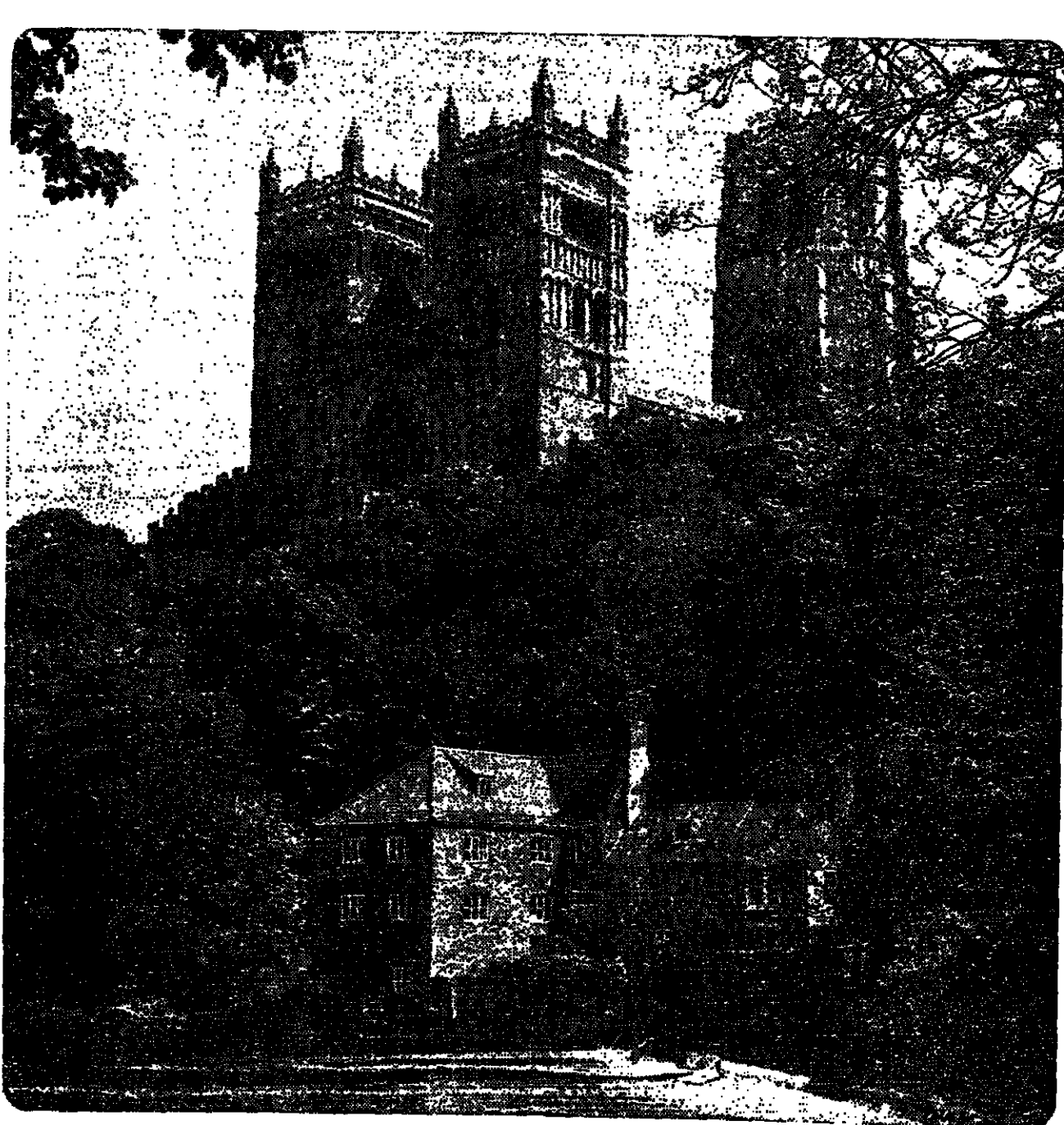
By Malcolm Rutherford

BONN, Sept. 2.

TALKS ON the wage situation in the West German engineering industry will be resumed on Tuesday after union leaders and employers met for 17 hours on Friday without reaching any results. Both sides believe, however, that the outbreak of unofficial strikes is more or less over, at least for the time being.

The two sides are believed to be discussing whether there should be a premature end to existing wage contracts in the industry, or whether there should be simply a series of house agreements designed to run until the end of the year when the contracts are due to expire. There is also a dispute as to whether new wage negotiations should be conducted centrally or regionally.

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# N. Sea 1,000 mile oil pipeline being considered

BY CHRIS BAUR, SCOTTISH CORRESPONDENT

EDINBURGH, Sept. 2.

SERIOUS CONSIDERATION is being given in banking circles to the possibility of undertaking a 1,000-mile joint-user oil pipeline project, serving several North Sea oilfields off the Scottish coast, and linked to export terminals on the Clyde and, possibly, the Forth estuaries.

Although this formidable scheme is still in its very early stages, it is understood that it could be one of the first projects to be put for evaluation before the newly-formed International Energy Bank—the six-member banking consortium which was launched in July.

What is now being examined is the creation of a pipeline network linking oilfields on a track south from the big discoveries north-east of Shetland, and making a landfall possibly in Aberdeenshire. As much as three-quarters of the 1,000-mile line would be undersea.

Apparently, three major oil companies have been approached so far, and have indicated that they would like to discuss the concept further. Discussions with other oilfield operators will take place in the coming weeks.

The promoters of the scheme, who are not yet prepared to disclose their identity, have the Hunterston deep-water site on the Ayrshire coast in mind as one principal destination for the net-

work. Two companies, Chevron and the Italian-led group, ORST, currently have applications to the Government for refineries at Hunterston, with planned throughputs of 10m. and 24m. tons a year. There could also be facilities for bulk export of crude.

In addition, it is at least possible that BP might be approached because of the strategic locale of that company's two tanker terminals on either side of the Scottish central belt—one is being built in the Forth Estuary to export BP's surplus crude from its Forth oilfield; the other is at Pinnart, Loch Long, which is used by the company now to draw Middle East crude for its Grangemouth refinery.

## Potential

BP is known to have been thinking for some months about the potential of its two landlines from Finart to Grangemouth. It could have some spare pipeline capacity there once its Forties crude begins being processed at Grangemouth, though this will depend largely on the ultimate size of the refinery.

The promoters of the network concept see a number of advantages in the scheme. A single large-scale oil evacuation system would spread cost and risk

among developers who would otherwise have to undertake individual pipelaying projects in water depths and conditions not encountered until now.

It is also argued that a shared facility could make viable some of the smaller North Sea finds which might not be commercial if they were based on independent production systems.

Finally, with mounting environmental pressure affecting Scottish mainland coastal sites, and with special sociological difficulties governing the use of tanker sites in the North Isles, it is thought wise to limit the number of individual pipeline projects.

There are clearly immense problems, too. The cost of the scheme would be huge (Shell estimates a cost of about £400,000 per mile for any subsea pipeline it might eventually lay from its Brest field to Shetland). Nor is it certain that the technology exists to lay pipe of the large diameter required.

Oil companies would also have to be persuaded of the positive advantage of sharing in a scheme destined for central Scottish tanker terminals. Many of them, who have no plans for refining in Scotland, may well prefer their own plans for shorter pipelines to trans-shipment terminals in the far north.

# More strikes but fewer days lost is trend in 1973

BY NOEL HOWELL, LABOUR REPORTER

STRIKES resulted in the loss of 4,366m. working days in the first seven months of this year according to statistics released to-day by the Department of Employment.

Up to the end of July, 1,045,800 workers had been involved in 1,629 strikes, although the number of working days lost is down considerably from last year.

The figures indicate a trend towards a greater number of shorter disputes when compared with last year's equivalent figures which were inflated by the 1972 miners' strike.

That alone lost more than 10m. working days.

In July this year there were 196 stoppages involving about 63,000 workers, and some 222,000 working days were lost.

Among adding £15m. to industry's weekly wages bill. The Department's basic wage statistics include only centrally agreed rates and do not take account of local adjustments or reflect higher earnings.

In the first seven months of the year 6,388m. workers received basic weekly rises worth £15.19m. In the first seven months of last year, 5.3m. had basic weekly advances worth £11.29m.

The number of workers who have had a reduction in their working week in the first seven months of this year—574,000—is also greater than during the same period last year, when 575,000 workers received cuts in their normal weekly hours of work.

Other statistics released to-day by the Department show a slight slowing down in the rise in basic hourly rates for July.

The weekly rates for July indicate a 15.4 per cent rise over the previous 12 months, compared with a 15.8 per cent increase in the June figures.

The basic hourly rates for July show a 15.8 per cent increase over the previous 12 months, compared with 16.2 per cent higher June basic hourly rate figures.

During July some 705,000 workers received pay rises, work-

ing days were lost. Among adding £15m. to industry's weekly wages bill. The Department's basic wage statistics include only centrally agreed rates and do not take account of local adjustments or reflect higher earnings.

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# Better prospects for graduates

BY NOEL HOWELL, LABOUR REPORTER

JOB PROSPECTS for graduates who left university this summer are likely to be substantially better than last year, according to a survey published to-day in the Department of Employment Gazette.

The Gazette forecasts that employers this year are looking for new graduates to fill something like 15 per cent more jobs than they did in 1972.

This forecast takes into account a 5 per cent increase in the number of new graduates seeking jobs.

In manufacturing industry alone, the recruiting increase is 30 per cent above last year, according to the Department's survey, while the service group of industries—distribution, the professional and business

services—show a rise in graduate recruitment intentions of about 20 per cent.

In all the industries covered by the survey forecast vacancies for graduates this year are 6,079, compared with an actual graduate intake last year in the same industries of 4,968.

Considerable differences in recruiting intentions between different industries and even within the same industry are disclosed by the survey. Some

companies indicated they were reducing graduate recruitment this year and 40 per cent of service trade companies reported that they did not intend to increase their recruitment.

In the public sector a drop in recruitment to higher education and a relatively unchanged level of civil service recruiting is more than matched by a 14 per cent rise in known vacancies in local government service where recruiting levels of two years ago have been re-established.

The Department concludes that "the prospects for this year's graduates are likely to be substantially better than they were for those graduating in 1972."

## HEATHROW COACHES AGAIN

Coach drivers employed by British Airways to ferry passengers between Heathrow Airport and Central London were back at work yesterday after a 10-day stoppage.

The airline decided to withdraw the coaches following industrial action by the drivers in support of an overtime claim. The men have now agreed to resume normal working.

## PAPERS BACK TO NORMAL

Following a return-to-work decision by journalists in dispute with management, normal editions of the Western Mail and the South Wales Echo are expected to be published to-day.

The papers, owned by Lord Thomson, had appeared in reduced form for the past 10 days, selling at 1p instead of 4p. Overtime payment was said to be the main issue in dispute.

# Newsprint industry's future may hang on recycling

BY LORNE BARLING

NEWSPRINT PRODUCERS in the U.K. are looking hard at de-inking and recycling processes in which at least one of the big companies is expected to make a major investment soon.

The future of an indigenous British newsprint industry could ultimately hang on the development of these processes for secondary fibres. It is recognised that while supply and demand fluctuates, non-integrated newsprint operations in a timber-deficit country cannot compete on cost and price terms with integrated operations in Canada and Scandinavia.

## Mill strikes

The present world newsprint famine, exacerbated by mill strikes and other labour disputes in Canada, has forced publishers to consider the crucial question of whether they want a U.K. newsprint industry, or to buy in the cheapest markets and suffer in times of shortages.

There is nothing inherently new in the present situation, for the industry has experienced an imbalance of supply and demand over the past decade. During the 1960s downturn in the market many producers put off investment decisions and the present sharp upturn has caught producers with a shortage of capacity.

It is this lack of viability in an industry which is notoriously sensitive to vagaries of the economy that has led to increasingly intensive studies of recycling and de-inking processes, particularly in view of the fact that 90 per cent recycled newsprint has been produced in the U.S. on a limited basis.

This has been achieved in a country which consumes newsprint at a rate of about 10m. tonnes a year and can determine whether there is a glut or famine in Britain, where consumption

is less than a fifth of that figure. Reed Paper and Board (U.K.) has for some time produced newsprint which has a recycled content of 27 to 40 per cent, depending on the application. This could be improved if the technology is improved.

Present research in this direction is encouraging, the possible outcome being a significant cut in the volume of pulp imports and the production of newsprint at a competitive price.

Standards of recycled newsprint are crucial to publishers. But producers believe that by slow application of pure technology to production, high proportion recycled newsprint will be acceptable. This acceptance may first come from regional newspapers, where shorter print runs can lessen strength requirements.

Reed, one of the heaviest investors in recycling and de-inking, began looking at alternative processes more than 10 years ago. It set up its first de-inking plant in 1964 at the company's Imperial Mill at Gravesend, Kent. It also has a 50 per cent interest in J. J. Maybank, probably the largest waste paper merchant in Europe, which not only supplies Reed with industrial waste, but operates schemes with local councils for the collection of waste paper.

Reed also has a more advanced de-inking plant at Aylesford, where consumption of waste has reached between 90 and 100 tonnes per day. With proposed expansion, this could reach 125 tonnes.

The extent to which Reed is backing this potential winner can be judged by its plan to spend more than £400,000 on expansion. Bowater, too, is building a de-inking plant at its Mersey mill, at a cost of £75,000. Its supplier, the German company J. M. Voith, is responsible for waste paper preparation plants that have

come on stream in Britain at the rate of about one every seven weeks in the past seven months. The company forecasts considerable investment in the U.K. in future.

It is significant that the industry is at considerable pains to make the public aware of the advantages of recycling by encouraging the collection of waste paper from sources such as local authorities, charities, even the Boy Scouts.

There is unease, however, that the coming reorganisation may have the reverse effect of waste paper supplies. It is felt that investment decisions on new handling and baling machinery may be deferred until the new local authorities are settled. This would postpone the much-needed increase in volume.

Other possibilities for raw materials are also being considered. PIRA, the research association for paper, board and packaging industries, is conducting a pilot study on the use of straw for pulp production. In a report on this idea, it was pointed out that the U.K. could have an indigenous source of paper-making raw material that could replace imported pulp, with a potential saving on balance of payments of £50m. Such a project would stand or fall on the co-operation of the farming community.

# Sterling certificates at record £5,363.6m.

BY DONALD MACLEAN

ISSUES of sterling certificates of deposit outstanding rose to £5,363.6m. in July, continuing to reverse the fall in April and May.

The expansion was concentrated over the period with less than six months to run, in which there was an increase of £263m. to £3,743.5m.

Secondary market holdings of the certificates were reduced appreciably over the month, however, against the background of a sharp rise in interest rates in which the yield on three-month certificates, for instance, rose from 8½ per cent to 11½ per cent. Secondary dealers reduced their holdings by £135.5m., to £248.3m., with £183.4m. of certificates maturing in their hands.

In spite of the overall contraction in the dealers' holdings, there was a slight increase, of £3.3m., to £41.3m., in the secondary market's holdings of certificates with more than two years to run.

Although the Bank of England Minimum Lending Rate did not rise in August, following the 4 per cent increase to 11½ per cent in July, sterling certificates of deposit rose sharply last month, with the three-month rate gaining 2½ per cent to 14½ per cent.

London dollar certificates of deposit outstanding contracted £66m. in July to \$9,016m., with secondary holdings declining £74.8m. to \$263m.

## U.K. must look at Ulster link—Callaghan

IN AN obvious warning to militant Protestants, Mr. James Callaghan, the former Labour Home Secretary, says that Britain should feel morally free to reconsider her link with Northern Ireland and the provision of troops and cash if the majority deliberately "contract out" by sabotaging the Province's political structure.

"I most strongly hope that such a calamity will not occur," he says in a book, published today.

"But Britain cannot be expected to sit patiently and bleed indefinitely if her best efforts face deliberate sabotage by the elected majority of the Province."

Mr. Callaghan accuses the Conservatives of a lack of firm political control—at a critical time—which set the pattern for three years of Ulster bloodshed.

"A House Divided: The Dilemma of Northern Ireland," Collins, 22.50.

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(all numbers inclusive).

The coupons numbered 10 (due 16th October, 1972) appertaining to each of the above numbered Bonds, however, remain unrecovered and the following 570 Bonds together in each case with interest coupons numbered 10 to 40 inclusive remain unrecovered:

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01011—01040 01256—01375  
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01101—01190 01576—01690  
01206—01220 01751—01800

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If any of the stolen Bonds or coupons still unrecovered are presented for payment it will be necessary to enquire into the title of the presenter of the Bond or coupon concerned before any payment can be made. Dated 3rd September, 1973.

S. G. WARBURG &amp; CO. LTD.

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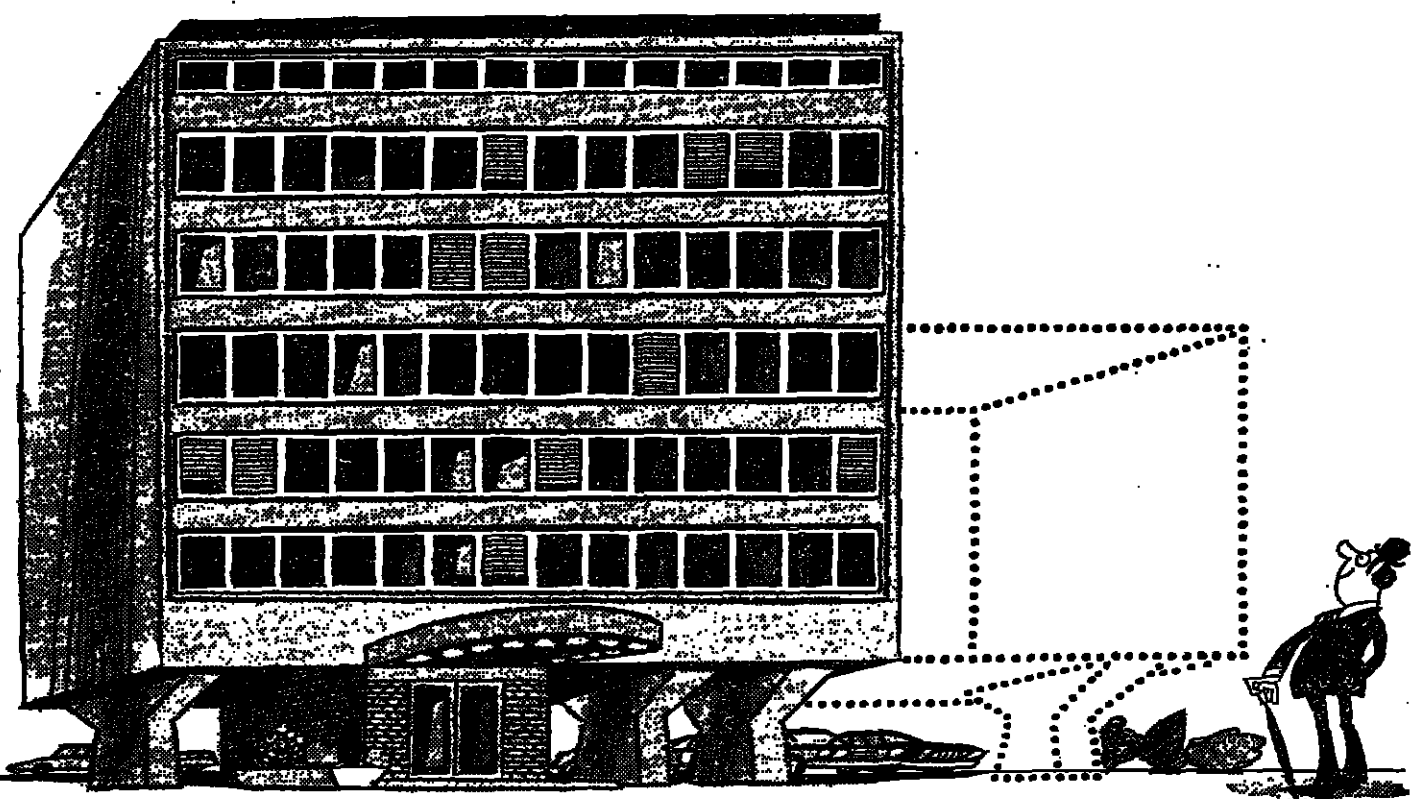
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# VOLVO

To the Shareholders of Aktiebolaget Volvo:-

An Extraordinary General Meeting of Aktiebolaget Volvo will be held at the Head Office of the Company in Gothenburg on Monday, September 17, 1973 at 09.00 hours for the purpose of approving the decision by the Board to increase the share capital of the Company by S.Kr. 11,075,000 by the issue of 221,500 new restricted series A shares, each with a nominal value of S.Kr. 50 in exchange for assets being acquired in accordance with the provisions of concluded agreements.

Shareholders who wish to attend the meeting should notify the Secretary of the Company not later than 16.50 hours on Thursday, September 13, 1973.

Under the rules of VPC AB (The Swedish Securities Register Centre) only those shareholders who were entered at September 17, 1973, in the share register of the Company maintained by VPC are entitled to attend and vote at the said Extraordinary General Meeting. Shareholders who wish to exercise their vote by proxy may do so by a Power of Attorney which may be delivered to the Secretary of the Company who is prepared to act as proxy.

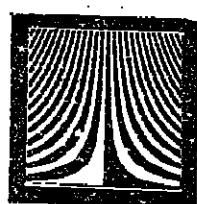
A Board Meeting conforming with the stipulations in Paragraph 39, Section One of the Swedish Companies Act will be held at the Head Office of the Company in Gothenburg on Thursday, 13 September, 1973, between 16.20-16.50 hours.

By Order of the Board

Bengt Albrektsson,  
Secretary,  
AB Volvo,  
S-40908 Gothenburg,  
Sweden.

3 September 1973





# The Technical Page

EDITED BY ARTHUR BENNETT AND TED SCHOETERS

## INSTRUMENTS

### Gauging components on the move

MAKERS of parts produced by automatic processes at high speeds have a special problem when it comes to inspecting each part to maintain consistent quality. Manual inspection is becoming prohibitively expensive and can often introduce unacceptable variations in distinguishing faulty from good components.

Following a long study of the problem and possible solutions to it, Associated Engineering Developments, the research and development service organisation of the Associated Engineering group of companies, Cawston House, Cawston, Rugby, has come up with an ingenious high-speed gauging system.

Opto-electronic in design, the equipment permits 100 per cent inspection of either stationary or moving parts with running costs described as virtually nil.

Based on the use of silicon photodiodes with extremely fast response, and logic circuits selected to recognise and grade geometrical and dimensional features of a component, the equipment operates on the shadow image of the product.

Extremely fine dimensional tolerances can be observed by means of a measuring head which incorporates a pair of light guides coupled to photocells, connected in turn to the logic. This head with its light guides can be rotated on its mounting to allow

the gauging range to be set. The moving object to be gauged may be moving down a slide-way and illuminated by parallel light which throws a shadow. For checking one dimension, this moving shadow falls on at least three cells or their light guides, the first of which the trigger cell establishing the moment of gauging. Further cell pairs are needed for each extra dimension.

The system is particularly suitable for use with shadowgraphs where the basic accuracy of the photocell system is shared by the magnification used. Gauge heads can be fitted into an accurately drilled template in front of the shadowgraph screen, or they can

be fitted to adjustable bars with micrometer screws to set the gauging distance.

All the important elements of the system have been designed as building blocks which allow customers to build up the equipment closely to fit their requirements, matching existing conveyors or machine output chutes. They could also build simple manually-loaded inspection fixtures. For the more complex problems, Associated Engineering Developments can design and supply complete equipment to customer specifications.

Already tested on the AED system are rubber sealing rings, cigarettes and pressings, the last for 16 separate features.

### Ideal for schools

A PORTABLE electrical indicating instrument designed for school and college laboratory demonstration use has been introduced by Crompton Parkinson Limited, of 50 Marefair, Northampton, NN1 1NY.

The new instrument is a moving-coil universal indicator using standard Nuffield "O" level shunts and multipliers enabling measurements to be taken over a total current range of 1mA to 20A and a voltage range of 100mV to 300V. Connections are made direct to three top-mounted, captive 4mm insulated, socket type terminals with the third terminal being connected directly to the movement for sensitive galvanometer null reading applications.

The movement employs taut-band suspension and the patented Crompton HI-C focus fluid damping system, giving protection against rough handling, vibration and mechanical shock, together with consistent high accuracy over an extended life. It has a clear, 12-inch long scale

receiving good illumination over a very wide angle to permit accurate reading at a distance and easy detection of even small changes in the measured quantity.

Overall size of the instrument (excluding terminals) is 210mm high x 213mm wide x 115mm deep.

### Crane to make ITT flowmeter

UNDER A licence agreement recently concluded with ITT Barton in California, Crane, of Red Lion Court, London EC4P 4BH, is to make a new type of axial turbine flowmeter called the Series 7000.

The meter is described as a precise, reliable and rugged electromechanical volumetric flowmeter for measuring liquids, including those at cryogenic temperatures, and gases, and is considered by Crane to be the most advanced of its type in the world.

Application is in the continuous process industries for

duties within the temperature range minus 450 to plus 1,000 degrees F, and for pressures of up to 50,000 lbs per square inch. Repeatability is claimed to be in the order of plus or minus 0.2 per cent of reading in the rated linear flow range. The flowmeter has a pressure drop of 4 lbs/square inch at rated maximum flow.

The 7000 has a hydrodynamic balanced rotor eliminating a need for mechanical thrust bearings. The rotor hub is designed to simultaneously purge and cool the journal sleeve bearings—particularly critical when this flowmeter is applied to cryogenics and high-speed gas flow services. Other features of the 7000 include reverse flow measurement without recalibration, linear response over a wide flow range, and an optional explosion proof enclosure for use in hazardous areas.

A general purpose pick-up coil converts rotation of the turbine into an ac signal without direct contact with the turbine moving parts. This signal is used to drive various solid state analogue read-out devices which include a flowrate indicator, a direct reading totaliser, a batch controller, and is suitable for computer interface.

### Miniature logger for data

DESIGNED FOR applications requiring unattended operation in hostile environments away from mains electricity, a miniature data logger just introduced by Microdata of Cheltenham Road, Painswick, Glos., is stated to have high reliability as the essential factor in its design.

The basic instrument will run for up to three months off its own internal, rechargeable batteries. A crystal clock initiates scans of up to 12 analogue voltage channels which, after being digitised, are recorded on a simple magnetic tape cassette. The complete logger is housed in a small rugged waterproof box, approximately 15cm x 15cm x 28cm, which may be pumped to prevent condensation, and to ensure that any leaks are outwards.

Special applications may be catered for by means of a signal conditioning unit housed in an identical box to the logger.

## SAFETY

### Works when the fat's in the fire

A FIRE extinguishing system using Dr. Font "Freon" FE 1301 has been installed at the chain of restaurants operated in

the U.K. by Empire Catering. More than 50 Wimpy Houses, 40 Empire Grills, steak bars and specialty restaurants owned by the company have now been equipped.

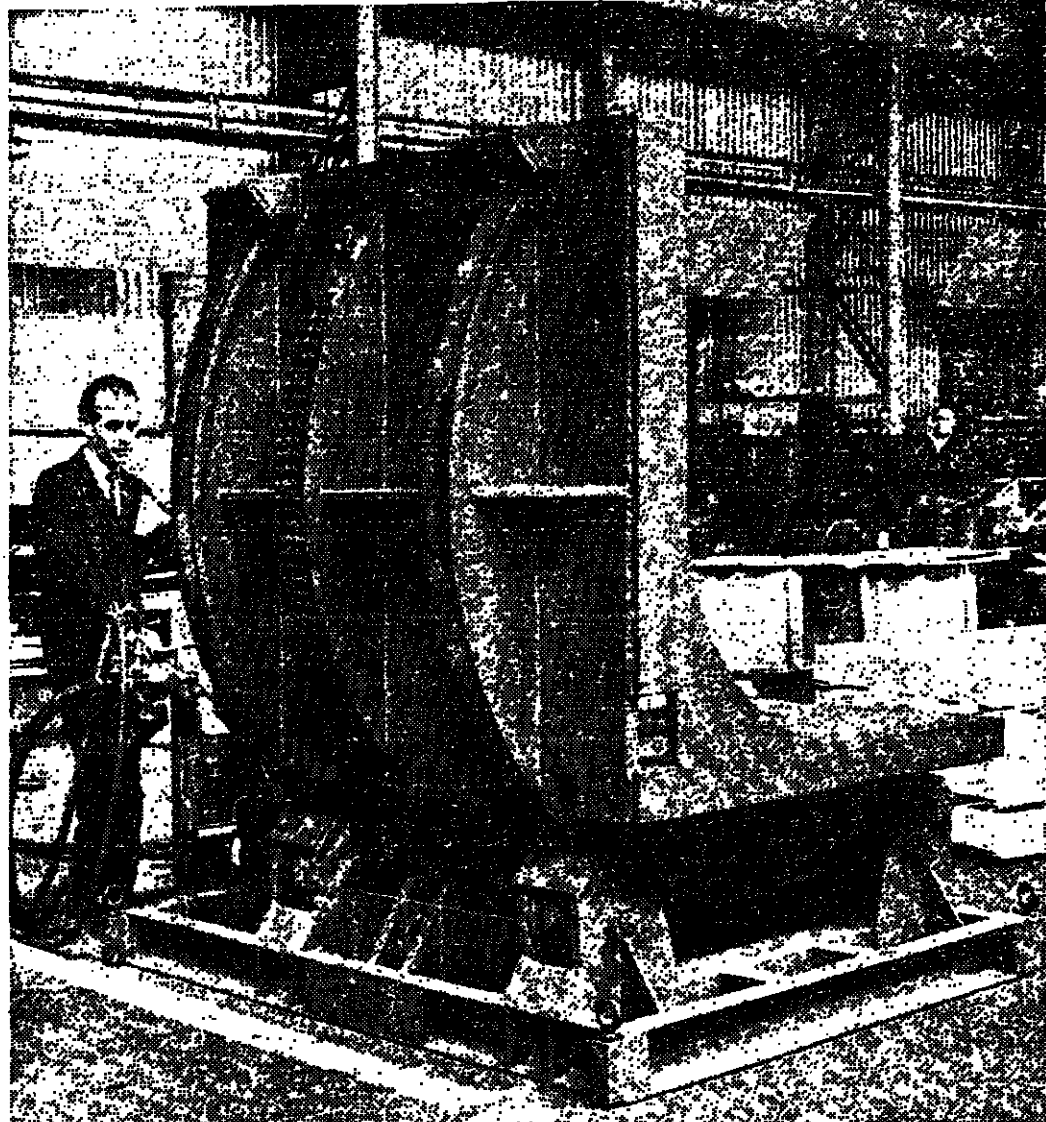
The system is a development of systems using "Freon" FE 1301 already installed in racing cars, pleasure boats and in electronic communications centres. FE1301, a colourless, virtually odourless liquefied gas, chemically interrupts the heat sensitive process upon release.

A concentration of 5 to 6 per cent is sufficient to extinguish most fires. Personnel may be exposed to this concentration for 4 to 5 minutes without risk of serious damage to health, it is stated.

The system, manufactured by Intercontinental Equipment Corporation, 6 North Lane, Aldershot, Hants., can be triggered manually or automatically. For automatic operation, a heat sensitive head detects the fire and automatically releases

the "Freon" 1301 whether personnel are present or not. A microswitch can be connected to simultaneously shut off electrical supplies, sound a visual or audible warning, or be connected directly to the local fire brigade headquarters.

Manual operation can be fitted with a remote control handle or electrical button to allow the system to be triggered in safety from a spot well away from the fire itself, thus ensuring the safety of kitchen staff.



FHD Construction, of Slough, Bucks, has developed this equipment for rapidly and safely rotating 5-ton reels of coiled metal through 90 degrees to simplify the final coil banding process. The only power source needed is a 50-psi compressed air supply. Controlled by one man, the machine will take the completed cylindrically banded coil—first removed from the winding spool by a forklift truck—and rotate it through

90 degrees. At this angle the system locks safely into position, enabling the entire lateral banding operation to be completed in a fraction of the normal time; risks associated with this procedure when cranes and hoists are used are eliminated. There is also much less likelihood of damage to the metal on the reel. Once the coil is firmly banded the reel, already positioned for vertical storage, is removed by forklift truck for stacking.

## SHIPPING

### European salt water pipe study

BRITISH Ship Research Association, with the support of the Chamber of Shipping (U.K.) and in association with its counterparts in Sweden and Norway, is undertaking a significant research project on the use of lined steel piping for ships' salt water services.

The association is preparing to collate information on experience with such piping. This information could be submitted by both users and suppliers of lined or coated steel piping and

also by paint and coating manufacturers themselves.

At present, both galvanised mild steel and copper base alloys are generally used for the piping systems in ships' salt water services. The limited life of the former has to be compared with the higher cost of the latter. Lined or coated steel piping has already been used to a limited extent for specific purposes such as ballast lines and it is considered that

a wider application could prove technically and economically attractive.

BSRA would welcome any relevant information from users and manufacturers and, if requested, will treat such information as strictly confidential.

Information should be sent to the British Ship Research Association, Wallend Research Station, Wallend, NE38 6UY, Northumberland, marked for the attention of Mr. S. H. Frederick, Head of Materials Section.

### Degassing the tanks en route

BEFORE a tanker goes into dry dock it is essential that, in order to eliminate fire she should be freed from gas; this can be a time-consuming job. To meet this problem, Gamlen Chemical Company (U.K.), of Oxbridge, Middlesex, arranges to do the work on passage, supplying the chemical required and providing a Gamlen engineer to supervise the whole operation thus avoiding loss of sea-time and high dock charges.

Among ships treated in this way recently were the tanker Southern Empress, of 63,715 tons dw owned by the Empress Shipping Company, of Monrovia, and the World Guardian, of 47,468 tons dw owned by the Gentry Shipping Company, also of Monrovia.

The chemical used was Gamlen tank solvent "40". This can be applied by the injection method or by utilising a slop tank system of closed circuit chemical cleaning.

circulating airless system capable of outputs between three and five gallons a minute. On the more sophisticated plant, detection systems are incorporated which automatically adjust the height of the top guns to allow various section sizes to be processed and allow both plates and sections to pass through the one unit.

The company has also developed a cheaper semi-automatic plant for use in the structural steel industry, where production runs are shorter. These are designed to allow one-man operation of conveyor, shot blast and paint spray, but without the elaborate sensing mechanism, and the actual triggering of the spray gun is done manually.

Further details from Aera Spray Engineering at 179, Thimble Mill Lane, Birmingham B7 5HS.

### Ductile pipe for tankers

THERE IS a growing tendency for shipbuilders to use ductile iron piping, particularly on tankers, both large and small.

Substantial orders placed recently by Harland and Wolff with Stanton and Staveley call for a total of 1,055 tonnes of ductile iron piping of various diameters for use not only in the cargo-pumping systems of four 313,000 tonne tankers for Shell International Marine but for standard ships' piping in three 117,000 tonne bulk carriers for Norwegian Bulk Carriers of Oslo.

Use of ductile iron pipes in the bulk carriers is of particular interest as they have been specified to meet the stringent requirements laid down by the Norwegian Registration Society. Manufactured by the centrifugal casting process from a melt containing a magnesium alloy to give a nodular graphite formation, ductile iron pipes are immensely strong. They have a marked degree of ductility and are, therefore, a natural choice for tankers, particularly for deck piping, as their inherent

strength renders them virtually free from damage during construction while the ductility enables them to accommodate the bending stresses imposed by hogging and sagging. They are highly resistant to corrosion but cost approximately the same as grey iron pipes which for equal strengths are considerably heavier.

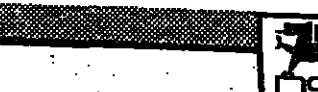
On most of the vessels the ductile iron pipes will be joined by Victaulic's Viking Johnson couplings which are easily assembled and will accommodate movements of the pipework caused by the vessel's progress through the water.

Thus the surface of the tail remains gold plated, allowing the pins to be fully semi-automatically wire-wrapped with significant cost saving. The company believes it is the one able to offer such a service which is undertaken at moment only at the company in the U.S. When delivery in Europe reaches a sufficient level, the facility will be available at the Cambridge plant.

Currently, a six-to-eight delivery period is offered receipt of a finalised design as proven board.

The total process time sold all the connector pins, a p.c. board of up to 6 inches by 2 feet 6 inches only 60 minutes. This includes the complete cycle preparation. Such a board will be likely to contain some 40 individual pins which by soldering methods, where maximum rate is around 1 connection an hour, would take about 40 hours.

As well as the result reduced costs, it is possible to build many other items such as front power bussing on a board instead of using a multi-pin connector. Thus, everything can have on a metal backplate Schaeffler's Machinefabriek Lissewilt in Rotterdam.



### David S Smith (Holdings) Ltd PRINTING & PACKAGING

Points from the Statement by the Chairman, Mr. David S. Smith, circulated with the Report and Accounts for the year to 30th April, 1973.

- Despite difficulties experienced during the year, net profit increased from £301,173 to £340,327 and the Company is in a strong liquid position.
- Production capacity was again increased by further investment in modern plant.
- A final dividend of 7.63 pence actual equivalent to 10.9% gross makes the annual total 18.9% gross (1972-18%) which is the maximum permitted.
- A capitalisation issue of 1 new share for every 5 held is proposed.
- Results to date are very encouraging and profitability is progressing satisfactorily and, subject to no unforeseen circumstances, the year will be one of further improvement.

## CONFERENCES

### Testing and treating surfaces

ENGINEERS representing world's major aerospace, airlines and military aviation meet to-morrow for 3 days at the Beryside Hotel, Ascot, to hear of the latest developments in surface treatment and non-destructive testing.

Brent Chemicals International of Brentford, Middlesex, associates in France, Germany, Italy, Belgium, Spain, Canada and Australia called the meeting.

It specialises in the destructive testing (NDT) which is particularly important to safety in the air as we to satisfactory operation of industrial machines.

Sixteen papers will be given the three days including "Treated Processing in Penetration Inspection," by Mr. D. R. R. of Corrosion on Alloys, Mr. K. Allan of BOAC, "Chemical Processes in Engine Overhaul," by Dr. Simons of Motoren und Turbinen.

The Rolls-Royce paper, valuable guidance on the use of automated penetrant testing and makes the point that the best such units do not pence the user from the high standards of cleanliness of components prior to pen application. It describes a series with parallel use of and machine processing.

BOAC experience in air maintenance, including detection and repair of corrosion makes fascinating reading. Spillage of chemicals in air is a particularly thorny problem both as to identification and prevention. Particularly tricky, a company has developed in kit to cope with such a recovery of the liquid. This would normally be followed by radiography if there were slightest suspicion of corrosion.

## SERVICES

### Solder unit allows wire wrapping

A SERVICE has just announced by Telford, Cambridge, in which pre-circuit edge connectors mounted on to a double-sided through-plated mother board any size or pattern specify the customer. Connector can be 0.1, 0.25 or 0.5 inch pitch.

A major feature of this is the use of a new technique to solder the connector on to the p.c. board without the solder extender. The result of this is the connecting joint is not only has a good seal in the area immediately close to the board and the pin.

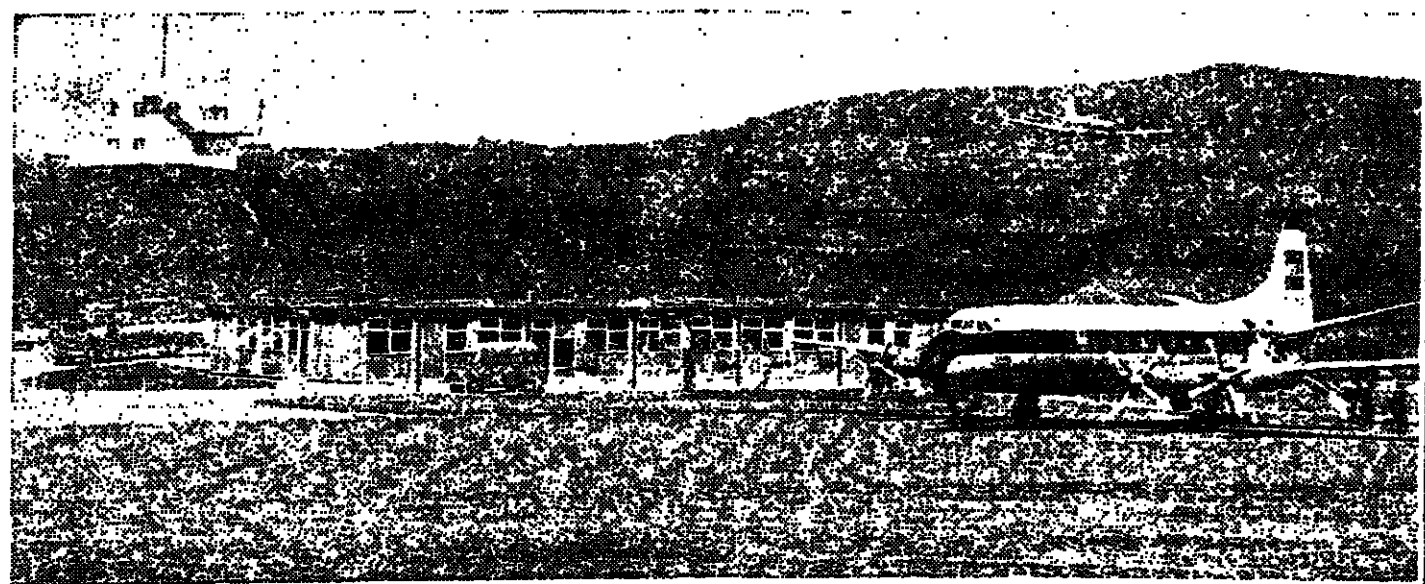
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# TERRAPIN - the dynamic Group in the building business...



**Case history:**

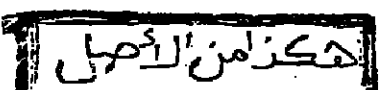
**Subject:** Civil Aviation Authority Airport, Sumburgh in the Shetlands.

**Problem:** Urgent expansion of accommodation due to continual increase of passenger and freight movements.

**Solution:** Fast erection of extensible Terrapin factory-built Unit system: 1970, 4,800 sq.ft.; 1972, 1,200 sq.ft. extension; 1973, another 1,200 sq.ft. extension. Making Sumburgh now the largest terminal in the Highlands and Islands.

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Phone or write to Tony Little for further details. Terrapin International Ltd., Bond Avenue, Bletchley, Milton Keynes, MK1 1TL. Telephone: Milton Keynes (0908) 74971.





# Building and Civil Engineering

## Window guide

THE RESEARCH and Development Division of Crittall-Hope has produced a Guide intended to simplify the specification of performance requirements for windows.

The guide for architects and designers eliminates the need to do the normal calculations to ascertain wind pressures and the required grading. The answers can be read directly off maps and charts.

The design wind pressure for any structure is determined by locating the site on the basic wind speed chart and selecting the design wind pressure according to the basic wind speed and the height of the building and four ground roughness categories.

The Guide is available at 50p from Crittall-Hope, Manor Works, Braintree, Essex CM7 6PH.

## Caters for many beasts

A CATTLE weighbridge designed to pass through an opening only 6 feet square has been installed in the cattle ring building at Thornbury Cattle Market, Thornbury, Glos. Designed and built by the Ashworth Ross Division of

W and T Avery of Dewsbury, this unit is said to have brought about a considerable increase in business for livestock auctioneer H.E.F. Morris and Co. of Thornbury.

The problems facing Ashworth Ross were that the only access to the cattle ring was through a 6 feet square door and that the headroom and width inside were restricted. A special weighbridge built from components small enough to pass through the opening, yet big enough to cater for a large number of beasts at one time had to be designed.

The assembled weighbridge has a platform size of 12 feet by 8 feet and a capacity of 6,000 kg.

## Taywood in Australia

TAYLOR WOODROW International has been appointed main contractor for a new £3m. entertainment centre to be built in the heart of Perth, Western Australia.

A circular building 360 feet in diameter incorporating an air-conditioned stadium to seat nearly 8,000, two cinemas, a tavern and a restaurant, it will occupy a site of nearly 1.5 hectares. The interior is designed for ready conversion from a conventional theatre to an arena suitable for circuses and sport events.

The Taylor Woodrow contract is valued at £1.8m. and work is due for completion by the end of July next year with the opening of the centre programmed for one month later. Architects are Hobbs Winning Leighton and Partners and consulting engineers P. G. Airey and Associates.

Other work in the country includes a £200,000 contract for the construction of a stores complex at Garden Island, Western Australia, for the Commonwealth Department of Works. Garden Island is linked to the mainland with a multi-million dollar causeway and bridges complex being completed by Taylor Woodrow International.

The company is also building four steel bridges up to 200 feet long on the Mt. Newman Ore Railway for the Mt. Newman Mining Company under a £170,000 contract.

## Improving trunk road

CEMENTATION Construction is to carry out £700,000 worth of improvements to the A56 trunk road at Chester Road, Stretford, between Barton Road and Derbyshire Lane for the Borough Council.

The road is to be widened to provide a dual carriageway for a distance of three-quarters of a mile and additional works will include up to two miles of surface water sewers, bus lay-bys, alterations to traffic signal installations and the provision of a new "pelican" crossing.

## Grandstand for Burnley

SIR ALFRED McALPINE and Son is to build a new £240,000 grandstand seating 3,000 for Burnley Football Club at Turf Moor.

The grandstand will be covered and constructed with a concrete framed structure, precast concrete seat terracing, asbestos cement roof decking and emergency lighting.



... first name in progress

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## Conference on safety

THE FIRST Joint Construction Safety Conference, organised by the National Federation of Building Trades Employers and the Federation of Civil Engineering Contractors, is to be held in London on October 2.

The conference will take place at the NFBTE's new conference centre at 20, Duchess Mews, W.1, beginning at 10.30 a.m. The programme has been arranged to allow the maximum time for discussion and will incorporate the following topics: "Health Hazards in the Construction Industry" by Audrey Pittom (Deputy Chief Inspector of Factories), "Falsework" by Hari Amin (Temporary Works Design Engineer, Sir Robert McAlpine and Sons) and "Site Transport" by Newton Forrest (Chief Safety Officer, George Wimpey).

The conference fee is £15 and bookings are now being accepted by Miss Maureen O'Toole, Building Advisory Service, 18, Mansfield Street, London W1M 9FG.

## Bus station complex

THE COUNTY Borough of Northampton has awarded a £5m. contract to Kyle Stewart (Contractors) for the development of an island site in the city to include a bus station, car park and offices.

The scheme has been designed by Arup Associates, and the bus station will serve both local and long distance bus companies. Access to the bus station will be via subways and an underground concourse containing a cafeteria, booking office and toilets.

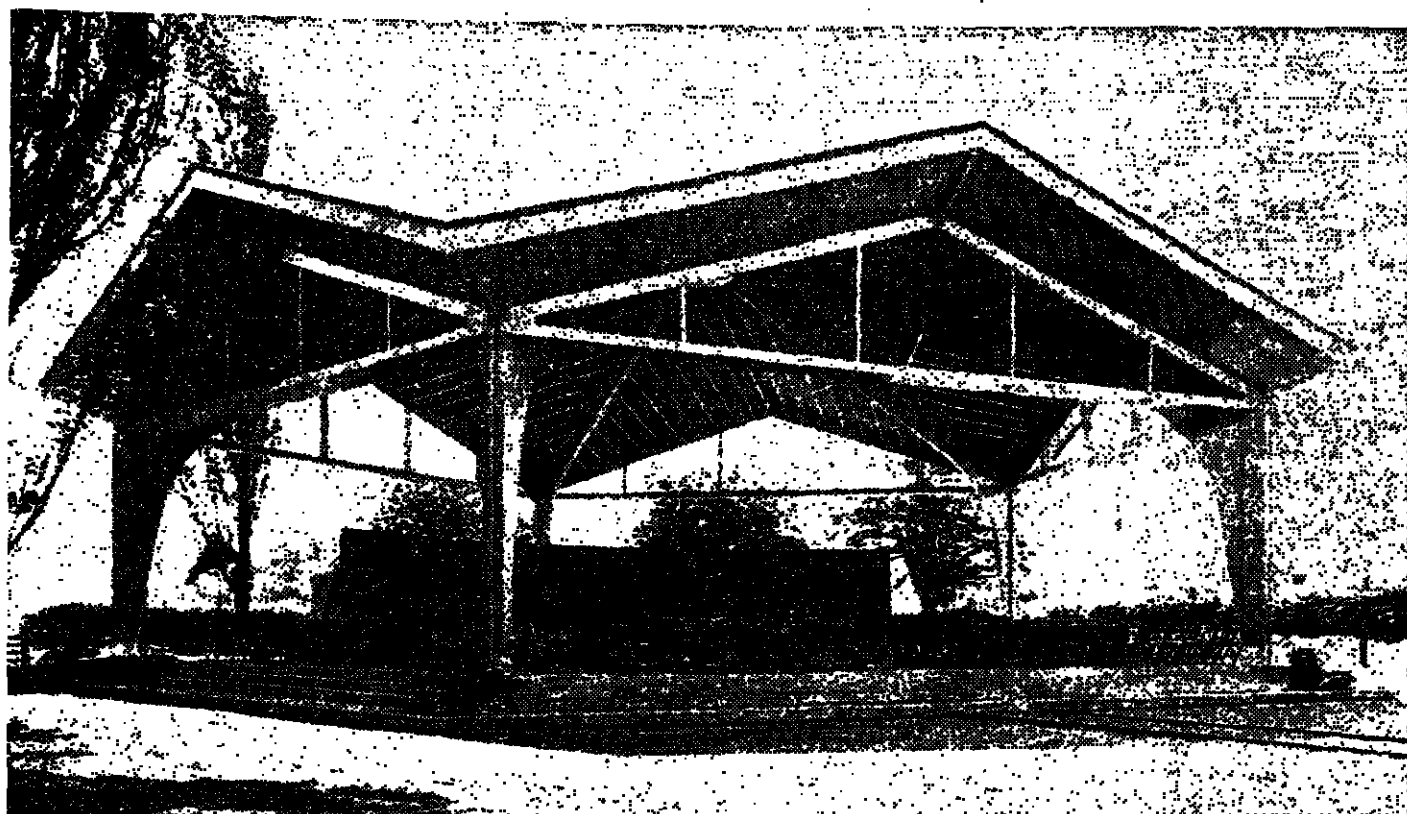
The contract is due to start this month and is scheduled for completion in 1976.

## Protecting steel from fire

WILLIAM KENYON and Sons has received an order to supply fire-protective cladding for a new town centre project at East Kilbride, Scotland.

Some 80,000 square feet of Vicalud board will be required by Bovis Construction—management contractor for the project—to protect structural steelwork in the centre against possible fire damage.

The order was secured by Building Products of Ranton, Dumbartonshire, which has recently been appointed as marketing agents for Vicalud products in Scotland.



At least 2,500 pilgrims can gather in the open ground this open-sided pentagonal church at the RC Pilgrimage Centre, Houghton St. Giles, Walsingham, Norfolk. The unusual-shaped structural frame is in laminated glued timber and was designed, manufactured and erected by Rainham Timber Engineering Company. When completed, the church will have three open sides with a chapel and robing rooms at the rear.

## Restoring a riverside building

MR ROBERT McALPINE and Sons is to restore and extend Ubertia Chambers, immediately upstream from London Bridge in the South Bank, at a cost of £30m.

The existing Chambers are a staid building and the exterior will be renovated to its original appearance, while inside, work will include replacement of effective timber floors with precast concrete plank flooring and on heavy steel beams.

The work for the Amalgamated Investment and Property Company, in conjunction with Ugle Securities, is about to start.

The stone steps leading from London Bridge to Montague House—where Charles Dickens in "Oliver Twist" had Bill Sikes meet the ill-fated Nancy—are to remain, but, of greater importance, Southwark Cathedral will once more be visible from the North Bank of the Thames with the demolition of old warehouses as part of the development.

## Lancashire work for Cubitts

FOUR CONTRACTS with a combined value of £3.2m. for local authorities have been awarded

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## CONSTRUCTION OVERSEAS

# John Howard sets sights on Africa

FOR JOHN Howard, 80 per cent. of whose work is currently overseas, knowing when to get out of a particular country is as important as deciding when to go in.

A case in point occurred in a developing African country. Competition from East European countries with State agencies out for hard currency rather than profits combined with an element of "political preference" by the Government led to a heavy reduction in John Howard activity there.

The decision is often difficult, especially if the company happens to be making money in the particular country at the time, but it is usually taken on the basis of general working conditions for European companies.

John Howard, whose first job in 1927 was a £100 jetty in Poole, started overseas work in the '30s and since then has worked in almost every continent. Despite the company's high proportion of turnover generated overseas, a solid home market is regarded as vital; on the other hand, a bad year in the U.K. can be cushioned by overseas activities.

Although it became known over the years as a marine contractor, John Howard did not in fact put all its eggs in one basket and now carries out all types of civil engineering work, both in the U.K. and overseas. In addition it carries out building works overseas, including airport terminals, office blocks and hotels.

Being essentially a family company of medium size, it has

forthright views on methods of operation and a proud belief in the importance of a small executive Board working together. Most of the senior management has worked overseas and understands how trying it can be when problems crop up in a tropical climate and London is breathing down one's neck for vital information.

## Healthy future

The company's two major geographical locations at present are the Arabian Gulf, where, unlike some other U.K. contractors working in the area, John Howard tries to avoid a particular attachment to any one State; and Africa, where, although conditions can be difficult, the company sees a healthy future across West (particularly Central and East and South-east Africa).

From what has been said already, it is perhaps not surprising that John Howard has a distinct dislike of "permanent offices" in a country. In an ever-changing political and economic climate, flexibility is essential.

None the less, the company will create an organisation in an area which has potential, for example Nigeria. A subsidiary company which is 40 per cent. owned locally and has a Nigerian chairman recently won what is claimed to be the largest office project in Black Africa—the £11.9m. Secretariat buildings for the Federal Government.

In the Gulf, John Howard admits to increasing competition from Arab contractors them-

selves apart from many successful joint ventures carried out with Arab companies. However, with the company's policy of training locals to become skilled artisans wherever it operates, this is not unexpected.

A major problem encountered in overseas work is to ensure that U.K. supplies of essential materials are delivered on time. The U.K. is notoriously bad at this and with the current materials shortages, John Howard is forced to look to alternative markets, whether from the Continent, North America, South Africa or the Far East.

Another difficulty is with personnel. Although no overall shortage of staff ready to take assignments abroad is reported, the company believes that there is less of the pioneering spirit in that people are increasingly selective about which countries they are or are not prepared to work in.

Feeding back information to head office from the territories in which the company is operating is clearly an integral part of the decision-making process. Despite the sophistication of communications, John Howard still experiences problems in this sphere.

## Planning hazards

Forward planning is traditionally a hazardous operation in the construction industry and John Howard is no exception. The volatile nature of developing countries' economies means that official plans for development expenditure can be altered

## Standing up to the pressure

THE FIRST of the 10 pre-stressed concrete pressure vessels now under construction in the U.K. in nuclear power stations of the advanced gas cooled reactor type has been successfully tested at the Hinkley Point B installation in Somerset.

A proof pressure of 709 psig was exerted, 26 per cent. above maximum working pressure and

the strain gauges indicated behaviour exactly as predicted by Sir Robert McAlpine and Sons, the vessel's designer and constructor.

Mechanical testing of all other reactor components is now taking place at Hinkley Point and fuel loading of the station becomes feasible by the end of this year.

The tested pressure vessel is one of two at Hinkley Point B, the main contractor for which is the Nuclear Power Group. Development of these and two similar vessels nearing completion at Hunterston B power station in Scotland stems from the first of their type in this country installed at Oldbury, Glos. by McAlpine and TPNG and operational since 1968.

## IN BRIEF

G. PERCY TRENTHAM has been awarded a £2.3m. contract for sewage works, including a pumping station, by the County Borough of Newport at Nash Road, Usk, Monmouthshire.

A NEW booklet explaining the role of builders' merchants has been published by the National Federation of Builders' and Plumbers' Merchants. The 24-page booklet outlines their activities and the importance of their functions to the building industry and the national economy.

IN the last five years, more than 20 miles of Bailey bridging

has been sold by Mabey and Johnson, the manufacturers, to 38 countries in the six continents—a total of more than 1,000 complete bridges, ranging in length from 40 ft. to 430 ft.

JOHN HOWARD and Company (Northern) has won a £1.75m. contract at the Parr Water Pollution Control Works from the County Borough of St. Helens. The work comprises the demolition and removal of storm water tanks and temporary sludge lagoons.

INSULATED Buildings is to build a £38,000 nursery school at Wolverhampton in 26 weeks using a system superstructure manufactured by Secometric, of Wickford, Essex.

# Off Site

## Off site production—

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### Saves time

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MONDAY SEPTEMBER 3 1973

## House building finance

FRIDAY'S meeting between representatives of the Treasury and the Building Societies Association seems to have been the little more than formal acknowledgement by both sides of public concern about the mortgage market. A meeting with the Chancellor of the Exchequer is likely before the Council of the Association meets in the middle of this month, faced with the necessity (unless something turns up in the meantime) of recommending yet another increase in mortgage rates.

The general rise in U.K. short-term interest rates reflects an international trend which the Government has felt obliged to follow for fear of a further drop in the exchange value of sterling. It is certainly arguable that the Government should seek to reverse this international trend by agreement at the coming meeting of the International Monetary Fund and to reduce the impact on domestic rates which it has itself produced by running a large public sector deficit at a time of high business activity. Yet the building societies, probably concerned less about these wider issues than about the immediate difficulties which they raise for present and prospective house-buyers.

### Sensitive issue

These difficulties have undoubtedly been exaggerated. The sharp drop in the net inflow of funds during August (which followed a surprisingly buoyant inflow during the previous month) was largely due to seasonal factors. The real effect of competition between banks and building societies for deposits has yet to be seen or assessed. Talk of a 14 per cent mortgage rate seems to be a flamboyant bid for publicity which not only embarrasses the majority of building society managers but may well aggravate the situation by encouraging some depositors to transfer their funds elsewhere.

Yet disquiet is understandable enough. Any further rise in mortgage rates is bound to cause hardship to many house-buyers, not least those who bought while prices were still soaring. It is

certain to be accompanied by even more severe rationing of new mortgage loans than already exists and so to check in the spread of owner-occupation. Even more serious, from the long-term point of view, it will intensify the drop in private housebuilding which has already begun and prolong the shortage of private houses for sale. The Government, which has already shown itself sensitive to increased mortgage costs and to the need for evening out the flow of mortgage funds, will find it difficult now simply to wash its hands of the problem by blaming it on international circumstances beyond domestic control.

### Credit control

There are certain obvious objections to renewal of the previous subsidy, apart from the fact that its temporary nature was repeatedly stressed. The first is that it gave special help to people who already enjoy several useful tax advantages, the value of which increases with income. The second, more important to many building society managers, is that increased Government intervention in the private housing market will almost certainly lead to increased Government control.

But this may be inevitable in any case if the Government is to develop a coherent housebuilding policy and ensure that there is a better correlation between the supply of houses available for sale and the volume of finance available for house-purchase. Intervention of a significant kind will take place if, as has been widely suggested, the Government now makes use of the provision in the scheme for Competition and Credit Control which allows it to discourage the banks from competing too vigorously for small savings. If it makes an exception here, moreover, similar—though perhaps politically less forceful—arguments can be adduced for making exceptions elsewhere and making further use of another provision which allows for qualitative directives about bank lending. The latest rise in interest rates, coming just as the Phase Three talks are approaching a critical stage, has helped to put the whole new system of credit control under question.

## After the Libyan oil take-over

COLONEL Khedafi's decision to nationalise 51 per cent of the six remaining independent producing companies in Libya was not unexpected. BP's assets were nationalised in 1971, Bunker Hunt was nationalised in July, and the government took control of Occidental last month. The six companies were given until Friday to agree to terms similar to those imposed on Occidental. They did not agree, and the Libyan Government enacted the take-over by decree.

For Colonel Khedafi, the take-over serves a double purpose. As a gesture of anti-Western nationalism it reinforces his position as one of the strong men of the Arab world, while it offsets his failure to persuade President Sadat to move ahead immediately with the merger of Egypt and Libya. It should also be advantageous on financial grounds, since the companies are being asked to pay more heavily for the oil they take out of the country.

### Repercussions

As far as consumers in the West are concerned, the most worrying aspect of the Libyan move is not the take-over itself, but the repercussions it could have in other oil-producing countries in the Middle East. The Gulf states have already set the precedent for partial nationalisation, in the agreements under which they will gradually take over a majority of the producing companies. But the Libyan move goes beyond these participation agreements in three important respects: the acquisition of majority control is immediate, not progressive; compensation will be on book value, not up-dated value; and the buy-back price for the crude is almost twice that agreed with the Gulf states.

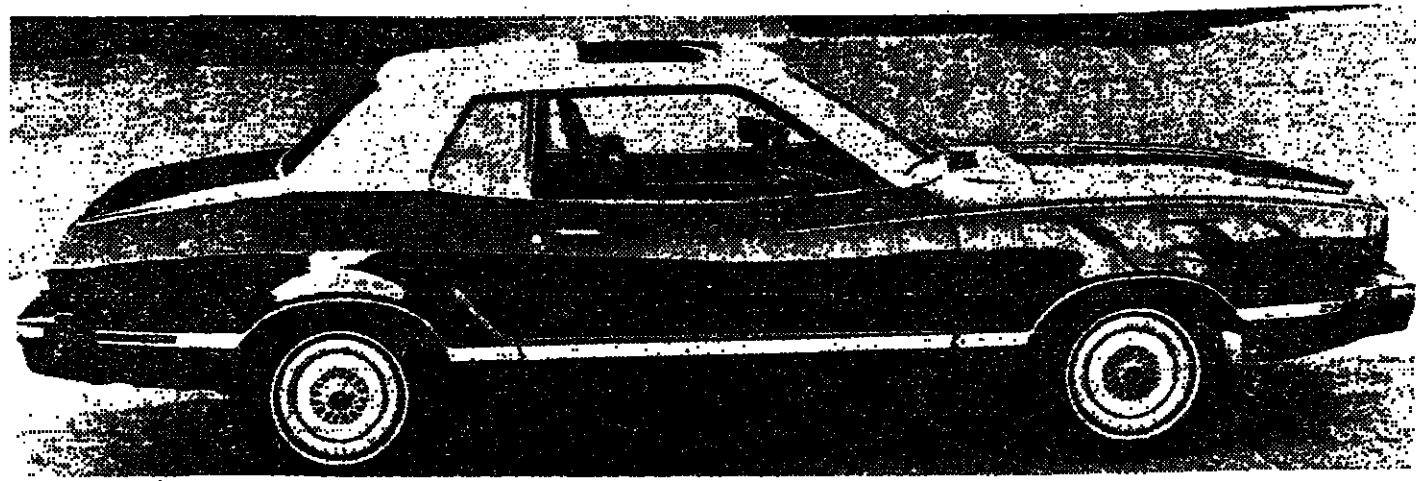
In the circumstances, it is perhaps understandable that one of the first unofficial reactions in Washington yesterday was that the U.S. would embark on a sanctions campaign, by trying to organise a boycott of Libyan oil exports by the principal consuming countries. On second thoughts, the Americans seem to be taking a more muted line. Germany, Italy and Britain together account for a large proportion of Libya's oil exports, and a concerted boycott by them might seriously reduce Libyan oil revenues—for a time. But oil is a seller's market now, and will become more of a seller's market in the future: faced with the choice between oil shortage and expensive oil, it can be assumed that the consuming countries will prefer to pay more for their oil so long as they can afford to do so.

### Supplies

What is more the possibility that the Arab oil producing countries may themselves start to consider restricting supplies cannot be ruled out. The unfettered growth of world demand would give them far more revenue than they could easily spend on domestic development, and in that sense they do not need the money. More importantly, there is pressure in the Arab world to use oil as a negotiating counter with the consuming countries, go as to undermine support for Israel. Last week King Feisal of Saudi Arabia warned the Arab world against using oil as a weapon against the West, since it would only hurt Europe and Japan, whereas the U.S. is still relatively free from dependence on Middle East oil. But the following day he warned the U.S. that its pro-Israeli policy risked putting Saudi Arabia in an impossible position vis-à-vis its Arab neighbours.

James Ensor, recently in the U.S., describes the ever-growing appetite for small but luxury cars—and Ford's hopes for its new Mustang

# Detroit's latest answer to the 'European car'



The Mustang Ghia, top of the new line. "The American love affair with large cars seems to be over."

"WE DIDN'T predict the fuel shortage—that was just luck. I think the starting point was inflation. The Mustang had become expensive and heavy and we had 3m. owners out there in the market. We had left the market behind—they didn't leave us. We started with the Ghia, the President of Ford Motor Company, was reminiscing about the birth of the Ford Mustang II, the small sporty car with which Ford expects to gain a considerable market initiative over its rivals in 1974."

The timing of the launch of the Mustang II—as much by luck as by shrewd judgment, Lancia admits—is almost perfect. Americans have become enormously concerned about the country's looming fuel shortage, which has already led to dry filling stations in some isolated parts of the country, and which many think may eventually lead to fuel rationing.

## Fears of fuel shortages

Although cars account for only a relatively insignificant 13 per cent of America's energy usage, the American public has reacted to fears about growing fuel shortages by questioning the need for huge, petrol-gulping cars.

For years, intellectual Americans on the West and East coasts, have been turning away from the eight-litre, six-seater, 25ft. American cars in favour of cars of a size more comparable with those in Europe. This trend led to a growing surge of imports, first of Volkswagen Beetles and more recently of Datsuns and Toyotas, into the more upper class communities, particularly in California and New York State. The American industry reacted by producing its own sub-compact cars, similar in size, though not in engine capacity, to the Beetle. The Chevrolet Vega, Ford Pinto and American Motors' Gremlin have all sold strongly.

As Lancia remarks, "We can sell every Pinto we make and there are no dealer stocks. We now come up against the energy problem and the big swing to sub-compacts." Indeed, Ford's small car plants are straining to turn out every car that they can make, with maximum overtime while the plants building large cars are working well below capacity.

The trend towards small cars, which started in a small way in the smart suburbs of New York, Los Angeles and San Francisco, has swept across Middle America, with a rapidity that seems to have taken most people in Detroit by surprise. At first, the small car boom was

limited, largely to two-car families. The wives bought Beetles or Pintos for the shopping and school trips, while the husband took the Oldsmobile to work. But the energy crisis, coupled with growing social acceptability of small cars, has persuaded many Americans to make a Maverick or Pinto the first car in the family, too.

The traditional American love affair with large cars is over at last. The status of an American is no longer related to the length of the hood of his car or the number of horsepower under it. Indeed, a certain reverse snobbery has built up in certain parts of the country, where it has become more acceptable to be seen driving a small car than a large one.

The respectability of the small car, fears of fuel shortages, and canny marketing have combined to persuade Americans to buy more than ever before. Lancia predicts that small cars, which today account for 45 per cent of U.S. car sales, will take 50 per cent of the market within the next couple of years.

Imports, which have surged up to take 16 per cent of the market, are likely to stay there despite the fact that they are often now more expensive than comparable native models. As Lancia expresses it, in the colourful language beloved of the Detroit automotive mogul, "The Beetle now costs \$50 more than the Pinto, and yet they still go on selling more and more, not dramatically so but little by little. That proves to me there must be a shortage of small cars in America—unless money is just going out of style."

Lancia expresses fears that despite the introduction of the Mustang II, which is 19 inches smaller than the 1973 Mustang, and increased production of Pintos and Mavericks, the American industry may not be able to keep up with the rapid swing in the market. "If we can't respond quickly enough to demand for small cars—that may lead to Japanese cars coming in," Ford is planning "all-out overtime" at its small car plants, throughout 1974.

## U.S. SMALL CAR MARKET

First six months, 1973

Ford Pinto	277,000
Volkswagen Beetle	258,000
GM Vega	257,000
GM Nova	186,000
Chrysler Valiant	181,000
Toyota	164,000
Ford Maverick	157,000
Chrysler Dart	132,000
Datsun	126,000
American Motors Hornet	71,000
Ford Capri	68,000
American Motors Gremlin	65,000
Mazda	65,000
GM Opel	44,000
GM Ventura	44,000
British Leyland	38,000
Fiat	33,000
Volvo	31,000

switching its Wayne, Michigan, and Chicago assembly plants from large cars to small and allocating its entire large plant at Dearborn to the new Mustang in an effort to keep up with demand. Its engine plants at Dagenham and Cologne will be working flat out to make up the shortage of small engines which Ford now faces in America.

The Mustang II, a car of distinctly European flavour, styled by Ghia of Turin, which Ford bought out last year, offering a German V6 engine as one of its options and featuring such European refinements as rack-and-pinion steering, disc brakes and steel-braced radial tyres, promises to be the most successful new car since the original Mustang. Lancia himself was largely responsible for the conception of the original, a sporty compact car launched in 1964. Henry Ford II at first had been dubious about the concept, but Lancia resorted to a brilliant theatrical trick to persuade him.

He lined up every General Motors model in the car park outside the styling studio and opposite each placed the corresponding Ford model. Opposite the Corvair, GM's small sporty car, there was a blank space. The Mustang virtually created a new market sector in America, "the sporty compact." It stole a march over both General Motors and Chrysler who took three years to respond

with a competitor. On its launch week-end some 4m. Americans crammed into Ford dealerships to see the new car. Sales established a new record, of 400,000 in the first year, the highest figure recorded for a new car anywhere in the world—which still stands. Three million Mustangs have since been sold, some 30,000 of them in Europe, making it the only American car since the war to establish itself as a glamour car among Europeans.

## Cheap and basic

The Dearborn plant is geared up to produce 400,000 Mustangs next year, and although nobody will express the view publicly, I suspect that Ford has high hopes that the car will eclipse the Mustang's 10-year-old record. If it does, it will, like its famous precursor, establish a new theme in the American car market.

Until now, small American cars have always been cheap and basic models. The Pinto and the Vega designed to compete with the Beetle, are basic cars with an interior trim that is almost as spartan and bare as the German car. Profit margins had to be shaved very fine to match Volkswagen's prices—though Mark revalua-

attention to the quality, external and internal, of the new Mustang. The tinyness of some American cars and their rather abrupt has begun to worry buyers in the past, have been content to buy a new car two years. As Lancia puts it: "We have been forced to towards European standards quality—we are now in the Mercedes. For Germany, Volkswagen (tr and we have, for example added 30 per cent. more to the new Mustang."

The European influence penetrating deeply into American industry and in such items as steering pens, tyres and 1 General Motors has the small British engine, the Cosworth, which Ford to develop its own engine—to build high performance engines for the Mustang. The Cosworth, which can be regarded as a response to the Mustang, offers European-style performance from a small engine as a counter to Ford's luxury in the Mustang.

## Premium market

Later, General Motors offer high-priced engine options on the V. Camaro models, thus offering another European touch to America. GM expects the smoothness Wankel to create a market for its small car as Ford expects the luxury engineering features Mustang II to persuade to pay a higher price.

The two great rivals thus apparently diverge in their view of the development of the American small car—GM backing the Wankel overhead camshaft plus Ghia. But each watching the other's figures with a hawk-like eye.

The race between philosophies—Wankel Ghia—promises to provide the fascination of a marketing battle in 1974, whichever way the premium market is won, there is no doubt it future lies with the General Motors, piqued by the Mercedes' progress.

Mercedes among the American doctors and even plans a compact based on the body shell of the "Big Three" Monte Carlo model. The original idea of using European Opel Diplom base was dropped after it failed to make any by the European Capri, which has succeeded far beyond Ford's expectations with young Americans, who have been attracted by the image of the "sporty European." With a very expensive interior.

## MEN AND MATTERS

### Vic Hallam's family affair

There have been times over the last ten years, says 74-year-old Vic Hallam, when he wished he had never made his company public. Recently, as he faced the losses of 1971, and the surprise takeover bid from Austin-Hall backed by two of the Hallam directors, he must have felt particularly aggrieved. But yesterday, contemplating the new bid which brings together his old friends John Meyer of Montague L. Meyer, and John Atley, of May and Hassell, he was as sunnily optimistic as he claims he has been for most of his life.

Hallam is, as he will explain with very little prompting, a religious man, a member of the United Reform Church (congregationalist) who has done his fair share of preaching and christening in his time. He believes, he says, in the forces of good and evil, and avows that his best ideas, like the one which took him into sectional building, were supernaturally inspired. In spite of the stock market quotation, the company (turnover £13.6m. in 1972) has remained based at Lansley Mill, near Heanor in Derbyshire, and has kept its family-run flavour. Hallam is chairman, his son Murray managing director, and the works provide labour for much of the local community.

So the support which the Austin-Hall bid got from Gordon Hallam, the son of his brother Jack who had been one of his early collaborators, and Alec Hudson, his son-in-law, came as a shock. "I was never worried," he says, "because I put it in Middle East's aviation problems the hands of someone mightier than me. But it was wrong." Yesterday, neither of the two

disident directors had any comment to make on the new bid: it seems that, like their colleagues over at Austin-Hall, they knew nothing about the offer until the last moment. But if the deal goes through it will leave Vic Hallam as part of a much larger timber importing group (Meyer is strong in hardwoods, May in softwoods) which already has strong trading links. And Vic Hallam will, he says, remain very much in charge in spite of his years.

### Jumbo risks

A year or so ago Julian Faber was saying that Willis Faber and Dumas might "be just about the most truly international company in the country to-day." What that has meant in the past is that 70 per cent of the private insurance broking group's revenue (almost £300m. premium income last year) has come from overseas, and that it has had offices abroad, mainly in the white Commonwealth. But now it is going into the Arab world as well, setting up an office in Beirut to capture more of the booming oil, aviation and building business.

Faber group chairman, says he has been interested in the Arab world for some time. The timing of the move has depended on getting the right people to head the company: Dr. Lucien Dahdah, chairman of Intra Investments, and a member of several Lebanese Cabinets, and Sheikh Najib Alamuddin, the man who built Middle East Airlines.

But what about the risk in the Middle East, even for what is said to be one of the world's largest insurance broking companies? Well, says Faber, the Middle East's aviation problems will pose nothing new: only last month the company paid out £9m. to Japan Airlines for

the Boeing 747 Jumbo blown up in Benghazi by hijackers.

### Burton's image

John Stephenson, who has just been made responsible for revamping the image of Burton's 500 menswear shops, is one of those businessmen who started off in a completely different track. Back in 1955 he was a management trainee in an engineering company. Then he met Terence Conran, linked up with him and was pulled gradually into the world of design.

Since then his fortunes have been mainly bound up with the Conran Design Group, which, after the confused period which followed the merger of the Ryman brothers with Conran, was eventually taken over by the Burton Group. Recently he has been in charge of the Ryman shops, opening new ones at the rate of one a fortnight. Changing Burton's with its many old-fashioned premises will, he concedes, pose different problems. But those who know Stephenson, a tall, rangy 41-year-old, who buys his clothes at St. Laurent, will suspect that the appointment has been designed partly to answer the challenge of the High Street boutiques.

### Cornfeld, and the good life

"In many ways this is an important experience for me. I'm not recommending it as necessary curricula for my friends, but it does have spiritual rewards." The words are those of Bernie Cornfeld, ex-boss of Investors Overseas Services, describing the delights of life in Geneva's St. Antoine prison, where he is being held on a charge of fraud.

Prison has evidently not dampened Cornfeld's spirits. He is only allowed to mail four letters a week, but he gave his mother a letter to copy and circulate to all those who have written to him since his arrest last May, mainly small investors in IOS. The letter was published in the latest number of Fund Guide International, a critical journal about the off-shore funds market, published in Copenhagen.

There is some self justification. (Cornfeld claims that "if I am guilty of anything, the major financial institutions of the world are guilty of the same thing.") But much of the letter is taken up in describing the advantages of prison life. "The food is good," he writes "hardly a star in the Guide Michelin, but then St. Antoine wasn't really set up to attract tourists. Prisoners are treated well. I have a radio and reading material. I read and write and enjoy freedom of mind and spirit."

"I'm alive, I'm well



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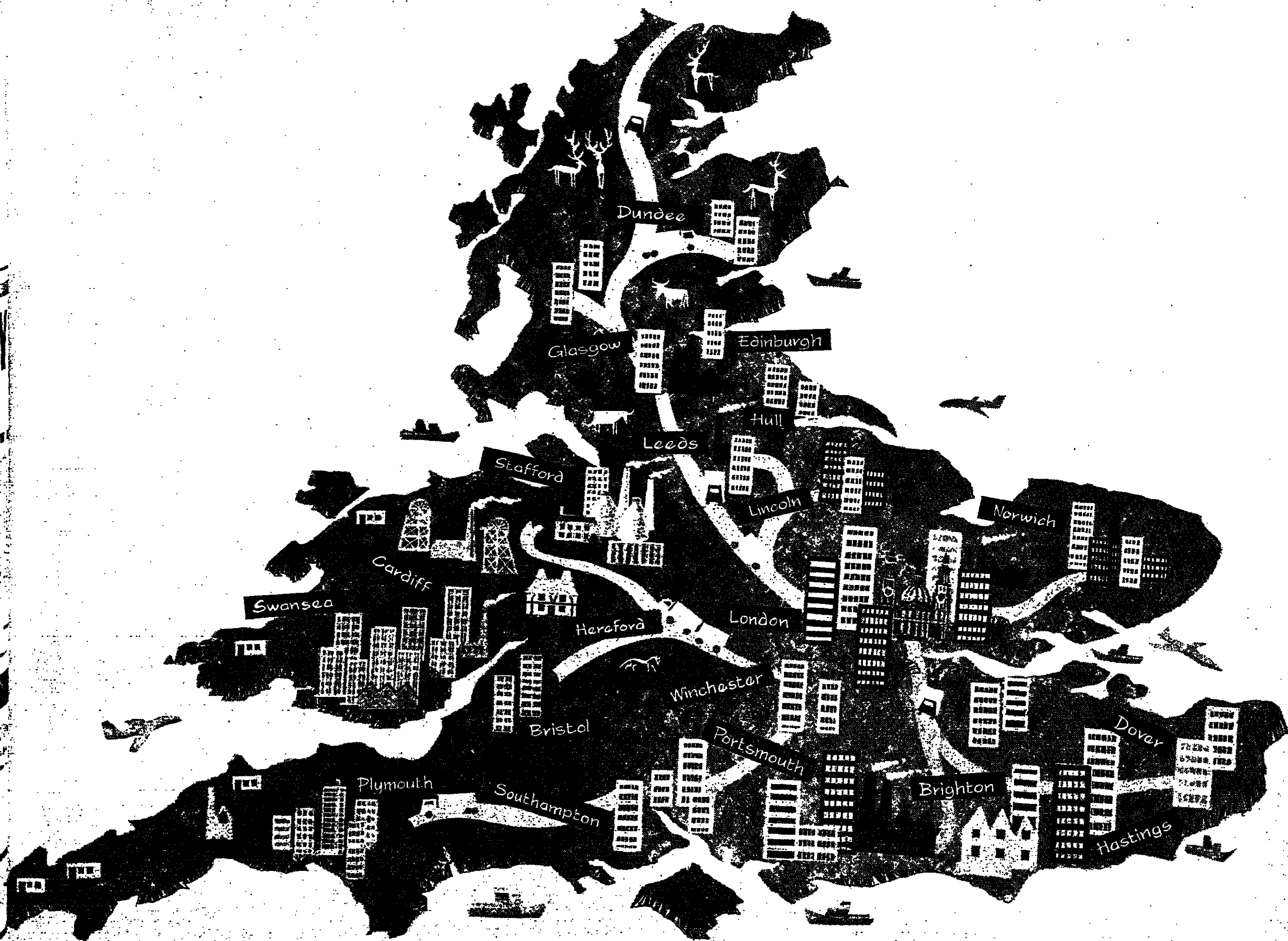
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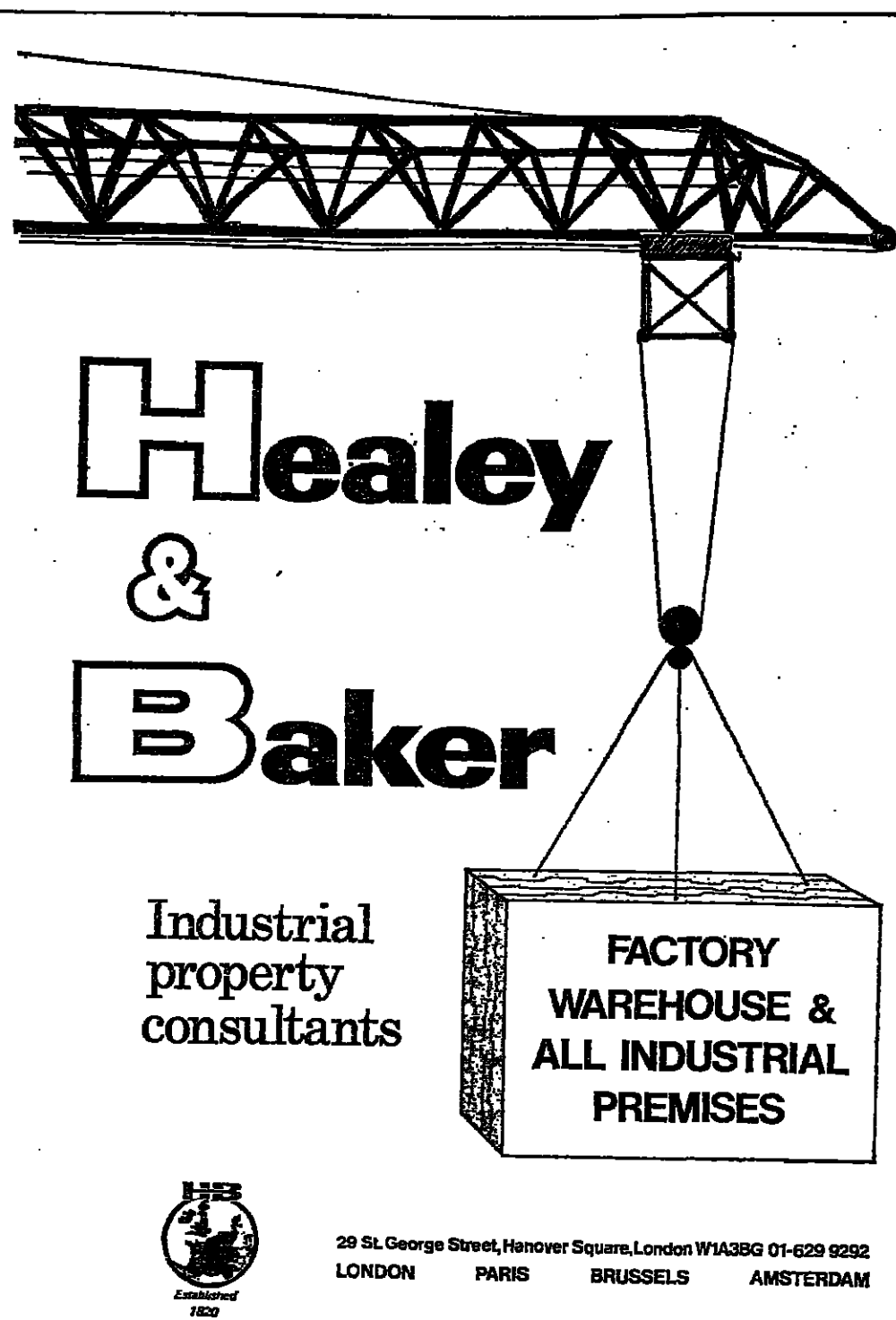
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# INDUSTRIAL PROPERTY

FINANCIAL TIMES SURVEY

## A buoyant market

By PETER RIDDELL, Property Correspondent

The industrial property market is currently enjoying one of its most buoyant periods ever. The encouraging signs of a revival in the level of inquiries and lettings reported a year ago have been fully confirmed, as has the concern about the rapid growth of construction costs. The result has been a sharp increase in rents in many parts of the country while the investment market has shown continued strength with yields remaining at low level.

This period of expansion really began to get under way about 18 months ago when following the consolidation phase of 1970 and 1971 confidence began to improve as the Government declared its commitment to a rapid rate of growth. The results of the various inflationary measures taken two years ago and the Industry Act of 1972 can be seen in the buoyant market of the last 12 months—and particularly since the spring of this year.

There are a number of indicators which illustrate this. Indeed only about ten days ago Allsop's, the estate agents, published an industrial property index which showed a marked drop in the availability of industrial property—especially factories and warehouses—in most parts of the country. According to the report, this evidence bears out official claims that the national economy is growing.

The index—based on a survey of 25 cities and towns—shows a sharp fall in the number of units on the market in all but four regions of the U.K. The exceptions are the predictable ones of Scotland, Wales, the north and the north-west, but even here the increases in availability have not been particularly large.

### Rapid movement

The other area which has not performed well is London—running counter to the exceptionally strong conditions in the south-east as a whole. The answer here is related to the continuing rapid movement by industrialists out of older premises in inner London. At the same time, however, there has been a strong demand for industrial premises of any kind in the outer boroughs where there is a great shortage of new units and, consequently, a sharp rise in rents. Although the outer fringes of London and the Home Counties have benefited most from the growth in the economy the Allsop survey showed that the Yorkshire and Humbershire region was "particularly well set for prosperity" with a 35 per cent drop in the choice of property in the last year alone.

### Large projects

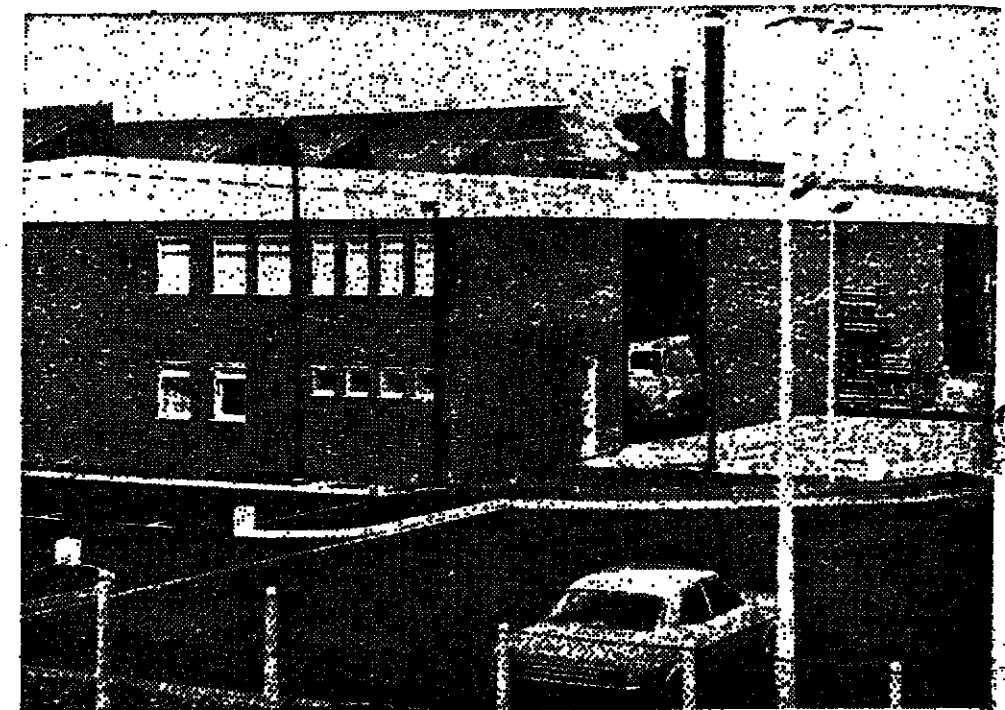
These figures can be supplemented by detailed evidence of increases in lettings which are reflected both in the results of the various publicly quoted indicators which illustrate this. Indeed only about ten days ago Allsop's, the estate agents, published an industrial property index which showed a marked drop in the availability of industrial property—especially factories and warehouses—in most parts of the country. According to the report, this evidence bears out official claims that the national economy is growing.

An indicator of the overall trend has been provided by figures provided by the Lyon Group, which has nearly 100 estates in various stages of completion throughout the U.K.—probably the widest spread of any private developer. In the first half of 1973 lettings and disposals by the group's various regional divisions was 67 per cent. above the comparable period of 1972. There was a 30 per cent. rise in the southern region where the largest investments are, a 75 per cent. rise in Scotland, an 83 per cent. rise in Ireland, a 109 per cent. rise in the north, a 100 per cent. rise in Wales and the south west, a 569 per cent. rise in the Midlands. These last figures must, of course, be treated with some caution since the increases are from a very low base as Lyon has been greatly expanding the scale of both its marketing and site acquisition in these areas.

But various other sources confirm the increased buoyancy in the Midlands and the north west where a lot of the slack in the market has been taken up. An interesting example is at Ashton-in-Makerfield in Lancashire where Portal Developments has pre-let 371,000 square feet on its new development.

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Part of the 60,000 sq. ft. warehousing development carried out at Royal in London by Eldonwall Ltd.

This view was also confirmed in a recent market report produced by Chamberlain and Willows which remarked that Manchester was a particularly flourishing area. The same report has also pointed out that a remarkable feature at present is the large amount of warehouse space which is still being acquired in all parts of the country. In the last six months the agent has disposed of more than 4m. square feet of warehouse accommodation (about two-thirds of which is in London and the south of England), mostly of modern construction.

The increase in demand, which these figures reflect, has also stimulated an increase in rents. The other factor pushing in the same direction has been the rapid rate of growth of construction costs of the last year. There has been an estimated increase of at least 25 per cent. since last autumn. This has had a particularly important effect in areas where construction costs are a high proportion of value, such as in the north and Scotland. Thus few new units are now being offered at less than 55p to 60p a square foot in good provincial locations, compared with perhaps 45p to 50p in some cases last year.

The highest rents of all have been recorded on the outskirts of London—notably in south Hertfordshire in the Watford and St. Albans area where rents for good quality new premises are now up to the £1.50 a square foot mark—up 45 per cent. in the last year. And only slightly affected the lower figures of about £1.25 a square foot have been achieved in parts of south London and the west around Ruimsip. Although the district around Heathrow airport has lagged slightly behind, this area also is now moving ahead. The increases have mainly affected new single storey units and refurbished space is still available at under £1 a square foot, while there is also a considerable amount of older multi-storey space on the market.

Rents of around £1 a square foot are now established for new units in large parts of the Home Counties, and on estates in the surrounding areas, 30 or 40 miles out, rents are now often only 10p to 15p under this level. The motorway system is a continuing influence in many other parts of the country and it is noticeable that peak rents are now in the region of 75p a square foot for estates near motorway links, both in Bristol and in some areas farther north.

This level of rents—and the rate of growth of the last year or two—has reinforced the arguments of those who have maintained that the industrial sector should be re-rated relative to offices and shops. On this view, which is examined in more detail in an accompanying article in this survey, the long-term performance of industrial rents is roughly similar to the rate of growth of office rents in comparable locations. It is difficult to tell what influence this argument has had on the market but the major investing institutions have been significantly increasing the proportion of industrials in their portfolios. Another factor has been the

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## INDUSTRIAL PROPERTY III

## Approach to finance changed by inflation

by PETER RIDDELL

The financing of industrial development, like other areas of the property market, has altered considerably over the last ten years—and the past 12 months has seen the appearance of some particularly interesting and important approaches.

The key influence throughout this period has been the continuing, and rising, rate of inflation—and the growing realisation of the significance of this factor by the main institutions. Consequently they have shifted the emphasis of their approach towards property financing to meet this new situation. Instead of the straight fixed-interest mortgage of the immediate post-war years, institutions have increasingly sought a sizeable equity interest in the growth of projects.

This process has taken various forms from a shareholding in the company itself to numerous different types of sale-and-leaseback. The exact formula used has altered in response to the state of the market and the relative bargaining positions of developers and institutions, but also as a reflection of the increasing awareness of both parties of the

advantages and disadvantages of each method.

These pressures have been paralleled by a steady increase in the frequency of review periods which have now settled down to the point where most occupational leases provide reviews every five or seven years. The very rapidity of the rate of rental inflation has also meant that institutions have sought to take a share of the growth of projects from the start—and not solely after the first review. This is because in the present period of rapid growth rent levels can alter quite significantly between the time when the financing is first arranged for a project and the date when a scheme is completed and is let. This has been applied especially over the past year as the time taken to complete a building contract has lengthened.

Moreover the rate of inflation can mean that the institution's share of the income from a scheme can drop to a low level until the first review. Consequently a series of modifications of the basic sale-and-leaseback formula have evolved to provide both parties with a more equal balance of both the risks

and the rewards from the panning article makes clear a number of institutions have been increasing the relative proportion of industrials in their portfolios quite sharply in the past year to 18 months. But the very competition for suitable investments has meant that funds have had to broaden their criteria of selection to include sites in the Midlands and north as well as in the traditionally preferred south east. Even so the overall demand for new rack rented investments has not been matched by sufficient supply, and in the absence of a secondary market many funds have had to go further back into the development process in order to acquire property of the quality they require.

While the majority of funds are still reluctant to get directly involved in the development process right through some have started to operate on their own. This naturally reflects the particular expertise of the fund managers involved. But the majority of funds still prefer to work jointly with developers in such a specialised and potentially uncertain field as industrial development.

## Motorway system

Location criteria are also different from other sectors and have changed over the past few years with the expansion of the motorway system. There are also unusual features since Industrial Building Allowances and certain other incentives can alter returns and the rate of tax paid, which naturally affects the demand of gross funds.

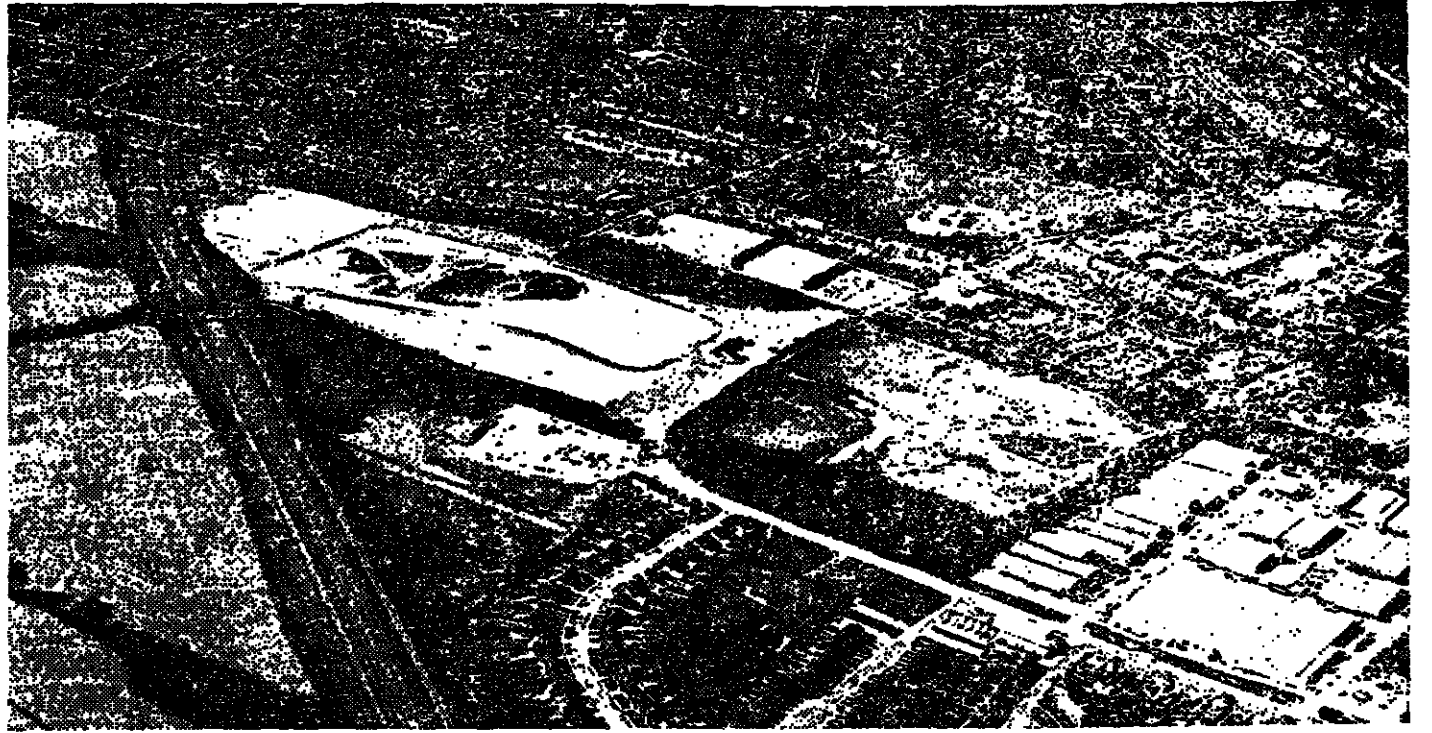
Against this background the institutions have developed a growing sophistication about the finance and investment of industrial schemes. As an accom-

panying article makes clear a number of institutions have been increasing the relative proportion of industrials in their portfolios quite sharply in the past year to 18 months. But the very competition for suitable investments has meant that funds have had to broaden their criteria of selection to include sites in the Midlands and north as well as in the traditionally preferred south east. Even so the overall demand for new rack rented investments has not been matched by sufficient supply, and in the absence of a secondary market many funds have had to go further back into the development process in order to acquire property of the quality they require.

Consequently the main result of the increasing pressure on the investment market has been to produce a significant increase in the amount of pre-funding. The exact stage at which an institution becomes involved varies, but most funds do not want to arrange a deal until a valid planning permission has been obtained, and are reluctant to acquire sites which are merely generally zoned for industrial use. This, of course, reduces the risk element considerably, but many funds also prefer that part of a scheme if the first phase has been pre-let.

In any event the build-up of money here in what has become very much a sellers' market has meant that not only has the pre-funding rate fallen, as have investment yields generally, but the margin between the two rates has also narrowed appreciably. This not only reflects greater institutional demand but also increased confidence that units will be let and income producing quickly and without any difficulty, possibly at higher rents than originally estimated.

The massive Abbey Property Bond Fund, for example, has been involved in a number of joint developments. A breakdown published last June showed that it was involved in a total of £10.5m. of joint developments on the industrial side. This includes projects in Mitcham, Halesowen, Cheltenham, Manchester, Bedford, Iwer, Eastleigh and Tonbridge.



Aerial view of Mackenzie Hill's 34 acre industrial site at Luton showing its strategic location in relation to the M1.

The list of companies in these joint developments includes both some well-established names as well as some rapidly expanding new groups. Among the companies are Stead Investments, Mackenzie Hill, the Lyon Group, Linked Group, Deacon Group, Ashville Properties, Milford Estates and Oakhill Developments.

Various other property bonds have also become involved in joint developments and the recent report of the Merchant Investors' Property Fund included a joint project with Clarendon Holdings to develop some 90,000 square feet of warehouse space on the Blackwall Industrial Estate in E14. The fund is financing the project with a guaranteed minimum return of 11 per cent. of total developments costs plus an

equity share. Rent reviews coincide with underleases and will not be less frequent than every seven years.

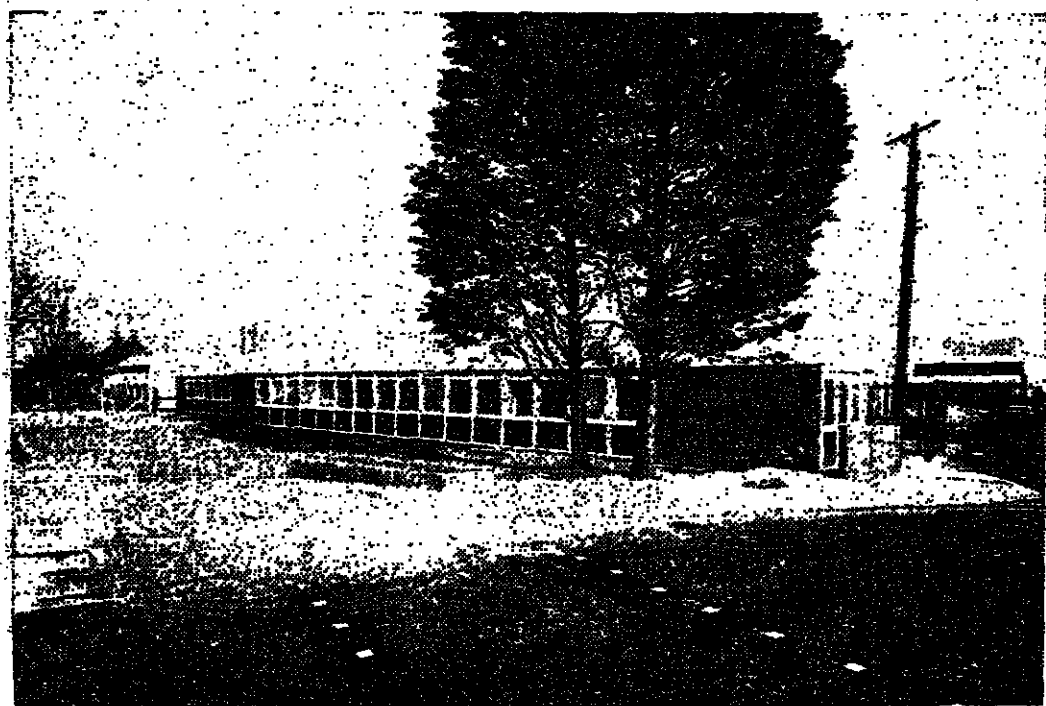
A wide range of different financing methods have been worked out but the recent trend has been towards various forms of side-by-side packages. These not only provide a fair balance of income and growth but also ensure that the developer has a rather more marketable interest than he would have in a vertical slice in a traditional sale-and-leaseback.

These type of packages have appealed, in particular, to the smaller and medium sized industrial developers and a number of the larger, especially publicly quoted groups, have been able to arrange money on more advantageous terms. An example here is Percy Bilton whose funding arrangements aroused considerable interest when the company went public last autumn. It has formed links with a number of institutions and although the agreements vary an unusual feature of some is that there are mortgages which are not repayable for more than 125 years or are

irredeemable. In other cases Percy Bilton enters into an arrangement with the institution under which it buys a site, selected by itself which in due course is developed by it with institutional funds.

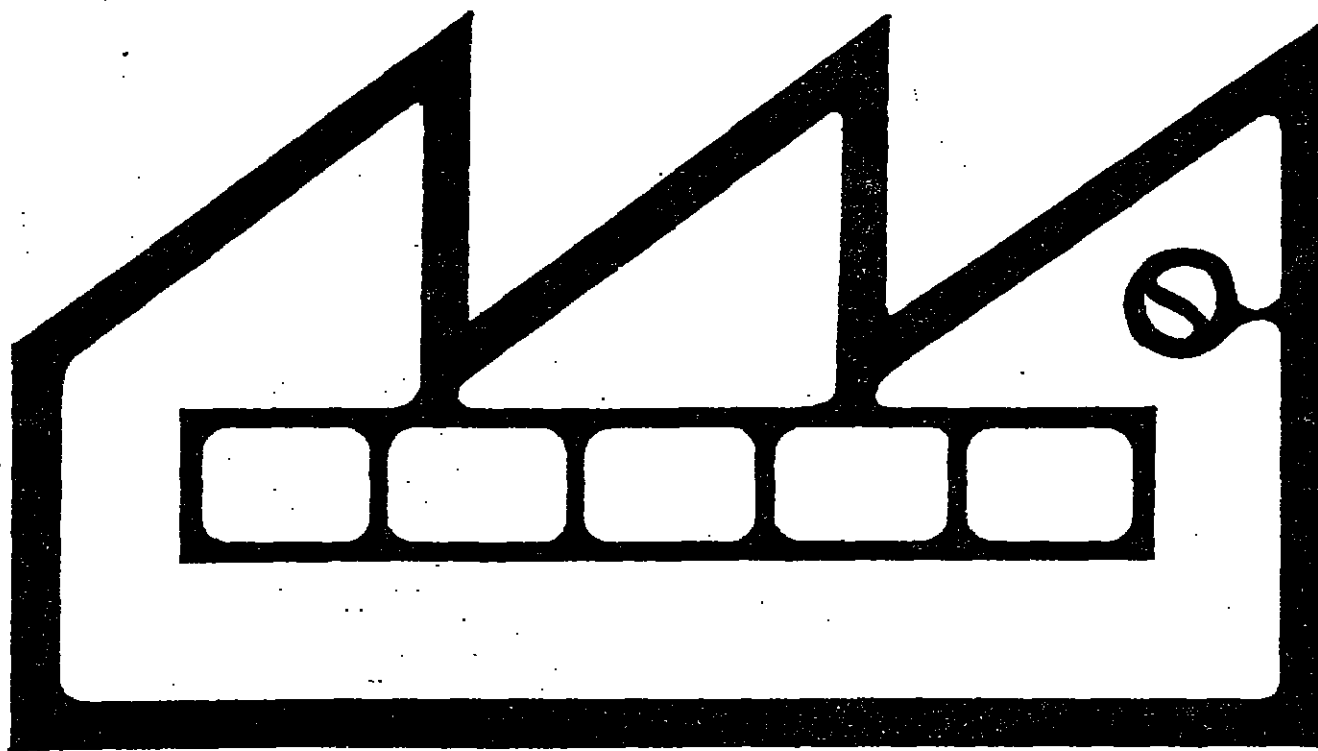
On acquisition of the freehold or completion of individual units the institution grants to the group a long lease which gives the institution a predetermined right in the share in increased rents arising from rent reviews or underleases. The long lease is mortgaged to the institution to secure the funds provided by it. This provides a number of advantages to the group and flexibility in the development programme.

But apart from those fortunate companies with secure financing arrangements, most developers face the situation that the rise in interest rates has led to a large deficit financing problem. The alternatives are to arrange a type of side-by-side pre-funding as outlined above, or to trade outright—unless rates come down shortly there will be increasing pressure on many groups to trade rather than retain.













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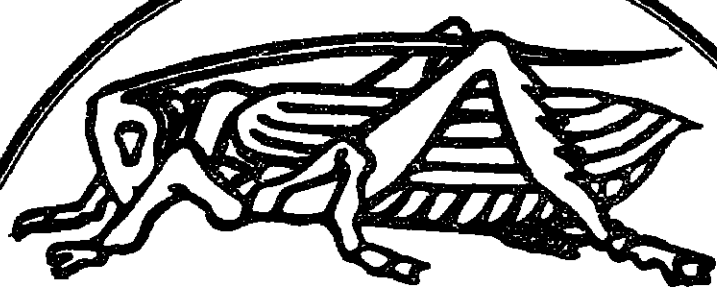
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## INDUSTRIAL PROPERTY IV

# Investment yields still low

By PETER RIDDELL

The buoyancy of industrial lettings has been matched by the strength of the investment market over the last 12 months. The two trends are partly related but industrial yields have, like office and shop returns, remained at a historically low level also because of the continuing large amount of unsatisfied institutional demand.

The market is, in fact, poised in a rather interesting, and delicate, situation at the moment with one or two indications that it may be in danger of overheating balanced by arguments that industrial yields are due for a significant long-term re-rating relative to offices and shops.

Historically, industrial yields have tended to fluctuate fairly sharply reflecting both changes in institutional demand and the cyclical demand for warehouse/distribution and factory premises, which tends to vary far more than the demand for offices and shops. Whether the variations are as great as has been assumed is debatable but there is clearly a cycle in speculative industrial development related to general economic and investment trends.

In any case the events of the past five years illustrate the uneven pattern of yields very clearly. There was a strong boom in 1968-69 with prime yields moving to below 7 per cent in a few cases. This situation was fuelled by a partly indiscriminate institutional spending spree. Certain pension funds bought industrials for the first time on any scale. The worrying feature was that certain properties were acquired without too much regard to location or quality including some old-fashioned multi-storey warehouse and distribution centres. Developers naturally took advantage of this situation to finance some schemes on what turned out to be very advantageous terms.

Anyway, the bubble burst, as seemed inevitable in hindsight and perhaps at the time to any with much experience of property or of market cycles. Yields rose by more than two percentage points in under a year to over 9 per cent, and considerably higher for lesser quality investments. This put some institutions in rather an awkward position though others took advantage of the situation to press tougher terms on developers by taking a larger equity stake in schemes. Similarly, the market reversal also had the healthy effect of "shaking out" of the market a number of "amateurs" who moved in to enjoy the boom.

Not surprisingly, most institutions took a pretty cautious view for much of 1970 and the greater part of 1971. But yields, in line with the investment market as a whole, started moving downwards again about two years ago. At the end of 1971 good quality investments were still being sold for 8.25 to 8.5 per cent (and slightly lower in a few cases) and perhaps 8 to 8.25 per cent in the first few months of 1972.

### Major adjustment

The major adjustment occurred in the March to May period of last year when yields slipped sharply down from 8 to 7 per cent. This almost dramatic fall within a three-month period was both because of renewed general investment interest reflecting a greater commitment to property by the major funds and because of the appearance of new demand in the form of property bonds.

The bonds have been enthusiastic buyers of industrials which are often of the right size (i.e. sufficiently small) to fit in with their portfolio requirements for a wide spread of investments. The same factor has also appealed to the smaller pension funds. Although the bonds have been criticised for buying some poorer quality investments an examination of their portfolios does not bear this out in the case of most funds. Some would, however, admit that with hindsight they regret certain of their early purchases.

Apart from a sharp increase in institutional demand prices have remained buoyant because of a shortage of good quality investments. And it is a noticeable trend of the past few years that institutions are no longer interested so much in the name of the covenant as in location and the quality of the property. There is thus an increasing preference for investments near motorways with adequate eaves height and parking and loading space. Some of these requirements have been relaxed over the past year though, because of the sheer shortage of supply, and many funds are now prepared to buy investments over a far wider geographical spread than before. But developers have increasingly been producing standardised units which can be easily reused by other tenants if a void occurs.

The supply/demand imbalance last year was reinforced by the arguments of some agents and institutional fund managers that industrial rents would rise at a particularly rapid rate in the short to medium term — partly in re-

sponse to the upturn in the economy and lettings. This forecast has turned out to be accurate, as the accompanying article on rental trends makes clear. So those agents who put their clients into industrials at the beginning of 1972 can feel satisfied at the moment with rent increases of 45 per cent in certain areas around London in the last 18 months.

After the readjustment of spring 1972 yields consolidated around the 7 per cent mark for most of the rest of the year, although there were a few, mainly unconfirmed, examples of 6.75 per cent rates in November and December. The Government announcement in January of this year about the continuation of rent control and the official consideration of longer term policy for business rents (yet to be announced) has only had a temporary effect on the market. Yields moved up to over 8 per cent, for a short time although comparatively little business was done. Many industrial specialists remained optimistic that industrial property would be penalised less than the office sector.

### Prime rate

But as the investment market as a whole regained confidence yields started to fall again and business picked up. Yields were around 7 to 7.25 per cent in late May and have now slipped between 6.85 and 6.75 per cent for top quality investments. This is very much a prime rate and is roughly equal to the lowest yields achieved at the end of the last boom in 1968-69. But many investments are still selling at around 7 per cent and an interesting indication of the strength of the market was provided by a deal a few months ago in Northampton. A newly completed and let warehouse and office development on the Lodge Farm Industrial Estate was sold for an equated yield of about 7.25 per cent, which was reckoned to be fairly competitive for a leasehold investment.

The market has, however, shown signs of overheating in the last few months with at least a couple of unofficial reports of deals arranged at 6.5 per cent in the London area. Indeed, there are even rumours, at present unconfirmed, that a new factory, also in the London area, with a first-class location, structure and covenant and five-yearly reviews, has been sold for 6.25 per cent. If this is true it will represent a very bullish view of the market. There is, of course, a great danger of talking yields down on the basis of rumour and many agents are rightly sceptical of taking these reports too seriously until they see the signed and completed contracts.

But even though the effective prime yield is nearer 7 per cent, these reports are a further indication of the amount of money available for investment. Some industrial specialists believe, however, that the boom may be nearly over. There is little firm evidence to support this view yet, but one experienced agent argues that there could now be a drying up of money, at least compared with the amounts available earlier this year. This is partly because a number of funds have nearly completed the major readjustment of the last 18 months or so which has increased their industrial property holdings from, say, between 10 and 15 per cent up to around 25 to 30 per cent of their property portfolios. There is also the feeling that the money available to the institutions themselves may also be slowing down.

A further argument is that a bull phase has historically lasted for only about 18 months to two years and so on the basis of past trends the current boom should have nearly run its course. Moreover yields have in a sense fully adjusted to the higher growth rates of rents which have been seen in the past 18 months. This at present tentative hypothesis is reinforced by reports that some agents are now receiving instructions to sell a lot more investments than earlier in the year.

At the same time the institutions are showing signs of becoming more selective and fussy about what they will be prepared to buy. This is partly related to the rent control situation and some institutions are now hesitant about acquiring property with reversions in the next couple of years.

Despite these signs it is far too early yet to say what will happen to the investment market in the next six months or so. The continuing uncertainty over what the Government will do over business rents in the long term brings in a further question mark since this could have major effects on the industrial sector, like the other investment markets.

However, the industrial specialists are confident that the sector will hold up strongly relative to other areas if some kind of long-term control is introduced. This view is based on the argument that since managers that industrial rents would rise at a particularly rapid rate in the short to medium term — partly in re-

present—there is less downside risk. Thus assuming that institutions are aiming for an overall annual return of something like 12.5 per cent at the moment the split with industrials is between a 7 per cent immediate yield for prime investments with a 5.5 per cent estimated annual growth while with top quality shops and offices the balance is around 4 per cent income and 8.5 per cent growth.

But if the Government introduces a blanket control on rents allowing an increase of perhaps 4 to 5 per cent a year or advances in line with some kind of index such as retail or wholesale prices, industrials could be relatively well placed. Indeed the permitted growth rate might not be very different from what is assumed in the above calculations. On present prime yields the downside risk might be only half a per cent or one per cent. At any rate this argument has appealed to a number of institutions, some of whom have apparently been increasing the proportion of industrial property in their portfolios as a consciously defensive measure.

This case has been backed up recently by a vocal lobby which has argued that industrial investments deserve a fundamental re-rating relative to offices and shops. This case was most forcefully stated in a memorandum produced a couple of months ago by Percy Bilton. This argued that "contrary to popular opinion a survey of comparative rents over the past seven years shows that industrial rents are on a virtual percentage par with offices, and even the City of London office index only just beats the industrial average. Although office rents in the London area tend to rise in dramatic spurts and thus attract a great deal of attention their commonly accepted "historic superiority" is shown to be something of a myth."

### Ambitious claim

The report supports this pretty ambitious claim with figures, based on Bilton lettings, which show that the average increase in factory rents in centres such as Ruislip, West Drayton, Brimsdown and Ealing, was 148.75 per cent between 1966 and 1973. However, over the comparable period the increase in office rents, based on Location of Offices Bureau figures, was 147.75 per cent in centres such as Croydon, Ealing, Romford and Wembley. Moreover, according to Bilton the increase in the City of London in the same period was 166.67 per cent.

In south east England the average increase in office rents in 1966-73 in Maidstone, Portsmouth, Stevenage, Reading and Aylesbury was 113.40 per cent while the rise in industrial rents—taking units let by Bilton at Radlett, Slough, Bletchley, Basingstoke, Flitwick and Portsmouth—was 113.83 per cent.

Bilton concludes from these figures that even though the research was confined simply to

percentage rent increases these alone are enough to emphasise the "investment value" parity between offices and industrials. But the company maintains that if other factors such as industrial Building Allowances, low renovation costs, the investment spread, etc., are taken into account then a strong case can be made out for industrials to replace offices as the "gilt edged" of the property world. Moreover Bilton claims that economic problems result in far more office voids than in empty factories.

This is a far reaching and provocative argument and it must be remembered that Bilton has a certain interest in the discussion as one of the country's leading industrial developers. Some agents, in fact, been slightly sceptical about certain of the findings pointing out that the rise in office rents in the suburbs of London and Home Counties towns tend to be somewhat understated. Thus people would maintain the market rent in Croydon is nearer £3 a square foot than the £4 which Bilton quotes from L.O.B. statistics. On the other hand, it can be argued there may have been a slight exaggeration on the industrial side, partly owing to factors such as timing. Some agents would say it

Continued on next page

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## U.K. firms expand overseas activities

By PETER RIDDELL

Over the past 12 months there has been a steady expansion in both the number and scale of industrial projects being arranged overseas by British property companies. The most significant feature has been the expansion in the amount of activity on the Continent where several new companies, and agents, have started to operate and where the British involvement has been continually spreading to new areas.

It is also interesting to note that the list of groups active in Europe now includes many of the best known U.K. industrial developers such as Brixton Estate, Slough Estates, Property Security Investment Trust, Mackenzie Hill, the Lyon Group, Stead Investments, as well as other groups like Samuel Properties, Guardian Properties, English and Continental, Bovis, Country and New Town, etc.

An equally important factor has been how some of the main British surveyors and estate agents have also begun to be involved with industrial schemes and the list here includes names like Donaldsons, King and Co. and Richard Ellis.

Although industrial property investment is clearly an important and growing feature of the U.K. developers' expansion overseas it is still on a relatively small scale compared with the activities in the office sector. Still while there are now probably a couple of dozen U.K. owned industrial schemes in or

around Paris there are an estimated 150 or so office projects in the city itself.

There are a number of reasons for this disparity—some relating to the perhaps more obvious attractions of office development as well as the possibility of buying ready made investments, half-completed schemes or buildings suitable for conversion.

But the basic explanation lies in the nature of the industrial property market in most of the Continental countries. Industrialists have generally preferred to own and often develop their factories and warehouses rather than rent from a developer or institution.

## Tax advantages

This tendency has been reinforced by the large number of local authority projects. State subsidies and tax advantages available to industrialists in many countries. It was estimated last year that in France only one or two per cent. of industrial buildings were constructed for letting on the British pattern.

This attitude is now changing as companies become more aware of the opportunities for releasing capital and ploughing it back profitably into a business. Indeed Guardian recently arranged a sale-and-leaseback on an office and industrial investment at Vilvorde in Belgium in what is believed to have been

one of the first such transactions of this type arranged in that country. But the strength of the preference towards owner occupation has meant that there have been few potential tenants prepared to rent industrial premises apart from overseas concerns such as British, U.S. and Japanese groups.

The initial lettings lists of most of the pioneer British companies in both Belgium and France include a number of international names and it is only recently that local companies have begun to rent space in any quantity. The position has apparently changed quite considerably over the last couple of years, although this may in part reflect the fact that British groups have acquired more sites and are in a more influential position in the market.

In any event, the prevalence of owner occupation has restricted the rate of expansion of the British since most U.K. developers are used to building, renting and investing long-term. Nevertheless many of the pioneers have followed Continental practice and sold on completion to occupiers as certain groups still do in the U.K.

There are also associated difficulties of raising long-term finance. Although conditions eased significantly last year the situation—particularly in France where there is a lot of U.K. interest—has become very much more difficult in the last few months because of the increasing reluctance of the French banks to finance the expansion of British property groups.

In addition, there are also complications over differences in the planning system as well as language barriers which merely underline the general point that in industrial as much as in the office sector professionalism is needed. It is no good thinking an industrial project can be arranged after a "day trip" and then be left to look after itself.

The most successful industrial developers on the Continent, as elsewhere, will be those who set up local offices and acquire local contacts and expertise, often by employing local nationals. The impact of all these factors has been that until the

last couple of years British developers had been somewhat reluctant to become involved with industrial schemes on the Continent—concentrating overseas on industrial projects in Australia and Canada. But a handful of companies did become involved—for example, Slough Estates with its St. Nicholas Europark estate near Brussels and Mackenzie Hill with its various projects near Paris. The build up of experience by these pioneers, together with the increasing interest in general interest in the Continent had led in a marked expansion of activity since early 1972.

Within Europe the greatest British industrial activity so far has been in France with a number of schemes both around Paris, its new towns and in certain provincial sites. Owner occupation has been as strongly entrenched in France as elsewhere and there has been a ready supply of subsidised land via organisations such as Sociétés d'Economie Mixte. But a variety of factors within France such as the higher growth rate of the late 1960s and the improved transport links have helped stimulate the expansion of a separate industrial sector.

## Major factor

A major factor here has been the appearance of the SICOMI which finance the purchase and development of property mainly under credit bail or leasing terms. The number of SICOMI has increased rapidly over the last few years and since there are restrictions on the amount they can provide for office deals there are large and increasing sums available to industrialists.

The SICOMI package is particularly attractive one and it is not surprising that many industrialists prefer to buy this way rather than rent when they can. However, despite this there is now plenty of evidence of a steadily increasing amount of space being provided on a straight rental basis. Some of this is supplied by certain recently established SICOMI and French property groups, but a lot of the drive behind the expansion of this part of the market has come from the British.

The most active British group

in France on the industrial side is Mackenzie Hill and over half its £60m. plus French development programme now involves industrial projects. It has been successful with its turn-key industrial schemes and an example of what it has achieved so far is at Louvres, 11 miles north of Paris where a 170,000 square metres estate is now virtually complete with tenants including Borg-Warner, GTE, Sylvania, Dragoco, Panzani and a subsidiary of the Hachette Group. The group will shortly start developing a further 140,000 square metres extension to this estate. Other completed industrial schemes include developments at Melun, Villeneuve La Garenne, Trappes and Gonesse while projects in progress include a training centre for Burroughs International at Cergy/Pontoise and warehouse and office developments at Marly-La-Ville, Gonesse and Morangis.

Mackenzie Hill also formed a joint company last year with Slough Estates, a leading British industrial developer, to develop industrial estates in and around Paris. The joint operation which is via a company called Anglo-French Developments, is apparently making good progress and among the developments are an 8-acre estate at Colombes and another 16-acre one at Bures-Orsay.

This list gives a good indication of the spread of British interests—namely around Paris, especially near the main airports like the Orly and the new one at Roissy-en-France, while there has also been a lot of activity at the five designated new towns outside Paris—Cergy, Trappes, Evry, Melun and Maure La Vallée.

While Mackenzie Hill has been the leading U.K. industrial developer in France so far a number of other groups are now also making a significant mark. The Lyon Group launched a £23m. industrial and commercial development programme in France earlier this year and among its schemes are a warehouse and light industrial complex at Trappes Elancourt, 15,000 square metres estate at Blanc Mesnil, near Le Bourget Airport, and a 44,000 square metre warehouse development near Roissy-en-France.

Other companies to have

become involved include Guardian Properties, which has recently let its 15,000 square metres warehousing unit at Surveilliers to a French haulage group, Sterling Land with a development near Le Bourget, Stead Investments with a site in the same area; and English and Continental, with a warehouse development at Mardelles.

## Encouraging point

The encouraging point about these projects is that some quite sizeable lettings are being agreed, not only to international tenants but also to local French companies. But the intriguing question will be whether the demand for rented space expands as rapidly as the British are predicting—and hoping—to match the large amount of space they are developing.

While most companies have started working in the Paris region a number are now looking at developments in other parts of France. Bovis has already acquired a 36-acre site on the French coastline in the middle of Le Havre's dockland for an 80,000 square-metre plus warehousing estate.

Further south, Mackenzie Hill is already developing a warehouse and office complex at Decines, an eastern suburb of Lyons and has plans for a large industrial project on a 50-acre site at l'Isle d'Abeau, 13 miles south east of the city. At Carros, near Nice on the Cote d'Azur, work is due to start this month on the first advanced factories of a 50-acre development being undertaken by a French subsidiary of Higgs and Hill. Another major scheme in the south is at Annemasse, close to the Swiss border, where Elizabethan Property group plans a mixed commercial, residential and hotel complex.

Up till this year there has been less British activity in Belgium, although there is now an increasing amount of development for renting near Brussels, for example, at sites such as Diegem near the airport, and near the main motorway route to Antwerp. The emphasis here is also on warehouse and distribution centres and there could be an increasing number of such complexes along the channel ports. Slough Estates was one of the first in the field in Belgium on the industrial side with its St. Nicholas Europark estate

between Antwerp and Brussels. After some years when not much progress was made this estate is now doing well. Among the other groups with industrial sites in Belgium are Bovis with a large factory and office investment in Antwerp, Stead Investments at Malines, Samuel Dietzenbach, about 10 miles west of Brussels and Property Security Investment Trust with a site at Diegem.

There has been surprisingly little industrial development so far in Holland and the prospects here may be affected by the proposed investment levy. There is also a lot of industrially zoned land in the hands of local authorities available for development. Interestingly though, Brixton Estate has chosen to make its first European industrial acquisition in Holland though it already has office investments elsewhere on the Continent. It has bought nine acres of land from the municipality of Zoetermeer, between Rotterdam and the Hague for a 20,000 square metres industrial estate.

Property Security has also moved into Holland recently with the acquisition of the Van Houten chocolate company's former headquarters on a 32-acre site at Weesp, near Amsterdam. The plan here is to provide a total of some 60,000 square metres of commercial and industrial space in a development phased over several years. Among the other British groups also working on industrial schemes in Holland are Bovis, with an estate outside Utrecht, and a joint Town and City/Kemley - Coopers company which has let a development at Weesp to Rank Xerox.

In line with the general increase in British interest in Germany this year a handful of industrial deals have been agreed there recently, and many of U.K. agents and developers are quite bullish about the prospects for industrial development there. Property Security has had a successful project near Munich for some time and while Reamhurst is understood to be actively looking at deals in the Ruhr the main acquisitions to be announced so far this year involve Mackenzie Hill. Indeed, work on the first 5,000 square metre warehouse at Rueselsheim, 15 metres south west of Frankfurt, should be completed

this month. Mackenzie Hill has also acquired another site at Russelsheim, which is near the Frankfurt airport, for a further 5,000 square metre project. And about a month ago the third acquisition a 15,000 square metre warehousing and light industrial complex was announced at Dietzenbach, about 10 miles south of Frankfurt. These first few projects are likely to be followed by several other British acquisitions in Germany in the next few months.

While most attention has been focused on the Continent there has been continued expansion in Canada and Australia where certain British groups have now been operating for well over a decade. Although any further growth in Australia is being restricted by the Whitlam Government's recently introduced controls there are several major projects already under way there. The Lyon Group, for example, has a number of estates around Sydney (at Liverpool, North Ryde and Camperdown) as well as a 35-acre industrial estate at Clayton near Melbourne. MEPC also has industrial estates in both these cities, while Brixton has a project in Melbourne. Slough Estates has also been active in Australia since the early 1960s.

## Successful estates

There are fewer British owned projects in Canada but the list of groups active there includes MEPC with several developments throughout the country, and Slough, which has a number of successful estates around Toronto—at Malton, Markham and Ajax.

Although most of the industrial activity has been limited to these countries, and to Europe, certain companies have recently been looking elsewhere—for example, to other parts of America and the Far East. The Lyon Group has already announced a 1.2m. square feet light industrial and warehouse complex in Hong Kong, at Kwai Chung in Kowloon. And it is not likely to be long before other British groups reveal projects there and in other parts of south-east Asia—all of which underlines the increasingly international perspective of U.K. industrial developers, like other parts of the property industry.

CONTINUED FROM PREVIOUS PAGE

## Investment

quote 125p for Ruislip, of 150p for Ealing, even though these figures have been achieved by Bilton, is slightly to overstate the case since these are very much full market rents.

Nevertheless despite these reservations on points of detail most agents and developers would agree with the general point that over the long term the rate of increase in industrial rents has been much greater than generally assumed, at in a completely new light by and in, in fact, remarkably stable institutions.

lar to the rate of increase in office rents, at least outside the City of London. Much of the increase in industrial rents has been concentrated in the last couple of years which explains a sizeable part of the re-enthusiasm in the investment market. Whether this enthusiasm has been overdone remains to be seen but there is no dispute that industrial investments are now being looked at in a completely new light by and in, in fact, remarkably stable institutions.

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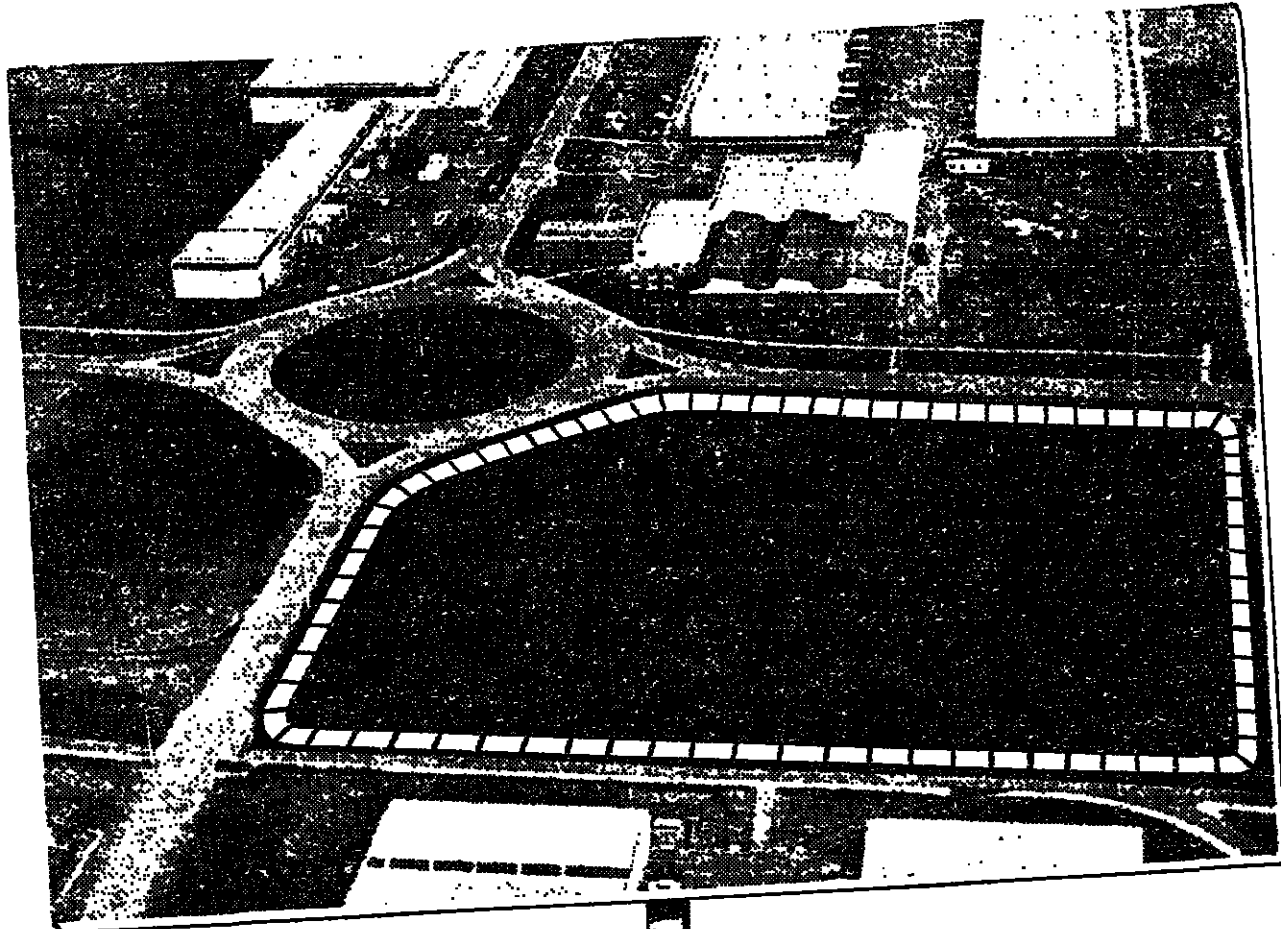
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## INDUSTRIAL PROPERTY VI

# The bulls vindicated by rental trends

By PETER RIDDELL

The events of the last 12 months have proved a notable vindication for the bulls of the industrial property sector. Rents have grown at an almost unprecedentedly rapid pace in many parts of the country — altering much of the established thinking about appropriate rent levels. This has, in fact, led some not surprisingly active in the industrial sector themselves to argue that industrial investments should be rerated relative to offices and shops.

This view is discussed in more detail in another article in this survey, but the key question to be answered is how far the increase in rents relates to apparently cyclical factors such as the strength of the economy and of industrial lettings, and how much to longer term influences. The buoyant lettings market has clearly a lot to do with the rate of growth, especially in areas where there is a shortage of good quality new units such as in the Home Counties. But this does not explain why rents have also risen—even though less rapidly—in much less booming parts of the country. The basic answer is that rents are being pushed up by the steep rise in construction costs.

This combination of "demand pull" and "cost push" pressures has had a varying effect in different parts of the country. But a factor common to all industrial rents, and to a large extent most provincial office rents, is that construction costs are a very much more important determinant of final rent levels than with prime shops or City of London offices. This is because construction costs form a relatively low proportion of the value of a London office scheme—perhaps 10 to 15 per cent in some cases—with land values the predominant factor. The proportions can often be reversed with industrial—the percentage of value attributable to land declining the further one moves from London.

### Land value

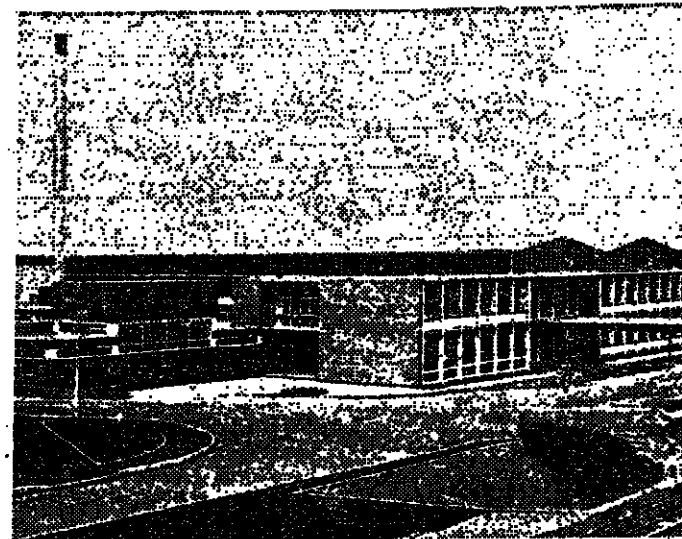
But even in London where prices of more than £150,000 an acre have been quoted for industrially zoned land over the past year in certain areas the land value element is still a significantly smaller proportion of overall value than with offices. Thus on a rent of about 80p a square foot and current yields construction costs are about 45 per cent of the value of an industrial scheme.

The significance of this has been underlined over the past year since a wide sample of estimates shows that construction costs have increased by at least 25 per cent, since last autumn—and probably by as much as a third in parts of the London area. These figures are, in fact, probably on the conservative side and there are no signs yet of any marked slowing down. It has been estimated that it now costs £5 a square foot to construct a reasonably good standard industrial building, compared with around £3.75 to £4 a square foot 12 months ago. The exact figures, of course, vary with the quality and finish of the building.

Moreover, because of shortages of both supplies and skilled labour the time taken to complete a contract has lengthened considerably. The days of the five-month contract for a straightforward industrial unit are now definitely gone and one industrial developer with estates throughout southern England and the Midlands recently remarked that it might now take eight to nine months to complete a simple industrial building. This has upset all kinds of cost forecasting calculations and can make a significant difference to the final cost of a project. By lengthening the period between purchase of a site and letting, this factor also increases finance charges, and in view of current interest rates this has to be regarded as an important element in final costs.

The upward pressure of construction costs has been a fairly general factor affecting developers throughout the country, and upon rents. In both Swindon and Bristol rents have produced standardised units common to all their estates have been able to minimise some of the effects. However, the other side of the equation—stronger demand—has been a much more uneven influence which largely explains the difference in the rate of rental growth within the U.K. Using an example in the London area one agent recently estimated that extra construction costs were responsible for 15p or about half the increase in rent with the balance coming from extra demand.

This is a pretty rough and ready calculation but there is evidence that the rate of increase in the north—for example, around Manchester or Leeds where demand is less



The former Hindmarsh Gear works at Slough now occupied by AEG-Telefunken. The factory and adjacent land were developed by Three Stars Properties.

strong—has been at about half

reason, as has the Greater Manchester area. Against this view, a strong case has been made out by some industrial specialists that it is not so much motorways themselves which have stimulated rent increases as a shortage of suitable sites and units on the market. It is thus argued that rents rise because of planning restrictions and it is certainly true that this is one of the main reasons why rents have been so high in both Surrey and Hertfordshire. The same factor also applies in Kent where there is now an enormous scarcity of new space—for example, in the Medway towns—and a number of agents and developers believe the area is potentially one of the most attractive for industrial expansion in the whole of the U.K. because of our entry into the EEC.

Other major influences on the market include airports, as has been shown by the large number of developments, especially distribution centres, around both Heathrow and Gatwick airports. The latter has attracted a good deal of attention over the past 12 months with several new or planned developments in

the Crawley area. The proposals for a third London port at Maplin have drawn companies to buy sites in southern Essex but such a development would probably include a large industrial and a small estate—limiting the scope for private speculative development.

While this article has discussed the pressures for sharp increase in industrial rents of the last year—months and the high achieved in certain areas it should be remembered that this is merely one of the spectrum. A glance at regular market reports of Chamberlain and Willow King and Co. shows that there is plenty of good, modern, brand new, space available well under top market rent but do not constitute an average in Manchester, for example, while the current top rent may be 70 to 75p a square foot new estates are now developed offering space about 60p a square foot reasonably good local. Similarly in East Anglia, lettings in Cambridge have at about 70p a square foot in Ipswich, at 60p.

### Sufficiently low

But this is not to deride the strength of the upward trend, especially in relation to the much sought-after units. But industrial rents are sufficiently low, compared to office rents, for industrialists to have to consider relocation or relocation "expensive" to "cheap" yet. This day may come, however, or more bullish casts, of future rental are proved correct. And it is a rash man who would bet the possibility that a rent a square foot might be achieved within the next 18 months, two years, however fact able this might have been only a few months ago.

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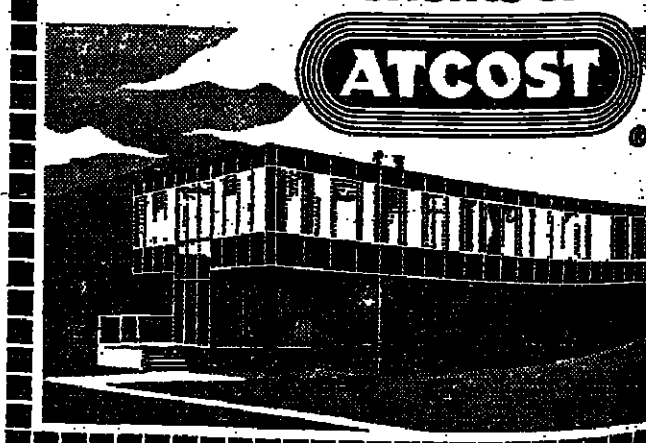
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## INDUSTRIAL PROPERTY VII

## New towns reflect regional problems

By ROGER BEARD

From Londonderry to development.

Lawley, Sussex, the United Kingdom's 31 developing new towns act as a barometer both of regional and national industrial activity. When a region is depressed, industrial development within its new towns is also depressed. When a region is booming, industrial development progresses accordingly. As a rule of thumb, a new town with a higher than average unemployment rate will have more industrial land available together with development corporation factories. The towns with full employment will usually have little to spare.

## Housing shortage

At Bracknell, for instance, there is at present an imbalance in the number of houses available for the town's industrial work force. The effect of his on industrial development, apart from the extension of plant already in operation, is a slow it down. The shortage of housing has produced a shortage of labour.

Though the town has had no difficulty in attracting industry from its inception, there is little hint in a policy of active industrial encouragement and attracting industrialists from outside the area when there is insufficient housing to accommodate the necessary increased labour. The result for Bracknell, and it is one common to many of the older "London" new towns, is that there has been only marginal progress made on further industrial expansion.

At the other end of the spectrum is Skelmersdale, an imaginative new town whose purpose is partly to relieve the overcrowding of metropolitan Liverpool. Skelmersdale has little shortage of labour. Customers have been more difficult to attract. In the past, business confidence in Skelmersdale has been shaken, most particularly during the Courtauld crisis of last November.

It was then that the company considered closure of their considerable Skelmersdale operation. In the event it was a nine-day wonder. Courtaulds soon afterwards announced their intention to increase their investment in the town. Nevertheless, such are the shocks the northern new towns experience regularly during their industrial

In 1973, renewed confidence in Skelmersdale is shown by the £16m. investment of Thorn Electrical Industries, the very considerable investment of BOC, and continued industrial progress. The differences between Bracknell and Skelmersdale are, in fact, twofold.

First is geographical location. The southern towns, Harlow, Stevenage, Hatfield, Basildon, Bracknell, Crawley and Hemel Hempstead originated in an attempt to siphon off some of the capital's population and with it London-based industry. The result has been that "London-based industry" has long since extended to include large national and international concerns. Purpose built accommodation, the industrial workers' houses, these have been combined to cancel out many of the disadvantages of siting industrial operations in the South-East.

The northern towns, though giving welcome relief to overcrowded northern cities, have the additional purpose of acting as a weapon to reverse the drift of industry and hence of population to the South East. Development grants and other financial inducements should have weighted the new town competition for fresh industry firmly on their side. With few exceptions this has been far from the case.

Against this apparent slowness of industry to invest in the northern towns must be put the difference in age between most of them and their southern counterparts. If one includes Welwyn Garden City, the eight new towns of the London ring scarcely deserve to be called new at all. They were all designated between 1946—Stevenage, and mid-1949—Bracknell. They had very much the first bite at the industrial cherry.

The majority of the other new towns, not just those in the North, are of far later designation. They are creatures of the 1960s, the latest—Telford—coming more than 22 years after Stevenage. One cannot judge their industrial performance on the same scale. However, they have provided employment for more than 325,000 people in a decade, completed over 15m. square feet of industrial property, and at present have another 5m. square feet under construction in 260 units.

Costs of industrial property in the new towns depend on whether or not the industrialist wishes to take advantage of the individual development corporations' standard factories or to rent the land from them and

build to his own, approved design. All development corporations retain the siting and provision of industrial property as one of their major responsibilities.

Rents, either for the small advance factories available to start incoming industry off, or for the standard factories constructed for the development corporation, stand at around the 50p per square foot mark, with all mains services provided.

Of crucial importance, particularly to the later generation of new towns, has been communications, both with other industrial centres and with the ports.

Indeed, much of the emphasis given by the towns to their particular attractions is placed on communications. None is far from the motorway. Corby, for instance, is only one of a string of new towns close to the M1, and Skelmersdale relies heavily on the M6 for its industrial input. Indeed the town cannot be reached directly by rail. If the new towns are the children of the motorway age, their proximity to the ports is often a deciding factor in whether or not an industry chooses one against another. The motorway advantage is one they all boast. Port proximity can tilt the balance.

## Deciding factor

Another deciding factor, assuming industrial capacity to be available, depends on where the parent company is originally situated. This works in two ways. It may be that a medium-sized firm takes advantage of what a new town can offer by transferring its operations completely. In these cases, distance is no object. On the other hand, the larger firms tend to seek new town industrial property as an extension of their headquarters' business.

In the south, a pattern of movement has emerged which shows that expansion also takes place from new town to new town, as industrial land becomes insufficient for particular needs. Any movement of manufacturing plant over a radius of 20 miles or more tends to conform to a sectorial pattern. Thus, the later new towns of Northampton and the city of Milton Keynes may well receive the overflow from the booming London ring new towns.

The traditional arrangement whereby the new town corporations have been responsible for attracting and providing for incoming industry, one in which until recently had provided the necessary balance in the work

force, would seem to be outmoded—at least in the Government pronouncements so far over Maplin.

In addition to establishing a new town corporation to deal with housing Maplin's estimated future population of 250,000, they have in their wisdom proposed that industrial development should be under the control of a separate authority, that responsible for the airport complex. This is a departure which worries Britain's professional planners, and which could have serious repercussions on industry. Critics see two major

deficiencies in such an arrangement. They doubt the ability of two agencies to co-ordinate what has proved a taxing task in the other new towns for one. They also point out that the financial viability of the new towns is built up from the value of their commercial and industrial leases. New town corporations depend on industry for much of their income. Indeed, income from rents received is their source of revenue.

The argument is ample demonstration of the individuality with which the handling

of industrial property is conducted by the new towns.

As the sole landlord, their prices are less vulnerable to normal market forces. Whereas on the commercial front much of the new town development is done in partnership with private enterprise, the industrial role of the development corporations is to guarantee as far as possible jobs to go with the houses it builds. This means, on average, that a company seeking to move from an older industrial area to a new town must get a bargain.

The rents have to be reasonable, the access roads adequate, and all the main services planned before occupation. Whether or not there is a work-force locally available, the balancing of housing and employment while a town is developing removes yet another worry. External communications benefit from the relationship the new towns have with central Government regional policies. If it is decided that a new motorway should be built, existing new towns have some influence on the route that road will take.

Forward planning, so often not buy it.

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## Coping with rising costs

By MICHAEL CASSELL

With expansion of the economy, the level of new industrial construction work has finally taken an upturn after a prolonged period of very low activity. The rise has not been as considerable as many people within the building industry had been hoping for but demand is nevertheless high. Orders for private industrial building work in the second quarter of 1973 were 34 per cent. up on the second quarter average for 1972.

Relaxation of the Industrial Development Certificate policy and substantial government assistance for companies wanting to expand in many areas has also acted as a stimulus to industry and many plans held in reserve for some considerable time because of the economic climate now appear to be going ahead.

Builders specialising in the construction of factories and warehouses are, therefore, now coping with different, more palatable problems. The search for potential business is no longer of necessity, quite as intense and the emphasis is once again on finding solutions to the problems which accompany every contract large or small, in the course of its life.

Land availability remains a major consideration but perhaps the predominant factor affecting current development plans is cost.

Materials, labour and land have all been subject to spiralling costs and the inflationary

situation is certainly not yet over. Industrial development has, in this respect, been affected just as badly as other sectors of the construction industry with companies forced to postpone expansion and modernisation plans. Now these are being brought out from under the dust-sheds, companies are finding out the hard way just how much more expensive their ideas have become.

Faced with mounting costs in all directions, builders are in many cases making great efforts to take advantage of every opportunity to mechanise construction methods, something which can certainly be achieved more easily than in commercial and domestic building work.

But the biggest single factor in containing costs must be time. As Laing puts it: "One of the most important messages to be put across to prospective clients is that time is becoming increasingly expensive."

## Wide range

"We have to ensure that in times like this, projects are completed as quickly as possible to that a wide range of costs can be contained. Standards, of course, must not be allowed to suffer but if the customer wants to keep the price down, he must be well prepared in advance."

Contractors constantly urge business with possible expansion or modernisation plans—

much work is now being done in renovating and sub-dividing existing plant—to bring the builder into their projected schemes at the earliest possible time.

Many companies have been surprised to find just how many problems can be ironed out before they effectively arise, just by early consultation with the experts. Money can be saved by close attention to lay-out and, with his detailed knowledge of the market in question, the builder will be able to supply the answers to many queries, such as proper site location, manpower availability and material shortages.

Clients are also constantly reminded that, where an IDC is necessary, its issue does not guarantee that planning permission will be obtained, a fact which has led to some costly confusion in the past. And since an ODC's lifespan is only 12 months, delays in getting the all-important planning permission could jeopardise any expansion project. Early consultation, this time with the local authority concerned, is again recommended.

Under the changes effected last July, IDCs are no longer necessary in development areas and special development areas, including regions like Scotland, Wales, the North, Devon and Cornwall.

From last July, the Government also granted some relaxa-

tion of exemption limits in other areas. In the south-east, these were lifted to 10,000 square feet and elsewhere to 15,000 square feet. There are some indications that these changes set back some expansion plans for a few months because of the new situation but the rate of approvals has now risen again.

## Material shortages

Necessary statutory approval and the problems of ever-mounting costs are only part of the package of problems facing contractors engaged in industrial construction programmes. The in the shortest possible time and widely publicised problem of material shortages is hitting this sector as hard as any other, and in some respects even harder.

Steel is one of the major components used in the construction of factories and warehouses and it is the supply of steel which is causing the most serious problems. Shortages of reinforcing steel have already led to temporary delays on some contracts and structural steel supplies are no better. Buyers generally are now being quoted up to 30 weeks' delivery by some manufacturers and some builders report certain forms of steel subject to eight-month delays. When they get it, they can expect to pay more. The British Steel Corporation increased prices by 9.5 per cent. on average earlier this year and there is now every prospect that a further rise of

around 8 per cent. will be sought in the autumn.

Timber supplies are also severely restricted, with a construction boom on the Continent reducing U.K. merchants' chances of obtaining the quantities of materials they require. The brick situation is now generally recognised as having improved considerably in the past year, although some difficulties are still being experienced. Added to these problems, shortages of a whole range of other vital building components are hardly helping the building industry to complete contracts in the shortest possible time and so assist in keeping overall costs down.

Another serious problem, also one of shortage, involves skilled site labour. The lack of manpower follows the widespread cut-back in labour at the time of the last recession and the continuing reluctance of builders to expand training facilities because of very real fears that another slump may again require similar action.

The industry's workforce is believed to have fallen by one-fifth in the past four years because of the prolonged period of low demand at the end of the 1960s and builders are finding it hard to get people back. Current conditions, then, are not calculated to help the builder in his task of completing work fast and efficiently but every effort is being made to cope with the encouraging prospect that a further rise of volume of work now available.

## The Crossover proposition

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One of the arguments in favour of our entry into the EEC was the prospect of some 240 million more people all eagerly waiting to buy British goods. But what about the other side of the coin? There are thousands of continental manufacturers now casting covetous eyes on the British market. They can business and their task is a darn sight simpler! Physically, we're a straight line and down market. We're around 560 miles long, as a crow flies, and fairly flat for the most part. Because we've developed a pretty comprehensive motorway network, which is increased in mileage fivefold within the last ten years and is still growing, we're easy to get around. Our population density and the location of our rich industrial conurbations is such that, from the right side, a Continental company could capture a sizeable British market very easily. If you were looking at Britain through European

eyes, unblinkered by the old North versus South prejudices which interfere with the clarity of our own view, one of the first sites you'd look at would be CROSSOVER. And you'd probably look no further! CROSSOVER is the point where the M6 and M62 motorways meet at Warrington New Town at the very heart of Britain's motorway network. If you want to be in a position to compete, possibly even survive, tomorrow, maybe you should be asking questions, today, about CROSSOVER!

What's so special about Crossover's geographical position? The M6 shrinks the country from north to south, the M62 from east to west (it will be completed in 1974). The CROSSOVER sites are in the adjacent angles of these motorways and have direct access to them. Thus the rich industrial conurbations of Manchester and Liverpool, Leeds and West Yorkshire, the

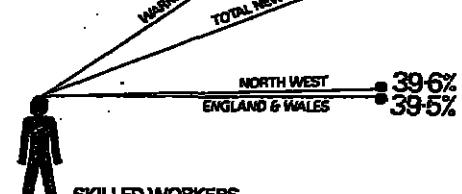


Potteries, Birmingham and the Midlands are all easily reached. In around one hour, 15 million consumers can be within your grasp and, directly or indirectly, these are your customers and suppliers. They work in the factories, warehouses, shops and offices to whom you sell and from whom you buy, in Britain's prosperous regions.

Are there any other communications advantages? The ports and airports of Manchester and Liverpool are minutes from CROSSOVER. Hull, gateway to the countries of the EEC, will be only a 2-hour drive. A factory on a CROSSOVER site means that you couldn't be better placed to get the most out of the markets of Britain and the world!

What about the workers? Within the County Borough of Warrington, 46.3% of the workers are in the category defined as foremen, skilled manual, etc., compared with 39.6% in the North West generally and 39.5% in England and Wales as a whole. Within the total designated area of the New Town, and this includes much comparatively rural land, the figure is still higher than average, 43.5%. And labour relations have been good here

for many years! As the New Town grows so will its population. By 1991 it is estimated that it will reach over 200,000. Already 1500 new houses are being built or have been completed; the programme provides for up to 1600 completions a year over the next seven years. That means a lot more workers will be moving into the town.



Will my key workers and I enjoy living in the area?

Why not? We've got everything that you'll find anywhere else in Britain. And a lot more of many good things! There is some of the finest countryside in the land within easy reach. You could choose one of the new homes in the New Town or in any of several truly delightful villages only minutes from CROSSOVER. There are golf courses aplenty and scope to pursue most hobbies. The region is crammed with good schools, colleges, universities and polytechnics. Great for your children and from your viewpoint as an employer of educated personnel!

Are there financial incentives? Yes. CROSSOVER is in an 'intermediate' development area and that means opportunities for 20% building grants, preferential loans for capital projects, tax allowances on expenditure for new plant, machinery and buildings, and financial assistance with the transfer of key workers and capital equipment. You'll probably be surprised at the

number and variety of grants available from the D.E. and the D.T.I. We'll be glad to send you booklets.

## Is there room to grow?



Of course, and there are some very good reasons why you should build your own factory here. Sites from 1 to 30 acres are available on 99 year leases. Just one thing. Land at CROSSOVER is limited, so if you want the best, move quickly. Many firms, who look at Britain through fresh eyes, have realised CROSSOVER's great potential already! There are also ready-built factories where you can move right in. They can be as big as your needs.

What kind of people will I be dealing with?

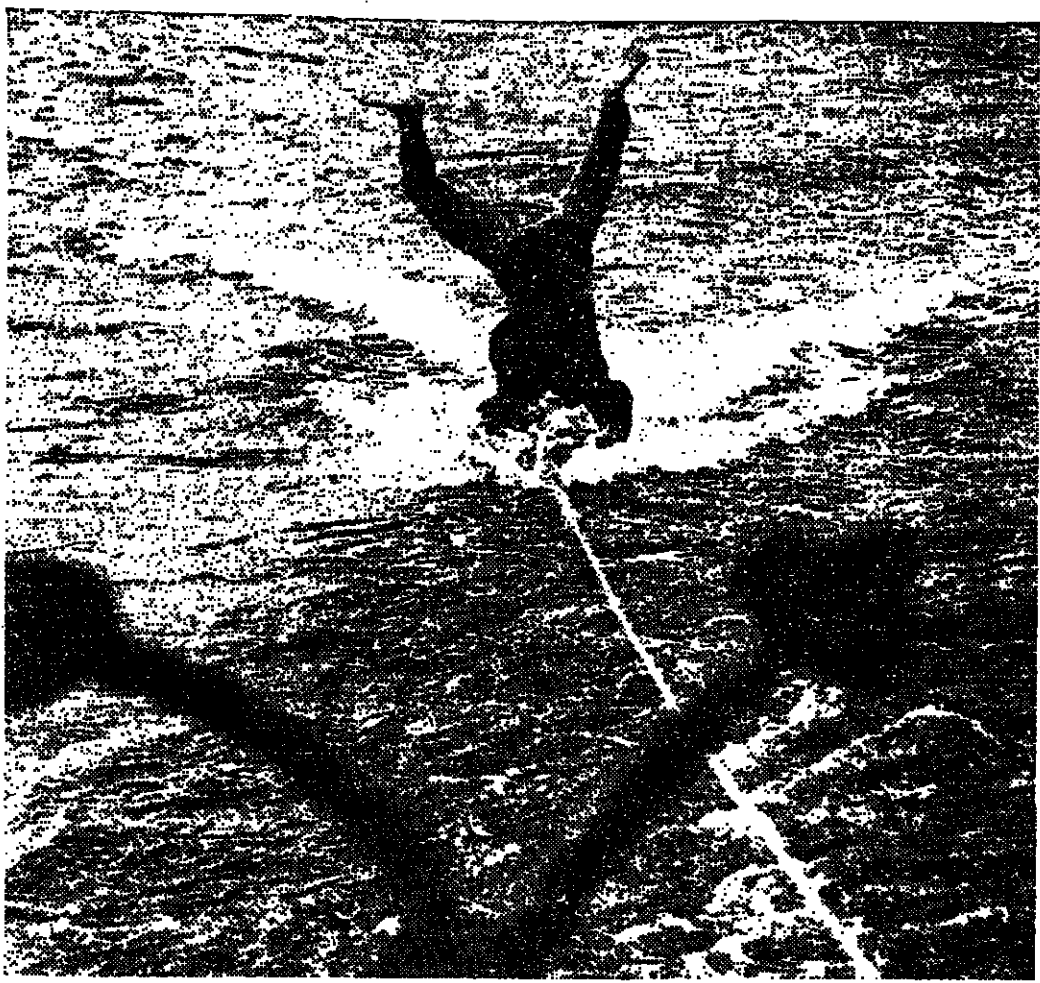
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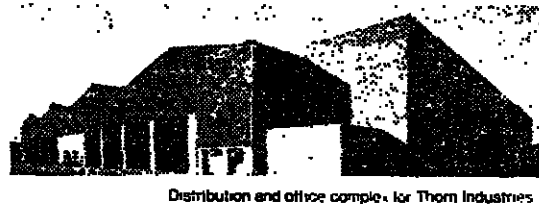
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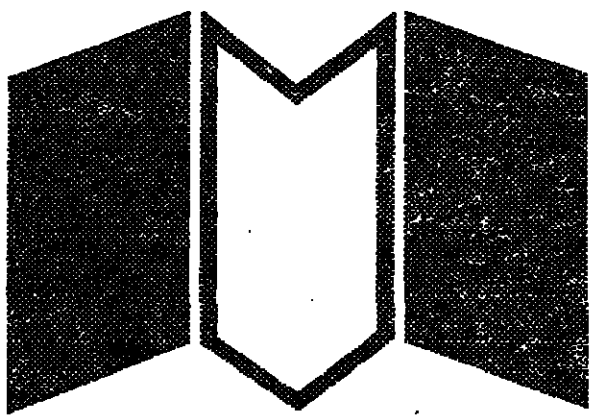


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## INDUSTRIAL PROPERTY VIII

# The docklands hold out few easy pickings

By RAY DAFTER

On the face of it Britain's 8,000 acres, all in fairly attractive sites, dockland must be among the richest areas for property development. For a start ports are land-hungry and with the changing methods of shipping and cargo handling dictating new, deep-water facilities, many of the ageing conventional berths and warehouses have been closed down, and are now ripe for redevelopment.

The waterfront, so vital to a port's commercial welfare, can be an attractive asset for residential developers as well as those proposing industrial and commercial plants and buildings which would rely on shipping or shipped goods. On top of this, most of the land is available with the necessary services laid on. Most of the ports are, or have been, linked to the railway network. Roads have had to be provided and even if some of these are below par at present—and many certainly are—the Government has promised priority treatment for links to the docks over the next few years.

So where is the drawback? Many of Britain's ports are publicly owned in some form or another which usually means that local authorities have first choice on any vacant land.

Secondly, because of the potential amenity value of these waterfront sites—London's dockland and Bristol's City docks, for example—development schemes usually come under greater scrutiny than normal. (In London's case, a joint Government—Greater London Council team spent the best part of two years studying possible dockland development, delaying in the meantime many of the port's and developers' plans for parcels of the land. In Bristol, town planner Sir Hugh Casson, was commissioned to outline what he would like to see done with the City Docks area, due to be closed to commercial shipping by 1980, but expected to be redundant before then.)

### Necessary cash

Thirdly, the port's own aims have to be taken into consideration. While there are some undertakings which would be happy to see their redundant land sold or leased for virtually any purpose provided it produced some very necessary cash (one senses that this is the case in Liverpool), others are definitely more choosy, preferring to concentrate on new developments which will ultimately benefit the port itself.

The British Transport Docks Board, the State-owned undertaking which controls 19 ports including those in the Humber, in South Wales and Southampton, has a policy of promoting "port related industries" wherever possible.

Just taking the major redevelopment areas in the ports so far mentioned one arrives at a total of between 7,000 and

10,000 acres, all in fairly attractive sites.

It is not always possible to find the right buyer willing to pay the right price, however, as Liverpool has found out to its cost. After several years of financial instability culminating in drastic recapitalisation plans, the Mersey Docks and Harbour undertakings would dearly love to raise capital by selling its redundant docks in the upper reaches of the Mersey. The 300 acres round the South Docks area have been called Mersey's "land bank," although up to now this account has not been a particularly lucrative one. Back in 1971, when money from the sale of land was badly needed, the then chairman of the port, Mr. John Cuckney, warned against "excessive optimism about the amount or the speed" of realising the assets. "It would be a disservice to the undertaking and the security holders to embark on distressed selling in a weak market," he said.

### Market conditions

The Mersey Docks Company, formed from the old Docks Board to revitalise the port, has stuck by this advice. So when last year an offer of about £1m. was made for 234 acres of the land the bid was instantly rejected as "far too low to merit serious consideration."

There now seems to be more confidence in the company that the market conditions are picking up. A number of negotiations are under way and the likely outcome will be a mix of development. The local planning office produced an outline brief showing, for example, that industrial development would only be acceptable around the Queens and Kings Docks areas for example. Some 19 acres immediately south of the pier-head is expected to be redeveloped for offices, shops and a museum, while the Albert Dock warehouses seems to have been earmarked for the proposed polytechnic. Then there is the port's grandiose headquarters, also the subject of several offers. This building is expected to be sold for over £2m.

The Port of London Authority received £9.3m. from the sale of its impressive headquarters, favoured with one of the best positions in the City, and even then the PLA was criticised by some for not getting a higher price. The sale of the head office, along with St. Katharine Dock House and just over 11m. worth of land helped the port to reduce borrowings by £12.8m. last year.

The annual report set out the PLA's philosophy: "We have no intention of holding on to land or to buildings for which we have no need. Considerable sums of money will in due course accrue to the Authority during the disposal of surplus real estate and will continue to

strengthen the Authority's liquid position and its capital position."

The sales will certainly help the financial position in the short-run. What the PLA must ensure is that its long-term prosperity is assured by its own development. It is an often overlooked fact that in these days of asset-selling London still owns more land than it has ever done. Much of its own new acquisitions are downstream, around Tilbury, for example, where much of the future port activity will be centred. Then there is the £55m. Maplin Seaport scheme. The PLA says that it is right that a considerable part of the cost of modernising the port and extending it down river should be met by the proceeds of the disposal of land and buildings; some 5,000 acres in all.

And what land and buildings? The PLA is the major owner of the 5,000 acres of partly derelict dockland between Wapping and Beckton, which is providing developers and London planners with the greatest redevelopment potential since the Great Fire of London.

While St. Katharine Dock—nearest to the Tower of London and just outside the dockland study area—gets a refreshing facelift with a hotel and marina, doubt still rules over the future of the massive waterfront site. The PLA does not want to see its spare land tied up for too long, particularly as it is anxious to start building Maplin. Along with Sterling Guarantee Trust, the PLA has recently presented plans to Tower Hamlets for a mixed office, industrial and housing development covering 70 acres at Wapping. Other individual schemes have been announced or, at least, are mooted.

This raises the question whether this huge area, offering such massive opportunities, will be allowed to be developed in piecemeal fashion or whether it should be the subject of a comprehensive plan. In strict planning terms, the second alternative must be the most desirable. And yet what might have been the blueprint for such a comprehensive strategy—the Dockland Study—has not really been welcomed with open arms. The Study outlined five options for the future of the area, all of which have, in effect, been rejected by the Greater London Council. So there is still a good deal of doubt about how and when the redevelopment will take place and whether it will be set out in a unified whole.

Perhaps it is even more important that Bristol's City Docks redevelopment should be the subject of a comprehensive and imaginative plan. Although more compact than the London dockland area, it will have a tremendous impact on the future of the historic West Country city.

"Little Venice" and

"Amsterdam of the West" are two of the expressions you hear on Bristol's waterfront when local people discuss the opportunities presented by the City Docks closure. Certainly Bristol is fortunate in having so much water in the heart of the city; it would be guilty of negligence if it did not make the most of this amenity.

Sir Hugh Casson has said he wants the waterfront to belong to the people of Bristol and has outlined his own ideas—a mixture of housing and offices, together with leisure and sporting amenities. One hopes that all of these features will be given prominence. It is easy to see the attraction of putting more offices there; with so much to offer companies and employees Bristol seems to be attracting office developers like flies to flypaper at the moment.

### Smaller parcels

London and Bristol are unusual in having so much land available in such favourable positions. Most ports in Britain have some land to offer although usually it is in much smaller parcels, often tied to industrial use.

In this respect the ports in the British Transport Docks Board group are typical: South Wales ports have 720 acres of land available between them; Southampton has a number of areas within the port complex for docks-related activities as well as 750 acres at Dibden Bay which is earmarked for long term development for docks and associated industries. In the

Humber, Hull has approximately 700 acres of land, of which 175 acres is let to agricultural firms. Another 175 acres is available at Grimsby, 1 ham and Goole.

Like most port authorities, the Board has acquired the land either through direct purchase or taking over old railways, quays and so forth.

Terms of sale and lease from place to place, of course, differ. While in Wales the normal lease is 40 years with running at anything from £1,000 and £4,000 per annum, in the Humber can be granted for 99 years. Here again, rentals vary depending on location—£2,500 is the rough guide for a one time port area seemed content to open blinkers; to concentrate on shipping. With the methods of cargo handling and modernisation schemes, the general desire of employees more job opportunities, port authorities tended to widen their horizons in recent years. The port and developer community is receiving attention; a fact borne out by the number of estate agents and property committees have been established. "We arm ourselves," says a professional advice make our choice of the advantageous proposal.

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## Industrial firms as developers

By KEITH LEWIS

Over recent years the leading industrial companies have been undergoing a period of self-examination as regards their property holdings, with the result that a great many have formed their own estates departments. Some have even set up their own property development

offshoots. But, in any event, it adds up to the fact that industrial companies can no longer afford to ignore their property assets in light of their fast increasing value.

It has been possible to find factories of, say, 40,000 square feet situated on a total site area of six acres, which means effectively a surplus of four acres. Assuming the management wishes to hold something in reserve for expansion at some stage then probably there is a real surplus of some two acres. And with industrial land prices fetching up to £200,000 an acre there are very few companies who can afford to ignore this kind of arithmetic.

It is fair to say, though, that the initiative for most of these deals has come from either the developers themselves or the company's agents. More often than not it has been possible to point out to the industrialist the assets locked up in property when perhaps a better proposition could be a decentralised factory 30 miles away and a fat capital gain.

However, there has been a slight change of emphasis more recently, there has been a move against the developer in that the industrialist, if properly advised, may see a way in which he may by-pass the developer

altogether—in other words to become a developer in his own right. This frequently happens when a company approaches a developer, receives a free valuation of his property and then, seeing the immense potential, goes his own way.

There are now less and less straightforward sales of property, although this was the trend at the beginning. Formerly, the potential would be pointed out and the company would realise the capital gain in return for the sale of the freehold. Now the companies are beginning to realise that there may be more to gain from direct participation in a development project. Normally, this would involve the developer erecting the building, finding a tenant and so on; the industrial company would receive the value of the land and, at the same time, secure a share of the steady rental income. Alternatively, the sale may take place after the site has been developed, so that the profit is that much greater.

### Straight sale

Certainly, in many cases this is the only way the developer can gain access to the property at all, since the availability of prime industrial land is at a low ebb to say the least. One leading agent claimed that there had been no major site disposed of on a straight sale basis for up to a year in the South-East of England. The only examples nowadays are where the company in question may have a cash flow problem and where liquid funds are in

urgent demand for the sake of the trading side of the business. Otherwise, companies are tending to board their property and some agents are beginning to detect a desire by a number of companies to "know" what

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## INDUSTRIAL PROPERTY IX

# Designing a highly specialised operation

By H. A. N. BROCKMAN, Architecture Correspondent

The design of industrial buildings, not to be confused with the term "industrialised building," has been occupying the minds and talents of both architects and engineers to an increasing degree over the last forty years. It was in the early 1890s that a substantial advance was consolidated, for in that decade rose the giant factory for Boots at Beeston, Nottinghamshire. The consolidation was effected by Sir Owen Williams, an engineer whose great works for the Wembley exhibition of 1924 had established him as a man with a sweeping sense of form in the results of his work. Two things happened at the Nottingham factory. There was the intense preparatory work of pre-planning in association with the scientific specialists in drug manufacture, and the mechanical and circulatory needs for a very large and highly specialised operation. There was also the expert skill which could be brought to bear by a team of engineers and architects to produce a truly architectural result from what was virtually a two-material building of concrete and glass.

## Fine combination

This was in every sense a purpose-made building, tailored for the job. It made sense, for the future, of the need for highly skilled architectural and engineering steers in the creation of large industrial buildings, the overall success of the most important of which is outwardly visible as well as internally practical. Instances are numerous and include the early post-war rubber factory at Bryn Mawr with its huge square hall roofed by nine shallow shell domes of concrete, by the Architects Co-partnership.

A later example is the John Player cigarette factory at Nottingham by Arup Associates, a fine combination of architecture and engineering allied to a pre-planning programme in

which the builders Bovis were employed on a management fee basis. The result shows a superb building of cream and bronze set on a cushion of green, creating a visible sense of order and efficiency. Power stations too, although often limited a capacity, have fine groupings to show. In one of the most recent, the nuclear station at Wylfa in Anglesey for which the architectural consultants were Farmer and Darke, a castle-like grandeur has been achieved in which the contrasts of colour in the cladding and the landscape created within its boundaries, make it thoroughly acceptable to its rocky coastline.

The foremost architectural firms are now sought by industry to bring greater seamlessness and dignity to their projects: Mathews and Ryan for IBM and Heinz; Yorke, Rosenberg and Mardall for the Alcan Smelter plant in Northumberland; Robert Matthew Johnson Marshall and Partners for the Power Station at Longannet, Fifeshire, are three more among many.

The plan is arranged to extend on three sides of the site forming an open courtyard with entries and staircases across the diagonal of the inner angle. Clerestory lighting to offices, workrooms and lecture rooms is provided on the courtyard side and the roof slopes down from the top of the clerestory to the outer perimeter.

## Foam lining

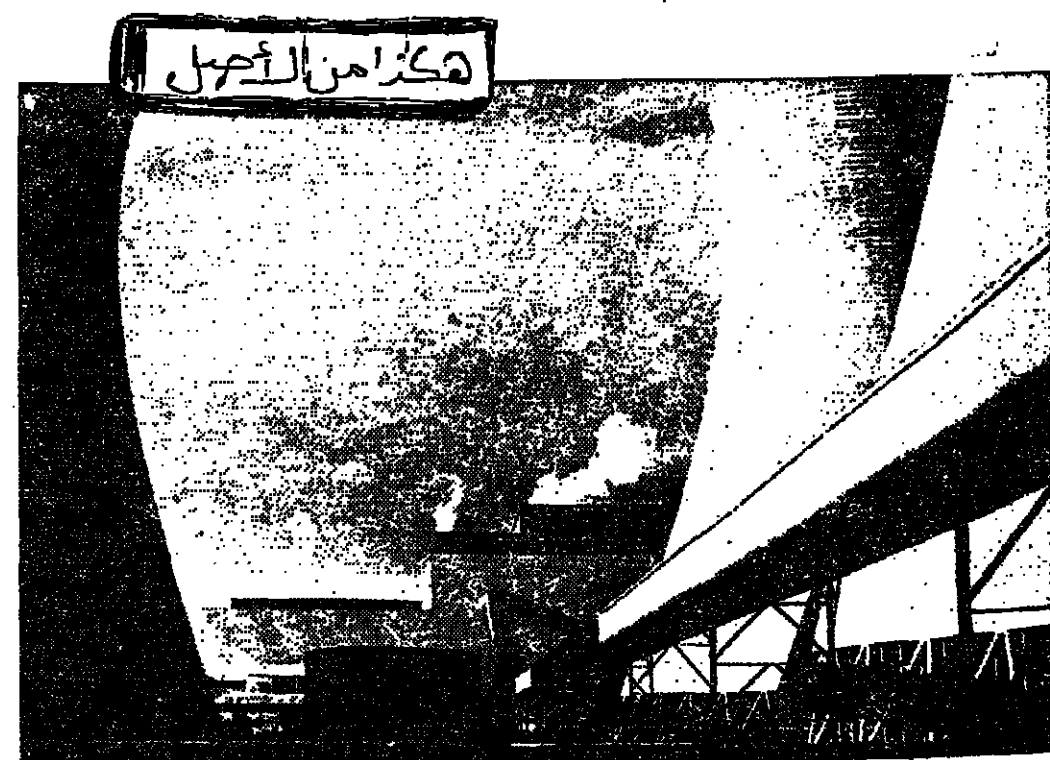
The roof is 25 mm. in thickness constructed with a polyurethane foam lining between outer plastic-coated sheets. Each branch can adapt, so far as accommodation is concerned, to its varying circumstances in a building as flexible and economical as it is comely.

It was Norman Foster and Richard Rogers who, at Swindon, introduced the light industrial building in which all services were in the depth of the roof truss, being brought down from there to various convenient points, where all working floor surfaces were carpeted and where goods, administrative and operational staff all used the same entry; with this building they won the first Financial Times Industrial Architecture Award, in 1967. Since that time Norman Foster has built up a considerable industrial connection, designing and having erected with great speed amenity buildings for shipping lines and offices for large organisations such as IBM. His experiments with inflatable buildings have solved urgent needs for expansion pending more permanent accommodation. Such, for instance, was effected for SAPA AB, the British subsidiary of Skandinaviska Aluminium Profiler AB of Sweden, for whom prefabricated open plan offices and inflatable warehousing was provided pending the finding of a site for the erection of a permanent production plant, eventually located near Derby. Foster Associates, as his firm

is called, managed the project from its inception and eventually produced an aluminium extrusion plant of 2,300 square metres in a six months design and build period. The building, which can be extended in any direction, is of factory-assembled steel columns and girders with roof and wall cladding comprising ready height tongued and grooved wall panels of double-skin stove enameled steel with a 50mm. polyurethane core. The plain rectangular building is all white on the exterior, but inside the steel frame is dark blue, the concrete slab floor bright blue, internal partitioning green and overhead cranes orange. Foster Associates were also responsible for the plant and engineering programme, integrating the lay-out of machines and service runs, co-ordinating the arrangement of manufacturing plant and equipment, partitioning and sign posting.

The somewhat exotic development of air structure techniques has already been well tried and proved on the Continent. The Government of the U.K. is now interested, having already commissioned Cedric Price, architect, and Frank Newby, engineer, to carry out research preparatory to the issue of a Code of Practice aimed at giving guidance on the subject to the construction industry. Several kinds of air structure have been defined by Messrs. Price and Newby, and I quote: "An air-supported structure has a space-enclosing membrane anchored to the ground and kept in tension by internal air-pressure such that it can support applied loads; an air-inflated structure consists of a self-enclosed membrane inflated with air to form a stiff structural member capable of transmitting applied loads to its points of support; an air-controlled structure is one whose position or movement is achieved through pressure differential."

These rather subtle distinctions show, however, the wide potential for the exploitation of these techniques. An important example of the air-inflated building comes from France where the Busy-Bee aircraft hangar, provided by Scandinavian Hovercraft, was erected at Fornebu Airport. The hangar can accommodate such planes as the Hawker Siddeley 125. The fabric is reinforced polyester, coated with PVC, completed before hand with windows, entrances and ventilation openings. Upward forces are compensated by loose concrete weights placed in sunken positions



Cottam Power Station designed by architects Yorke Rosenberg Mardall

around the circumference. An air lock, to accommodate the differing types of aircraft, measures some 20 metres square and 8 metres high, into it. The hangar had to be re-inflated, five days later. Structural developments are having an intense effect on industrial building in this country, as elsewhere, and are presenting architects and engineers with substantial challenges and opportunities which bring with them great responsibilities towards our varied environment. Practical application of new techniques and materials must go hand in hand with the most sensitive appreciation of the surroundings, rural or urban.

CONTINUED FROM PREVIOUS PAGE

## Firms as developers

they have but to also hold on to their own properties. This leading industrial companies deal indeed for Rockware (now owned by Slater Walker). The group has plans to up-date and modernise its plant, and envisages a major programme stretching over three or four years and costing in the region of £14m. The Westland Helicopter factory at Hayes, the point there was that it was just not economical to run a number of factories spread around the country. Presumably, the property sale will play a major role in this development. There is unlikely to be a shortage of tenders for a package of this size, given the acute shortage of prime industrial property and the number of developers in the field anxious to ply their skills.

There are a number of examples of recent deals done on a straight sale basis. One that stands out was the sale of the Westland Helicopter factory at Hayes. The point there was that it was just not economical to run a number of factories spread around the country. Presumably, the property sale will play a major role in this development. There is unlikely to be a shortage of tenders for a package of this size, given the acute shortage of prime industrial property and the number of developers in the field anxious to ply their skills.

The other current example, is Rockware which is asking for tenders for a 37-acre site. The bids are in and at a rough estimate of something like freehold land, with internal development or, at the very least, development activities.

participation in any development becoming an important part of the deal for the enlightened industrial company, which if there is not the internal advice on hand, certainly employ it. So with internal advisers or agents, plus the property developers, on the look out for development potential it is extremely unlikely that an industrial company will have a factory sitting in the middle of fallow land. It is far more likely that something will already have been done to the land and any potential will probably be in redevelopment. The trend at the moment, though, would appear to be that companies are becoming increasingly anxious about the increasing speed of rent reviews. And while this continues, it is far more likely that ownership will be retained and that land may be used to bolster internal property development activities.

## Fallow land

Certainly it is rare to see a no-strings attached disposal of freehold land, with internal development or, at the very least, development activities.

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## INDUSTRIAL PROPERTY X

# Success story on estates

By KERRY STEPHENSON, Editor, Estates Times

There was a time when industrial estates were treated like drunken relatives. They were acknowledged—but only just. They were an evil necessity that had to be buried as far away as possible from residential neighbourhoods.

Because they contributed nothing to aesthetics, planners generally took the view that as long as they complied with normal planning, building and fire regulations, as much building space as possible could be crammed onto them. Hence the birth of multi-storied factories and warehouses huddled on top of one another with hardly

sufficient room to drive a fork-lift truck through—let alone an inter-continental juggernaut.

Now we have almost gone the full circle. With land in such short supply often warehousing has to be situated close to residential areas. And planners are thus unable to set aside the demands of aesthetic appeal and the problems of noise (generated inside the buildings and by traffic to and from the estate) and waste disposal.

Forward thinking developers—private, government and local authority—have willingly accepted the challenge. And are providing estates which are

visually attractive as well as practical. Because single-storey units are the most economical they are the norm. Often they incorporate an office frontage which is multi-storied.

Wide roads provide easy circulation for large vehicles and huge areas are being set aside for car-parking or even a multi-storied car park. More detail is being given to the finish of buildings which, although supported by a steel or concrete portal frame, are usually clad in attractive brick, rust resistant steel or glass fibre reinforced plastics.

Trees, shrubs and lawns make the new generation estates attractive to employees and visitors. And acceptable, of course, to nearby residents.

### Derelect ironworks

These modern landscaped estates have occasionally been the pivot of reclaiming a slum area. For example the much acclaimed Dixon's Blazes Industrial Estate was developed by Taylor Woodrow on a derelict ironworks in one of Glasgow's most depressing suburbs. Com-

pleted in 1968, the 35-acre estate employs around 3,000 on some 40 factories and warehouses.

Like new towns, industrial estates are a British concept. They date back to 1896 when the Trafford Park Industrial Estate was built near Manchester. Other milestones in the evolution of industrial estates were those developed in the garden cities of Letchworth and Welwyn Garden City in 1903 and 1920, and the Slough Estate, built on the site of a redundant War Department Depot.

Ironically Trafford Park, which began to fall from favour in the early 1960s, is now enjoying an unprecedented resurgence. The old fashioned and the redundant is giving way to modern buildings. Despite its age, it is still one of the largest and most comprehensive in the U.K. with access to road, rail and sea.

A similar "comprehensive" estate operating from the Midlands is the Pennett Trading Estate, developed by Comley and Pitt Limited. Situated almost equidistant from Dudley and Stourbridge, it incorporates an 85,000 sq. ft. Government Training Centre, a 20-acre privately owned liner-train receiving centre, and open bond customs warehouse plus the normal range of advance-built factory and warehouse units. It has just announced that a speculative office block will be built there.

Shortage of land, however, prevents the repetition of too many Trafford Parks or Pennetts—or the huge government backed Team Industrial Estate at Gateshead, developed by English Industrial Estates—or even the 300-acre Severnside Trading Estate, spearheaded by a subsidiary of Rio Tinto Zinc.

Most estates have to be more modest in size and scope. For example, David Charles, the Birmingham-based developer, is developing their 750,000 square feet warehousing scheme on a limited site at Felkistowe. Here even reclaimed land is being used for the expansion of the Port of Felkistowe which is handling about £1,000m. worth of cargo annually. Expansion is proceeding so rapidly that capacity will be almost doubled from 3m. tons to 6m. in the next two years.

Motorways, meanwhile, have been the springboard for scores of successful trading estates. Indeed, it is motorways more than any other factor which has contributed to the explosion of estates in the past 15 years. Few had ever heard of Worsley or Kearsley until the Lancashire motorway system began to take shape. Daventry, home of Green Shield Stamps' distribution complex, owes its entire success to its proximity to the M1. It is a similar story with the Eldonwall (Town and City Properties) estate at Crick (near Junction 18 on the M1) which houses a huge Volvo cars distribution complex.

### Very astute

The Lyon Group, Britain's largest private developers of industrial estates, have been very astute in the development of their key road link estates. They have found customers for as much space as they erect in their estates close to the M4 and Heathrow Airport. Location ranks high in the success of industrial estates. But it is not a factor to be taken in isolation. If an estate is not within easy reach of a labour pool, it will fail hopelessly. Again there are sometimes inexplicable reasons why some estates prosper and others fail.

In the North, Barnsley and Doncaster have almost identical attractions but the former is a long way more successful in attracting outside companies.

The latest factors entering into estate popularity are availability of grants and "closeness to Europe." Both the Wilson and Heath governments have adopted carrot-and-stick policies to drive labour-intensive industries to the North, Wales and Scotland with varied degrees of success.

Critics have argued that the weapon of not granting industrial development certificates (IDCs) to factories wishing to expand in the South East and Midlands has cost Britain dearly in the competitive exports race. Also, they have argued that development grants have not been so much a carrot as a "cream" for a company which was going North anyway.

On the other hand, the grants

which have been operating for the past 13 months or so beyond dispute encouraged and medium-sized companies move away from the Midlands and South-East. The trick recent months has grown almost a flood and there very few advance factories now available for immediate occupancy on either authority or privately developed estates in Scotland, the North-West or North.

"The closeness to Europe—some say it is the latest marketing catch phrase—looms large in consideration of success of estates at place King's Lynn, Lincoln, Ram Hill and Southampton.

Tragically—in terms of efficiency and environment new estates aimed at the tinental-connection, such as Arrowcroft's industrial estate at Ramsgate, Taylor Wood Hadleigh Road scheme Ipswich and Property Development Partnership's Portborough scheme as yet have motorway connections to their coastal locations but main U.K. motorway com-

### Competitive edge

The motorways are a but until the gaps are some of their competitive must be blunted. This is true of the Port of H. Industrial Estate. Harve rapidly becoming one of major Sea-Link roll-on/ports but lacks first-class access across to the A1, and the Channel Tunnel put the final seal of approval the state of new estates are springing up in Essex and Sussex but meanwhile motorways are giving and new estates in the Midlands and around Leeds, Man and Bristol-Cardiff all the less they can cope with.

Only 18 months ago it was reasonably argued that were too many estates and too few customers. As capital invested in empty units up and down country was a damaging on this country's resource, that argument looks empty. Today's biggest problem is usually finding the materials to build specific pre-let units as opposed to advance units.

## Local authority as a partner

By NICK OWEN

The methods by which properties get developed are the local authority will almost certainly both buy the land on which there is to be an industrial development and will also always hearing of adaptations on well-tried principles and there seems little reason to suppose that the day is in sight when there will be no more variations on a theme.

It is, therefore, rather surprising that one of the basic area where the local authority will retain control, since the idea inherent in a development partnership between the private and the local wide employment in a particular authority—should still be very much in its infancy. This type of partnership has really only got off the ground in the last five years and in many ways it looks one of the best forms of development. This appears particularly so for the local ties for service industries, authority, although there is still plenty of money in it for the developer. It may not be quite so lucrative as going it alone, but against this much of the obviously can be taken out of tributors. If not, manufacturing development for the private operator and at the same time, he may well find he is walking a smoother path, particularly when he is seeking planning approval for his development.

There is no hard and fast rule on which parts of a development the developer and the local authority will be respon-

### Labour force

From then on, it has to be decided what sort of industry is to be catered for. This is one to be catered for. This is one to be catered for. This is one to be catered for.

Thus, the local authority assess, with the help of the developer if it should so wish, whether there should be facilities for service industries, authority, although there is still plenty of money in it for the developer. It may not be quite so lucrative as going it alone, but against this much of the obviously can be taken out of tributors. If not, manufacturing development for the private operator and at the same time, he may well find he is walking a smoother path, particularly when he is seeking planning approval for his development.

If the site is close to major roads or motorways it will be attractive to dis-gamble can be taken out of tributors. If not, manufacturing development for the private operator and at the same time, he may well find he is walking a smoother path, particularly when he is seeking planning approval for his development.

In any event, a local authority will probably only be interested in a partnership where the developer is willing to go along with idea of attracting relatively labour-intensive industries. This

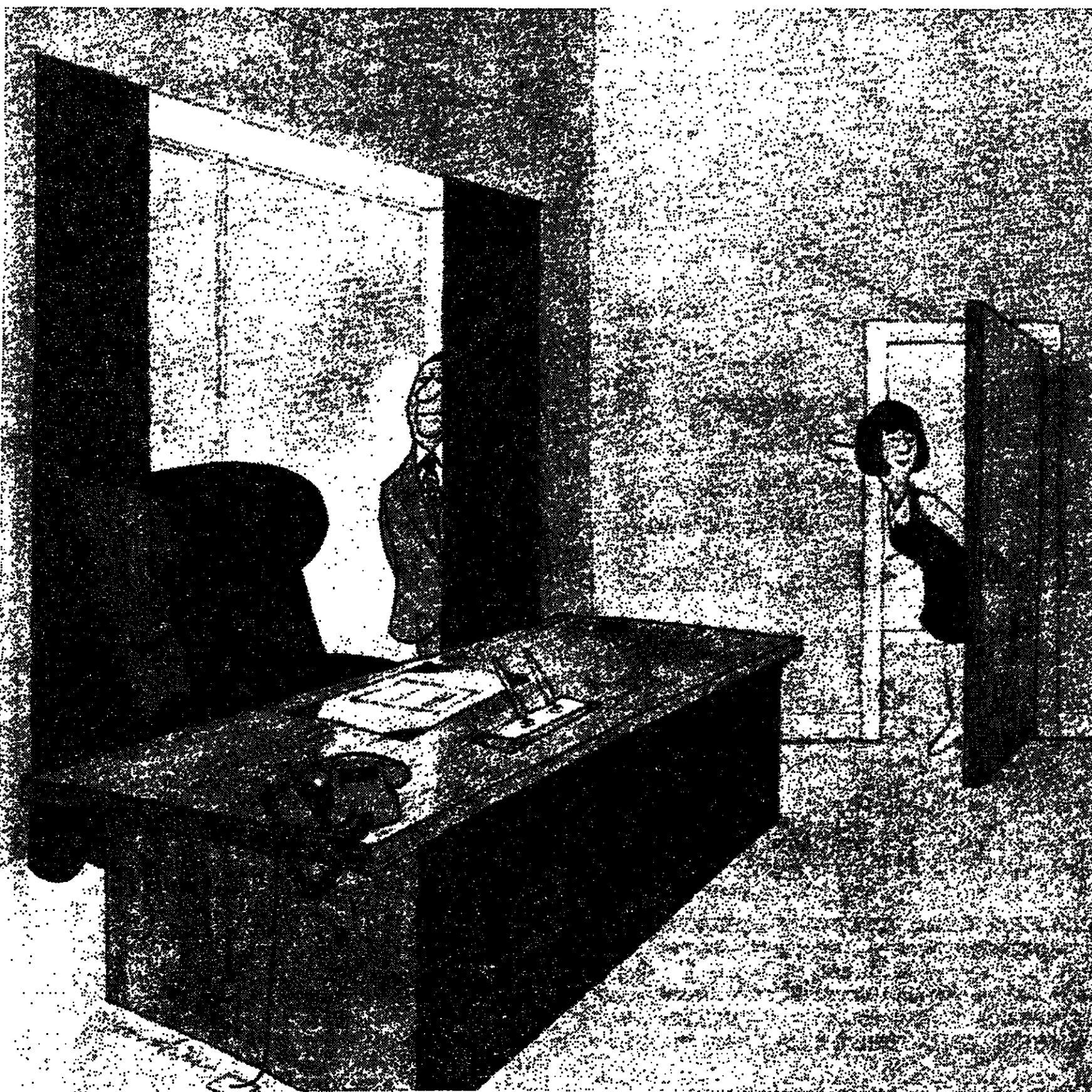
is because the prime inter-

the authority is to p employment in its area can do this and be sure reasonable revenue, so the better.

Local authorities are notorious—unfairly in cases—for their indecision the time they will allow by before positive action taken. However, it was me by one developer that the basis of a partnership been established problems pushing through planning cations can virtually dis- in contrast to the exper which a developer may be developing on his own.

Frequently, when plan an industrial estate have drawn up the local auth

Continued on next page



"The new factory planning meeting is convened Sir.  
Er... Sir?"

Thinks:  
"I should have called in Lyon. I realise that now. Oh hell, how can I be expected to handle it all myself. There's so much administration involved. Lyon would have handled all that for me. The board will ask all sorts of awkward questions, I can see it now."

"What's the situation so far?" they'll ask  
"What have we done about getting the plans? The planning permission? Have you had the site surveyed? Who's handling the legal side? Is there sufficient local labour? Will the site be near a motorway? Or an airport?"

How on earth do I know.  
Lyon would know. An organisation of their

size would have gone into all that before even suggesting a site; they even undertake commercial projects.

As soon as that woman closes that door I'll call her back in and ask her why she forgot to put through my call to Lyon. That'll fix her. Then she'll have to get the meeting postponed. I'll have a few more days; time enough for Lyon with all the experts they have on hand.

"They'll get me out of a corner."

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# Strong demand for warehouse space

By KERRY STEPHENSON

Bread will soon cost more in this country not solely because there is a world shortage of wheat but because there is a shortage of warehouses in which to store it. In many areas of America's grain-belt there are huge piles of corn standing out in the open through lack of silos (a warehouse by any other name). Silos, of course, keep it safe from vermin and the elements.

Although wheat is a primary product dependent on the vagaries of the weather, its distribution problems are not unique. Manufactured goods, too, need to be stored ready for distribution. And if there are not sufficient warehouses the consumer suffers in the form of having to pay higher prices.

As a broad generalisation private developers provide most of the warehousing accommodation in the U.K. It has been the policy of government backed bodies like the English Industrial Estates Corporation and its Scottish equivalent to concentrate on providing labour intensive factories rather than warehouses. The fact that warehouses can often provide more jobs than a factory is beside the point.

## Major contribution

Developers, meanwhile, have made a major contribution to this country's economy directly and indirectly. Directly in stimulating the construction sector and indirectly through helping to keep distribution costs down. That said, there is still a long way to go before U.K. distribution costs will be as competitive as those, say, of the United States. Throughout Britain there are still thousands of Victorian buildings in congested town and city centres being used as warehouses. Not only does the design of the building prevent the use of labour saving mechanical handling equipment, the buildings are also difficult to reach in peak-hour traffic.

The obvious solution then is for a company trying to survive in a congested building with inadequate floor loadings, varying floor levels and defective ventilation to move to modern warehousing close to motorway connections and transport key-points like airports. Freightliner depots and inland or coastal container ports.

Once the "move" decision has been taken the next question posed is, where? And where may depend on whether the company wishes to buy the freehold of its new warehouse, have premises built to its own specifications on an established trading estate, or simply acquire rented space in an existing advance-built warehouse.

The "where" is dependent of course, too, on whether the company is in primary distribution, secondary distribution, or just simply a major company requiring regional distribution breakdown centres.

The task of finding the right warehouse becomes daunting as the search progresses. Questions that quickly loom into prominence include:

- Is planning permission easy to obtain?
- Are basic services like water, electricity, gas and telephone available?
- Can the problems of waste disposal, noise levels, hours of occupation, telecommunications, fire protection, security, traffic turnaround and daylight requirements be met?
- Is there room for expansion?
- If a warehouse is specifically designed for a specialised purpose now, will it be anything like as valuable in ten or 20 years' time when it may have to be re-let for another purpose?

This last problem is a two-edged sword. As a general rule land appreciates and buildings of land depreciate. Thus a company weighing up the pros and cons of freehold and leasehold has to tread warily indeed.

As a generalised rule which have come into prominence by motorway are Leeds, Slough, Reading, Swindon, Northampton, Crawley, Cardiff and Bristol.

Significantly some of the highest rents being paid for warehousing are on the "Heathrow Airport belt" along the M4—one reason, no doubt, that prompted the Lyon Group to announce the go-ahead for their sixth industrial development near Heathrow.

Up in the North-West another popular distribution belt has developed near the criss-cross of motorways taking in the M62, M6, M56 and M63. Among companies to announce major distribution complexes in this area are Brooke Bond-Oxo, Kwik Save Discount and Status Discount which are taking huge pre-lets on a £12.5m. estate being developed by Portal Developments at Ashton-in-

their Blackfriars complex, in London.

To move just one section—bacon processing—took around three years to complete. Moving from Blackfriars to Haverhill, Suffolk, meant a new abattoir had to be built, followed by a new meat processing plant, new offices and new primary distribution facilities.

In this instance Sainsburys were singularly fortunate in that Haverhill had a surplus of homes available to make the movement of staff much easier. Also, Haverhill is well located in relation to Sainsbury's large distribution complexes at Hoddesdon and Buntingford, Herts.

**Latest magnet**

Success breeds success and the popularity of warehousing developments near the motorway inter-changes is prompting even relatively inexperienced industrial developers to provide estates in these locations. The latest magnet is "Spaghetti Junction" near Birmingham—completed last year. The Parkin Group, in conjunction with the Schroder Property Fund, are developing 250,000 sq. ft. of industrial space at Perry Barr and Flaxyard have 354,000 sq. ft. programmed for their Spaghetti Junction Industrial Park. Another development geared to "Spaghetti Junction" is Bryant Samuel's Gravelly Industrial Park. This 90-acre scheme on either side of the M6 is (like the others mentioned) ideal for local, regional and national distribution.

Other key distribution centres which have come into prominence by motorway are Leeds, Slough, Reading, Swindon, Northampton, Crawley, Cardiff and Bristol.

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Admittedly, certain companies requiring standardised types of premises could move quickly but for the majority it has to be a carefully phased change-over. Take for example, Sainsbury's decision to decentralise from

their Blackfriars complex, in London.

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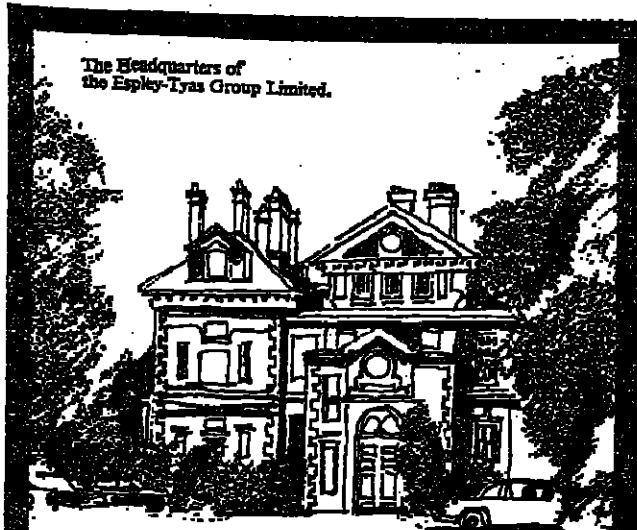
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## INDUSTRIAL PROPERTY XII

## Government aid to regions

By ROY HODSON, Regions Editor



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Section VII of the Industry Act which came into force in August 1972 provides powers for the government to give selective financial assistance to industrial development in the regions. A year later it is clear that the new factor of selective assistance within the total regional aid package is having important effects. The regional industrial offices of the Department of Trade and Industry have agreed to pay out £21m. in loans and nearly £5m. in interest relief grants in the year. That help relates to some 350 industrial projects which will have a total value of £100m. and will create some 25,000 new jobs. The men in the regional offices are convinced that a number of the enterprises, which they have had to study in detail in the process of deciding whether or not to approve selective assistance, simply would not have happened without some special form of help.

The regional break-downs of cash so far approved and the expected number of new jobs are shown in Tables 1 and 2. Scotland and the Northern region, the two economic areas where the need to promote new industrial activity is most urgent, are clearly benefiting from the selective assistance system.

### 80,000 jobs

Table 3 shows the applications still being considered, region by region. Already they amount to nearly 1,000 applications worth £82m. which, if all approved, would go towards generating some 80,000 new jobs in new projects.

That the selective assistance policy is continuing to give help in those parts of Britain where it is most needed is shown by the high level of applications from Scotland and the Northern Region — £21m. and £37m. respectively. According to the Department of Trade and Industry the flow of further new applications is also showing a rising trend.

It is too early to risk a guess as to whether the demand for selective assistance — accompanied by justification for it — will continue at high levels or

whether the £100m. or thereabouts now either paid or being considered will represent a once-and-for-all spate of industrial development taking advantage of unusual government bounty. Certainly the regional offices have found themselves dealing with a great number of businessmen who previously have been frustrated in their growth plans by cash problems. When the needs of the good risks among them have been satisfied it remains to be seen whether a new wave of budding entrepreneurs will arise behind them.

Even though selective assistance has emerged during this past year as a novel and valuable form of assistance for the encouragement of industrial expansion it is by no means the major factor in the government's regional assistance policies. Whereas some £25m. has been paid out in the first year of the Industry Act on forms of selective assistance the government is expecting total spending on regional aid up to the end of the current financial year comfortably to exceed £300m. Thereafter it is expected to remain at between £300m. and £320m. a year for two or three years. These figures do not include the Regional Employment Premium which is costing the government £100m. a year and which is due to be phased out from late-1974.

The government accompanied the Industry Act with a promise that chopping and changing in the area of regional policies was over and that the systems under the Industry Act might be regarded as stable for several years ahead. That may prove a wise reassurance. In the past many companies have caught a cold by making investment plans on the basis of regional assistance policies which became obsolete even before the work was implemented. But the promise of stability under the Industry Act coupled with the inherently simple nature of the system of grants for plant and buildings embodied in it came at just the right time to catch industry at the beginning of a boom and in an expansionist

mood. As a result industry is drawing more than £200m. in areas and special development areas will not be classified one year (quite apart from the special situations of selective assistance mentioned earlier), might end up as being "central areas" on the Brussels map of Europe have been allayed for at least a year.

### Control lever

A further expansionist factor has undoubtedly been the easier attitude of the Government towards restrictions upon industrial development. The industrial development certificate system may be necessary as a control lever for Whitehall. But it has proved down the years to be most irksome to business on the expansion road. Now IDC's are no longer needed in the development areas and factories under 10,000 square feet are exempted in other areas except for the South East. That relaxation has been well received by industry.

There have been local pressures these last few months on the Government to change the present pattern of assisted areas — by extension or upgrading to a higher category. The Government has resisted. The official argument is that the assisted areas were carefully drawn in the first place and if they are to do their job then time and stability are two important factors.

One reason for local anxiety about designations within the system of assisted areas has been a natural desire to be rated as highly as possible for assistance before the European Economic Community system of dividing countries into peripheral and central areas is applied to Britain. But the commissioners have side-stepped that potentially explosive question. Recognising that Britain has special regional problems not paralleled by other member nations they have agreed that, for the time

being, the British development areas and special development areas will not be classified one way or the other. Thus the fears of some assisted areas that they might end up as being "central areas" on the Brussels map of Europe have been allayed for at least a year.

One of the most important aspects of the new government approach towards industrial expansion has been the emphasis upon contacts with industry, persuasion, and the provision of information. This approach stems from the sound argument that most industrial growth is likely to come from existing companies — as long as they can be persuaded

TABLE 1

How the regions have benefited from selective assistance during the first year of the Industry Act.

	£
Scotland	6.7m
Wales	3.7m
Northern Region	9.8m
North West	3m
Yorkshire and Humberside	2m
South West	0.6m
East Midlands	0.5m

(Figures to end-June 1973)  
Assistance takes the form of loans, interest relief grants, and removal grants.

TABLE 2

The Department of Trade and Industry's assessment of jobs being created in the regions by selective assistance approved up to end-June.

	New jobs
Scotland	5,500
Wales	3,700
Northern Region	7,300
North West	3,100
Yorkshire and Humberside	3,700
South West	900
East Midlands	500

TABLE 3

Applications for selective assistance which are before the Department of Trade and Industry.

	£m.
Scotland	21
Wales	12
Northern Region	2
North West	14
Yorkshire and Humberside	3
South West	1
East Midlands	0

Industry in the regions is seeking interest relief grants under the Industry Act on loans totalling up to £50m. Such grants could help small businesses become bigger, and the small men (and women) more successful.

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## Access to motorways

By PETER FOSTER

Recent controversy over motorways has centred very heavily on the urban type, but the inter-city schemes have certainly not been without their opponents. In fact the motorway has always been a great divider of opinion, with the conservationists and the growth and regional development enthusiasts very much on opposite sides of the contentious road. In terms of benefit to the regions and regional property values, however, the motorway developments of the last 15 years — which have provided the country with well over 1,000 miles of high quality roads — have succeeded in doing something which no realistic amount of financial aid could achieve; they have removed the question mark which the industrialist saw whenever he looked North. Moreover the positive attractions of the intermediate, development and special development areas which now exist are being actively brought to the industrialists' attention due to pressures elsewhere. Managers are facing mounting industrial rents in the South in conjunction with an Industrial Development Certificate policy deliberately aimed at dispersion of factories. They are thus being forced into the regions, and they are finding that they like what they see.

It is, of course, the Government who builds roads and it has been their policy which has led to the present situation. Distance means time to the industrialist so improved communications mean, for practical purposes, a reduction of distance. The policy of the Department of the Environment, however, must be seen in conjunction with that of the Department of Trade and the Trafford Park Industrial Estate, which was one of the earliest examples of this particular form of industrial centralisation. In its earlier days its principal assets had been its rail and port communications. Over the years, however, these features declined in importance. Now that it has its own motorway, however, things are booming again. Of course although factories Continued on next page

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## INDUSTRIAL PROPERTY XIII

# Mixed demand in London

By PETER RIDDELL

London occupies a somewhat tenuous position as a satisfactory answer to the general prosperity of south-east England. The highest industrial rents anywhere in the U.K. are to be found in London, as are the lowest industrial yields, but at the same time the capital faces a serious problem of industrial reorganisation with a continuing rapid rate of decline of manufacturing employment and, until recently, serious unemployment in certain areas.

The contrast between the buoyancy of the rest of the south-east, especially the Inner Home Counties, and London was brought out clearly in the recent Industrial Property Review of Allsop's, the surveyors. Based upon a survey of available industrial property throughout the country the survey showed that while the number of units available in London fell sharply during 1971 there has been a 26 per cent increase in the number of units on the market in the past 18 months—at a time when the industrial property market as a whole has been passing through an extremely buoyant phase.

Although there has only been a slight increase so far this year, the recent trend is in sharp contrast to the experience almost everywhere else in the country, apart from the north-western and eastern regions. The contrast appears even more striking when London is compared with the position in the Home Counties. Thus since the beginning of 1972 there has been a fall of about 15.5 per cent in the number of available units, and an even sharper drop since the middle of last year.

The situation is largely explained by the continuing decline of inner London as a major manufacturing centre. This partly reflects large closures and redundancies, such as those in the Woolwich-Greenwich area in 1968-69, but an equally important factor in the overall trend has been the closure of many small workshops and back street factories on the fringes of inner London, in places such as Camden, Islington, Southwark, Wandsworth and River Hamlets.

## Reasons for decline

There are a number of reasons for this decline—in particular the reorganisation and rationalisation of industry following the takeovers of the mid-1960s, the increasing problems of congestion in inner London, the incentives and advantages in terms of cheaper labour and lower overheads of moving elsewhere, the difficulty of modernising existing factories—and not least the considerable attractions of redeveloping valuable inner city sites.

In the 5,500 acres covered by the recent dockland study, for example, over 15,000 jobs were lost between 1966 and 1971, and a further fall from 53,000 to 30,000 or less in 1981 has been forecast if no action is taken. In Wandsworth, there was a 25 per cent decline in manufacturing employment in 1966-71, while in the London area as a whole, 400,000 jobs disappeared over the decade up to 1971. And it has been estimated that the total number of industrial jobs—1.2m. in 1971—could be halved by 1991.

This would seriously worsen the long-term unemployment position so that certain areas of London could have had the problem as some parts of the assisted areas. And it is not

## Stumbling block

But this demand immediately comes up against the stumbling block of Government policy which is to restrict the growth of industrial development in the south east of England via the Industrial Development Certificate system and to divert employment to the various assisted areas, by means of a whole range of incentives. The IDC policy has come under considerable criticism, both for the tough way it is implemented—which appears to be far more stringent than the parallel Office Development Permit system—and for imperilling the balanced growth of the capital. Thus some companies believe that they can operate most effectively in or near London, and so resent the restrictions imposed by Government control which, they think, hamper their efficiency.

IDCs have, in fact, been very much more difficult to obtain since the present Government came to power in 1970. While in 1970 448 IDCs were issued for projects in the Greater London area, there were only 261 in 1971 and 227 in 1972. Although buildings of less than 10,000 square feet have been exempt from control since July 1972 this has made little difference to the overall position.

There has been little research to establish exactly how much demand there is for factory space in London. Indeed, this will have to be one of the main questions which the planners will have to establish in the dockland study area. But the answer also depends in part on which area of London is being discussed. Much of the empty space is in old (often pre-war) multi-storey property in inner London, for which there is relatively little demand and which is consequently difficult to let. This can easily be confirmed by a glance at the agents' boards in, say, Islington or Southwark. Most industrialists do not want to retain an outmoded factory in the congestion of inner London. There is, however, a far greater demand for space, and a shortage of units, in outer London where communications and the general environment are much better.

The difficulty is that the IDC system prevents the expansion and modernisation of existing factories. As the recent London Chamber of Commerce article pointed out, the longer IDC control is strictly applied the less attractive London's outworn factories will become. The article called for a relaxation of the IDC "stranglehold" on industrial development in Greater London—not so that London should be encouraged to seek new industry, but that it should have a fair chance to modernise its existing factories.

The same topic was also raised in the Layfield Report on the Greater London Development Plan. In evidence to the committee it was "pointed out that in the north London borough of Brent 3.75m. square feet of industrial floor space became vacant between 1969 and 1971, of which only 844,000 square feet was reoccupied. Many of these planning questions have yet to be resolved satisfactorily as Government decisions are awaited on most of the major recommendations of the Layfield report, the exact way in which the Dockland study area will be redeveloped is still far from certain. So the existing trends are likely to continue with a further decline of the older industrial areas of the inner city coupled with expansion, albeit restricted, in the outer boroughs.

Most of the demand has, as usual, been focused on modern single storey units, and developers in outer London and the surrounding Home Counties have found they have had no trouble in disposing of units almost as soon as they are available. But while multi-storey units are increasingly less acceptable for many businesses there is still a demand from certain light industrial concerns which do not require frequent bulk loading and transport in or out every few minutes.

This type of premises can still appeal to small firms—not least because the rents are often only 60 per cent, or so, of the rate for new single storey space on the same site. Thus in Westminster Bunting's redevelopment of the 25 acre former AEI site at Woolwich the rent for renovated multi-storey space is now about 70p a square foot while the rate for new single storey factory or warehouse space in the same scheme is now up to £1.25 a square foot. Businesses involving the frequent distribution of bulk products, such as food or certain categories of consumer goods, will normally opt for the latter.

The strongest part of the market has been in north London in the area around Watford. The combination of a shortage of sites, buoyant demand and rapidly rising construction costs has pushed rents up to between £1.25 and £1.50 for top quality property (depending on size), compared with about 95p to £1 a square foot a year ago. This area has a number of advantages—namely good communications well

with the motorway system plus a ready supply of labour. There have, however, been one or two signs recently that the market is in danger of overheating since the only way some of the recent prices paid for land can make economic sense on present yields is if rents climb to nearly £2 a square foot. This is taking an extremely bullish view though the sheer shortage of suitable premises does put the developers in an extremely strong bargaining position.

An even higher growth rate, though slightly lower absolute level, of rents has been recorded in St Albans. Rents for medium-sized warehouse units have climbed from 75p to 80p in the late summer of 1972 to a level of £1.25 to £1.30 a square foot at present. Indeed a significant feature of the rental picture in London over the last year has been how quickly the supposed £1 a square foot "barrier" has been broken and forgotten.

While there is still a fair amount of empty older space in the East End there has been a strong market on the eastern fringes of the GLC area and in Essex and rents have moved up from 65p-70p a square foot to 85p-£1 a square foot within about six to nine months.

## Highest rents

Apart from Watford, the highest rents in the London area have generally been achieved in South London, in parts of Mitcham and Merton, where the rate for a unit of around 10,000 square feet is now about £1.25 or so a square foot. A roughly similar level is also being reported in Lewisham and Greenwich.

The previously fashionable Heathrow area has been somewhat left behind in the rapid rental growth of the last year. While there is still considerable interest in this area there is a lot of property available at around £1 a square foot. This is partly explained by the very large amount of development which has recently been under way in the area. Three big estates have been developed and earlier it was estimated that about 1.5m. square feet of space was in the pipeline. This factor has held down the rate of growth of rents even though these estates are now letting—notably good communications well.

CONTINUED FROM PREVIOUS PAGE

## Motorways

which serve only a local area need not be close to a motorway the established trend is for any kind of producer or distributor who has wider ambitions to seek a prime site on a motorway. If his ambitions are national in scale this is absolutely essential. This has had a predictable effect on industrial rents in the regions. Although there are still pockets where rentals of 50-55p still prevail, prime local sites are fetching 65p-70p.

There is the difficulty of separating the effects on rentals and land values of the motorway from those of the general economic climate. Until fairly recently there was a definite narrowing of differential rents between the South East and other, motorway-served, areas. However, the boom conditions of the past few months have tended to force rents around London sky high. Nevertheless there can be no doubt that under "normal conditions," that is of steady growth at the rate of underlying productive potential, there would, and will, be a narrowing of differentials.

If access to one motorway is a good thing for manufacturers and distributors, then access to two is obviously even better. This means that the really prime locations are increasingly to be found at motorway intersections. Here rental and land values are accelerating the fastest. There is an inevitable tendency among property investors and developers to anticipate future demand on the basis of projected motorway and first class trunk road developments but at least one of the larger companies feels that, due to Governmental tendencies to chop their road programmes around—as has been seen most recently in the economic inspired cutbacks and also the scrapping of most of the London ringway scheme—it prefers to see the road actually under construction before it starts investing.

Insofar as it is the very hub of the motorway system before distribution over the Birmingham is deriving tremendous benefits. However, almost certainly increase the increased access which the motorways provide is not without its disadvantages. Congestion and urban sprawl are the prices which Birmingham is now paying for lack of planning in previous years. Another problem which is a constraint on choice of regions is the availability of labour, for some years to come.

but this is something which can be solved by closer co-ordination between the DIT and D of E to provide services such as housing.

The trend here is for the developers to consider taking their estates nearer to the strategic motorway sites rather than developing near the labour supply as was previously the case, thus making the work force travel further to work.

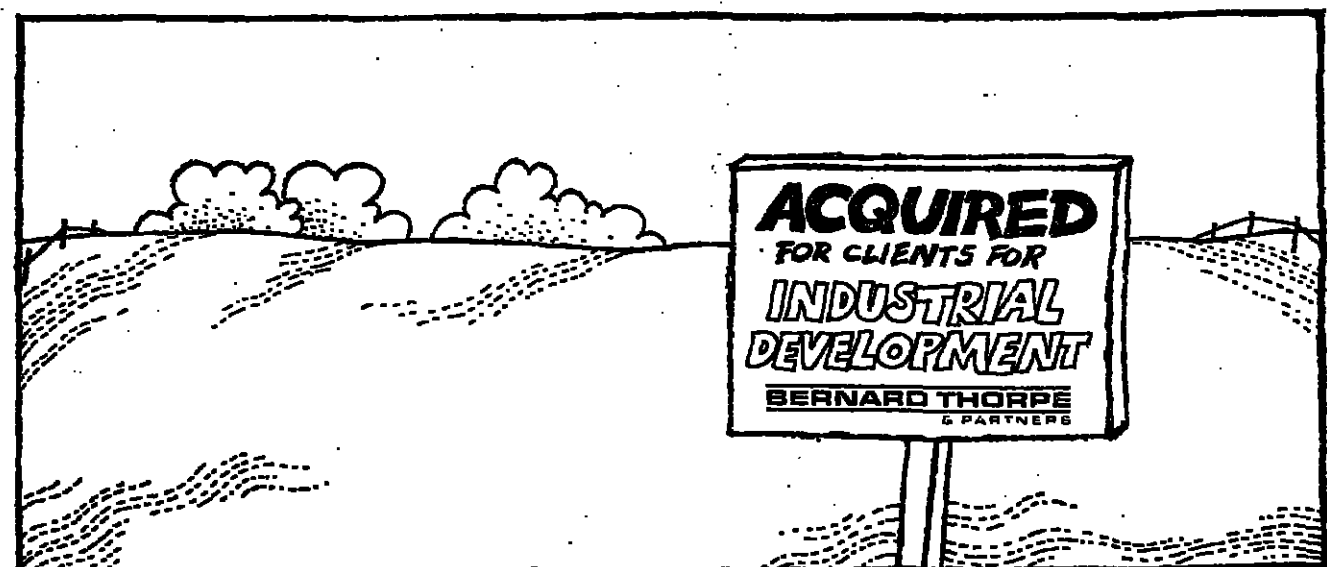
The actual form of the industrial estate, which was essentially intended to allow more than one factory to share public utilities and other services, is being modified by changes which the motorways are bringing. The transformation is, to a certain extent, indirect, since the real factor which is changing the shape of the industrial estate is the increasing use of juggernaut lorries carrying containerised loads. The estate developers have always provided purpose designed buildings with a full range of specialised services on site, but these can be loaded and unloaded without hampering other operations.

The next development which we are likely to see will be related to the confinement of juggernauts to specific motorways, which will mean the introduction of special depots for "stuffing" and "unstuffing" of the motorway system before distribution over the trunk road network. This will tremendously increase the attractions, and thus the values of junction and intersection sites. However, the present combination of grants, diversionary development certificate now paying for lack of planning in previous years, relatively cheaper rentals look like making the motorway sited industrial estate a growth area for some years to come.

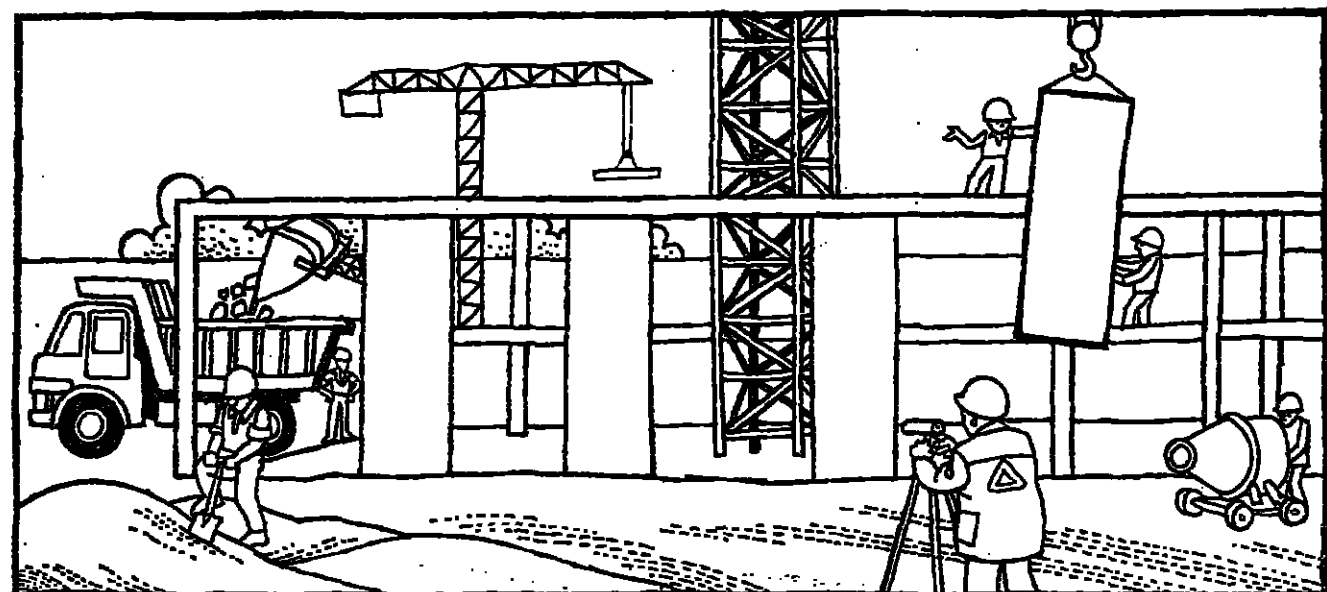
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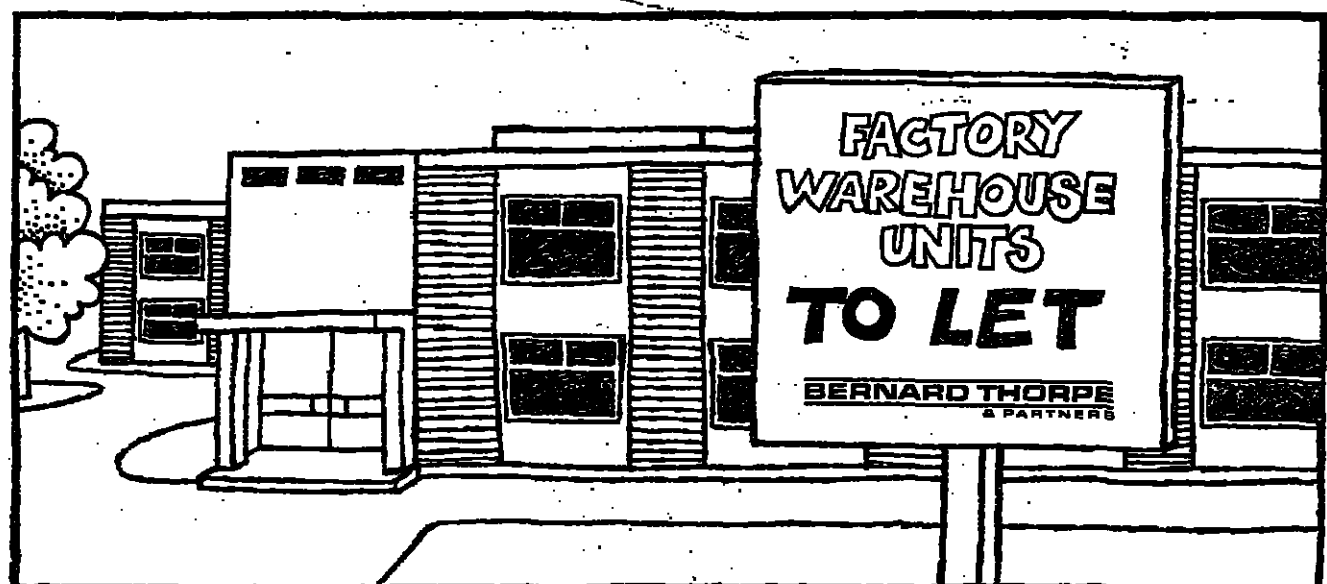
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## INDUSTRIAL PROPERTY XIV

# Interest picks up in N. Ireland

By RHYS DAVID

It has been one of the more surprising features of the four years of turmoil which Northern Ireland has suffered that industry and commerce in the province have been able to carry on more or less without interruption.

Factories have been bombed and burnt out and temporary schemes to rehouse industry affected by the troubles have had to be put into operation, but despite the 6,000 bombs which have exploded in Northern Ireland since 1969 only 12 companies have gone out of business directly as a result of the terrorist campaign—a substantially smaller number than were affected by earlier restrictions on credit in the U.K.

Where the troubles have perhaps made a difference is in the delay or preventing developments within the Northern Ireland economy which might otherwise have taken place, as some of the trends within the industrial property field appear to confirm.

Inquiries from industrialists seeking to expand in the province, particularly those based in other parts of the U.K., probably not be fixed up before the beginning of the New Year. The obsolescence of traditional warehousing and storage facilities is one reason for this. Old city centre mills have been converted into warehousing, but with much of the traffic between Britain and Northern Ireland now containerised larger and more modern storage depots have become necessary.

### Government approach

Nevertheless there are signs that interest is picking up under the impetus of the U.K.'s current boom and this is likely to be reflected in increasing demand for space in the province in coming months.

Because of the problems which Northern Ireland has faced continuously for the past 25 years in adapting its industrial structure, the job of providing factory space for manufacturing industry has developed almost entirely on the Government and this is likely to remain the only source for the foreseeable future.

New employers have been needed to accommodate the drift of labour from agriculture and from declining industries such as textiles, and new factories have been needed to replace the out-dated mills in which much of the industrial labour force was once employed. The Government's approach, as

in other development areas, has been to offer a package of incentives including purpose-built and advance factories at below cost rentals and for this reason there has been no real role for the private developer in this field.

The service sector, despite its employment potential, has remained outside the scope of Government incentives, however, and it is here that the private developer is now beginning to find an increasing role. This is particularly true of Belfast, where demand for warehousing and distribution space is currently running ahead of supply. Rates of £60 per sq. ft. are now being asked for industrial floor space, rates not very different from those applying in comparable British cities, and clients making their first inquiries now could probably not be fixed up before the beginning of the New Year.

The obsolescence of traditional warehousing and storage facilities is one reason for this. Old city centre mills have been converted into warehousing, but with much of the traffic between Britain and Northern Ireland now containerised larger and more modern storage depots have become necessary.

The main factor which has to be taken into account, however, in assessing the possible growth in demand for industrial floor space is the smallness of the Northern Ireland market. The province has a population of only 1.1m. which makes it smaller than other British regions. Against this, however, the sea journey makes it necessary for any concern which wishes to be represented in the market to acquire premises in the province as it cannot easily be supplied from bases across the water.

In different political circumstances N. Ireland could have a wider role as a centre for the distribution of goods over the whole of Ireland as it has the advantage of the shortest sea routes to Britain and proximity to the manufacturing centres of Northern England and central

Scotland. Such a development might have been expected within the context of the EEC but the troubles have at least ensured a postponement.

The manufacturing sector is being catered for by a factory building programme currently running at the rate of £10m. per year and there is probably no area in Europe where the industrialist can get better terms for setting up in business.

The Ministry exercises the brief in Northern Ireland which the industrial estates corporations in England, Scotland and Wales perform in their respective territories, acquiring land in key centres throughout the province and building either in advance of demand or to meet specific requirements.

The Ministry is working currently to the policy laid down in a five-year development programme up to 1975 which selected three centres of accelerated growth: Greater Belfast (including Craigavon, Antrim, Bangor, Newtownards and Carrickfergus), Londonderry and Ballymena, and eight other key centres, Coleraine, Downpatrick, Dungannon, Enniskillen, Larne, Newry, Omagh and Strabane.

The Ministry's armory of incentives includes its advance factories, 30 of which have been built in the last two years at a cost of £5m., building, plant and in the British economy.

### Small towns

Factories sponsored by the Government have been built in many small towns in Northern Ireland and in 1972-73 a total of 95 projects from which more than 10,000 jobs are expected to be created.

The pace at which these employment facilities are taken up and at which private development is moving in to provide complementary facilities are likely to be determined by two factors: progress which the province makes towards political stability and the continuation of the cost of £5m., building, plant and in the British economy.

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## Expansion in Wales

By JOHN PHILLIPS

With an upsurge taking place in the Welsh economy industrial property development in the principality has started to boom. Property companies are doing better now than they have ever done and the Department of Trade and Industry almost cannot keep pace with the demand for new factories from firms expanding out of the Midlands and South East.

Industrial expansion is taking place over a wide area of Wales—even in places without a development area status like Cwmbran New Town and Newport. New industrial estates have been set up in Bridgend and at Llantrisant, where a new town has been proposed. And a big anticipated growth area is Swansea and Pembrokeshire where developers hope to cash in on the oil boom if discoveries are made off the Welsh coast in the Celtic Sea.

Wales is hoping to reap the same benefits from oil as the North East of Scotland—particularly Aberdeen—are now getting. BP have already decided to establish their exploration programme's supply base at Swansea docks where they have negotiated warehouse accommodation. Other firms that service the oil industry are looking at sites in the city to establish small factories and more warehouses. In Pembrokeshire, from where Shell are currently supplying the first drilling rig to operate in the Celtic Sea, a £1.75m. development is already under way.

### New subsidiary

The Lyon Group, which has formed a new subsidiary to handle its South Wales and West Country interests, has acquired an 11 acre site for which it has planning permission for a hotel, petrol station, warehouse and offices. It hopes to start building the 100-bedroom hotel to cater for the needs of oilmen next year. The company will have up to 50,000 square feet of independent offices and plans to build 70,000 square feet of warehousing and small factories.

A spokesman for the firm said: "This area has excellent potential relative to oil and gas exploration in the Celtic Sea and is ideal for companies whose business it is to service these industries."

By forming the new subsidiary the Lyon group has

strengthened its interests in South Wales which they believe has tremendous potential for the area of the Severn Bridge and westwards along the coastal strip. Overall the new company is investing something like £15m. in a property development programme in Wales and the West Country which, they say, will create 4,000 new jobs. In addition to Pembrokeshire, they have centred their South Wales activities on Newport, where they have developed a 21-acre industrial estate for warehousing, distribution and industrial usage; at Bedwas with a 77-acre industrial estate with 40 acres remaining for further development; at Cardiff with a 13-acre industrial estate at Llantrisant, with a 23-acre industrial estate within the special development area.

### Big development

At Newport they proposed to build 420,000 square feet of factory and warehouse space and construction has just started on 60,000 square feet of advance units. Their total investment is in the region of £3m. Bedwas is the group's biggest South Wales development for they are spending £8m. there. They have completed a 24,000 square foot depot for the Blackwood Hodge group and a 23,000 square foot warehouse for Marks and Spencer. And at present under construction is a 150,000 square foot factory for Rosedale Industries.

The 23 acre industrial estate at Llantrisant is adjacent to the new Royal Mint and represents a total investment of £1.75m. An 80,000 square foot factory for Powell Duffryn was finished two years ago and the company now has 17 acres remaining.

In Cardiff, where there is a shortage of industrial land for development, Lyon's have completed nearly ten acres and has fully let several small units. They plan to build a 10,000 square foot unit shortly and on the rest of the site five speculative units will be erected.

Cardiff City Corporation, desperately seeking new industry to stave off the crippling impact of the closure of East Moors steelworks, in 1976-77, have set up two industrial estates on the edge of the city. More than 4,000 steelworkers will lose their jobs in the closure and the Corporation are

Continued on next page

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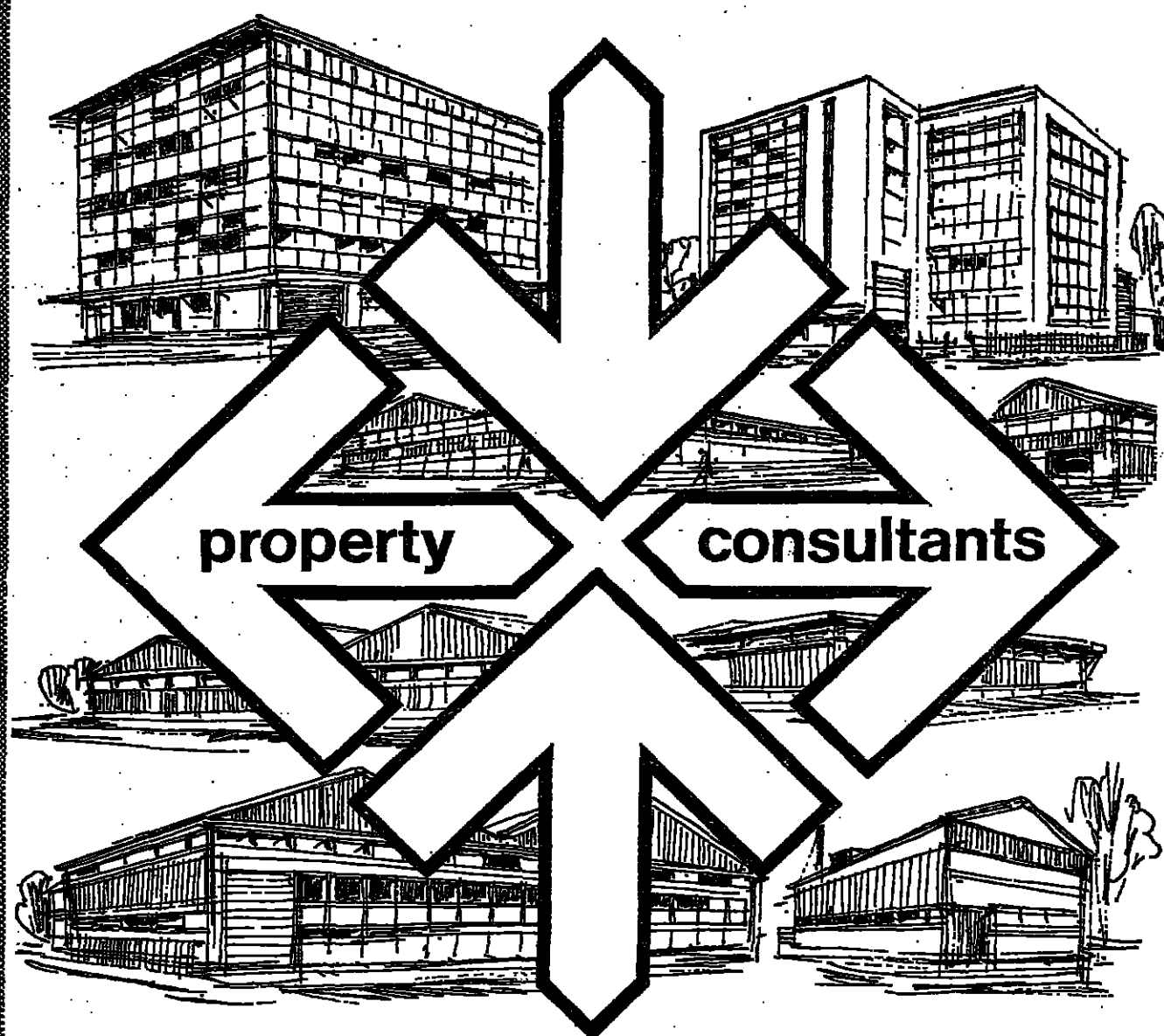
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period is causing the corporation to be more selective in its intake of industry, thus raising rental levels.

East Kilbride's basic rental of about 70p per square foot compares with the 65p-75p being asked in the private sector. But the private companies cannot hope to compete with rentals ranging from a low point of 40p to a high point of 80p charged by the other New Towns.

Even less can they compete

### Immediate plans

### Vacant premises

With nearly 30m. square feet of factory space provided in its three decades of operation, the corporation predicted in January that the coming 12 months would see almost unprecedented growth in demand for manufacturing premises. This appears to have been borne out so far this year.

During the first seven months of the year, the corporation has located over 1.5m. square feet of space for new and expanding industry, involving the creation of over 8,000 new jobs. This already an increase in allotted tenancies over the same period of 1972, and it is happening at a time when the level of inquiries for industrial space itself up by about 25 per cent. the previous year.

A further indication of buoyancy is given by the recent extension of the corporation's role as factory-provider. It is now being permitted for the first time to deal selectively with the re-housing of industry which is operating in uneconomic, often antiquated, premises.

**This is a power which the corporation has long sought to complement its traditional role in assisting the creation of new manufacturing employment. With so many companies, in the corporation's view, still penalising themselves by operating from out of date premises,**

It is one peculiarity of the Scottish market that others have not sought to emulate Lyon. Taylor Woodrow—which in fact pioneered private estate development in Scotland post-war—has seemed content to limit its operation to a modest three estates.

That picture is repeated in Glenrothes (Fife). The corporation has no spare capacity and has ordered 189,000 square feet of new factory units to be provided between September and next April, with a further 40,000 square feet by next June.

### Most ambitious

Cumbernauld (Dunbartonshire) whose designated area was earlier this year almost doubled to give it a further 300 acres of industrial land, is building factories at a rate of 150,000 square feet a year, with only 30,000 square feet ready for immediate occupation.

Irvine (Ayrshire) has almost 19,000 square feet of unallocated space and a building programme which between December and March will provide 149,000 square feet. An additional 211,000 square feet of space is being constructed for expanding local industry and for customers with special requirements.

Undoubtedly, East Kilbride's building plans are the most ambitious. They comprise the provision of 450,000 square feet of advance premises within the next year — the largest construction effort undertaken ahead of demand in the town's 26-year career.

**CONTINUED FROM PREVIOUS PAGE**

# Wales

making a big bid to attract new industry. But without Development Area status they are finding the going extremely hard. They have put up a strong case for British Leyland Motor Corporation's planned £250m. new car factory saying it could be established at Wentloog — just outside Cardiff.

rapidly in recent months for the city is fast becoming an overflow for firms who no longer want to pay the £20 a square foot rental of London. Rentals in good quality offices in Cardiff currently range from up to about £3.20 a square foot.

One property development company, Wales and Western Properties, has plans for a £7m. redevelopment of the city's main St. Mary Street. It envisages offices, showrooms, a bank centre and a five storey

Another company, Alken, are building a £1m. office complex development near Queen Street railway station, Cardiff. And they have another £1m. project for a big warehouse development in the dock area. Managing director Mr. Ken Morgan said, "We have found that inquiries for sites for industrial and commercial use have

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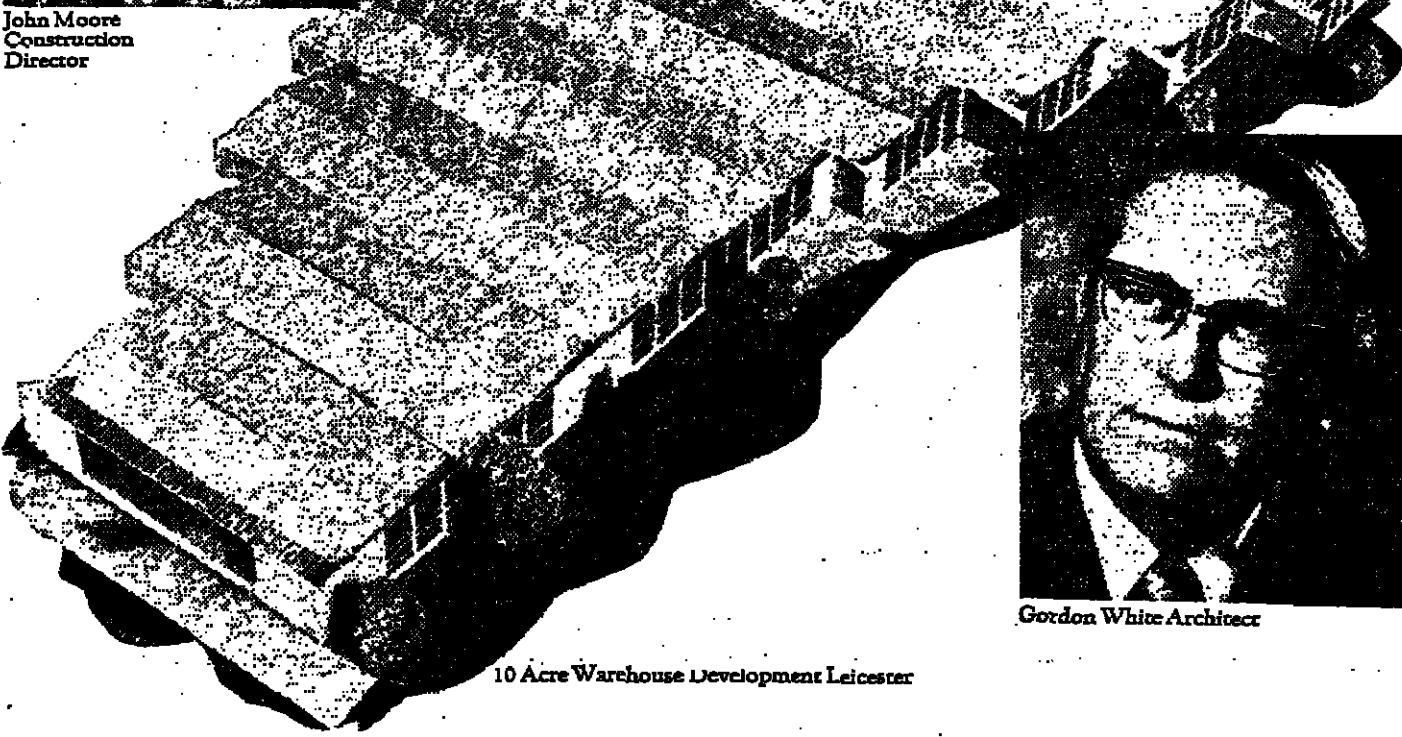
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## INDUSTRIAL PROPERTY XVI

## Sluggish development pace in the South-East

By ROGER BEARD

The South East, particularly Kent, Surrey, and Sussex, presents an industrial enigma. That great leap forward, optimistically foreseen before our entry into the Common Market has yet to take place. The Channel Tunnel remains a series of antique borings in the Folkestone chalk cliffs. The springboard into Europe prayed for by every landlady from Bognor to Broadstairs shows little sign of vibrating. Yet here is a region of over 20m. people, whose industrial effort might be expected to match their commercial zeal.

That it does not, with the exception of the new towns and industrial Thames-side, shows the fallacy of the idea that the three most South Eastern counties can gain much industrial advantage from their proximity to the Continent, under present circumstances. Receiving no financial support from the central Government, industrial development in the area has traditionally taken the form of small industrial estates to take up the local employment slack. Welcome though, this may be, it shows no coherent pattern.

## Badly served

Dividing the area into three classes, it becomes apparent that two of them are badly served industrially and that the third is irrelevant. The two groups badly served are the resort towns on the coast and the older industrial areas, particularly the Medway towns. The southern commuter belt which permeates the entire area is little affected by industrial considerations.

The coastal problem is one that is reflected in the higher than average winter unemployment levels, often six per cent. or above, in an economic region which elsewhere boasts the best employment record in the country. No matter what coastal resort one takes, the industrial pattern remains the same. All are chronically short of industrial land, none can attract industry in sufficiently large groups. Bognor, Worthing, Brighton, Eastbourne, Hastings, Folkestone and Ramsgate, all have some industry. In the main, however, they could do with far more. With little available land, no grants, and an ageing population, it is unlikely that they will ever get it.

Medway's problem is just as

## Medway towns

The commuter towns, from Tunbridge Wells to Camberley, have no such problems. Their growth has been conditioned more by their proximity to British Rail's commuter lines than local industrial activity. Economically dependent on London's appetite for white collar labour, they are constrained only by Green Belt regulations and the high price of land. Many of the residents look askance at industrial development, however small. The land factor precludes much development other than the resiting of local industry further from town centres. In some cases local relief industrial estates are sited on reclaimed sewage land or other pockets unsuited for residential exploitation.

There is, of course, a medium level of industrial activity in other towns in the three counties, in the Weybridge, Woking, and Guildford area and around Maidstone, for instance. At Ashford, one of the expanding towns co-operating with Greater London's population dispersal exercise, industrial development has been on a greater scale.

Though predominantly a Kentish market town, Ashford has over the years had some industrial content, particularly through the large railway works. As the railway activity contracts, they have managed to build up their industrial estate—attracting London industry—and keep some employment balance.

That Ashford has been able to attract industry where other southern towns have failed is

due to the expanding towns' communications are between the Kent ports and their hinterland. With inadequate roads already jammed with continental "juggernauts," as well as the summer holiday trade, there is some disincentive to industrialists with a choice of where they site their plant.

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## Congested roads

Yet air and sea communications are good. The area contains Gatwick Airport on the Surrey/Sussex border, and is also served by London Airport and the London and Channel port docks. Pressures on the rail system and the already congested roads make exploitation of these facilities far more difficult than it should be. Those seeking to sell industrial property or to operate or expand industrial plant have another grievance.

Industrial development depends on the strength of the industrial lobby, particularly at county level. In the north of the country where industry is strongly represented, movement on industrial development is encouraged. In the south, there is the feeling among industrialists that they are outgunned by the other lobbies, and that their problems are not fully understood. This may or may not be the case. However, the strengths of both the residential and conservation lobbies in the three counties are considerable. In the coastal resorts, also, there is some conflict of interest between those who see leisure as the main industry and those who would like industrial development of a more diverse nature.

Should the Channel Tunnel be built, there is some evidence

## Organisation

The limitations in scope produced by locations in the three counties industrial development some advantages. They are protected from industrial incursions, an industry is allowed to be small, light, and close to the population.

Balanced employment aims of most communities of the three counties, with no exception. With London's bulk of the population, there would seem to be no reason to encourage industry. To encourage industry, it depends on the population to offer employment opportunities. In all towns, there is a need to a measure of residual employment.

In some of the three towns, this need is self-evident. Unless, however, land and unless there is so to offer special inducements in the Medway residual employment will remain unsatisfied circumstances, industrial development generally movement of industrial will continue to be slow.

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## Scarcity in the South

By DEBORAH WAROFF

Factory and warehousing square foot for the largest units space in the South is both scarce to upwards of £1 for most and dear. Rents of £1 a square space. They should have no foot are commonly quoted, and trouble letting the units, as even higher prices are not rare. demand in the area is predicted. All of this is as one would expect.

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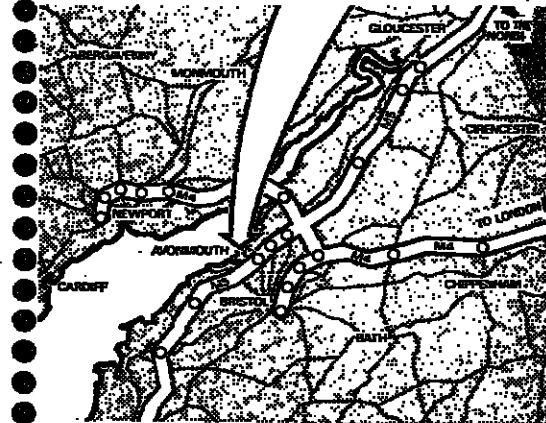
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# North-West sees widespread improvement of market

By TOM HEANEY

It would have taken a weatherproof brand of optimism in 1971 and even early 1972 to believe that within 18 months or so there would be places in the North-West running into a shortage of buildings and sites. The improvement in the region's industrial property market has been consistent and fairly well spread. One of the encouraging things about the upturn has been the quickening of investment interest in the region from outside as well as inside, with a rising level of institutional involvement.

Recovery in the national economy took time to work through to corners of the North-West, but when it did a new buoyancy quickly emerged, with a steady fall in unemployment, a stronger business initiative and confidence, and an accelerated tempo of industrial building investment. By this time the region was not only feeling the benefit of national reflationary measures but had gained a sharper selling edge. The whole of the North-West outside Merseyside and Furness, which kept their existing Development Area designation, had been given Intermediate Area status with the incentive of 20 per cent. grants towards capital expenditure on new industrial buildings and development of existing ones.

These two factors taken together obviously explain the better tone of the region's industrial property market, even though it might be difficult to try to assess the direct benefits of aided status in isolation. What can be assessed is the improvement in the overall situation compared with 18 months ago. Then the region was hard hit, with the pace of factory closures overshadowing and outstripping new development. "It is now the reverse and there is every indication that investment is going to be even greater over the next 18 months," says Clifford Chapman, director of the North-West Industrial Development Association. The optimism is supported by figures supplied by the North-West Industrial Development Board. Using the yardstick of IDCs, the rate of new industrial development in the region averaged 1m. square feet a month between April and July this year—an increase of something like 20 per cent. Fresh inquiries have risen to 65-75 a month, roughly double the monthly average last year.

## Vacant space

By March this year, NWIDA was able to report a significant drop in the total industrial space (including former mills) standing vacant in the region. In a year the figure had been reduced from 31.4m. square feet in 671 buildings to 25.1m. in 531 buildings. With the stream of closures beginning to dry up the overall picture for 1972 was in fact a brighter one, with industrial space reoccupied considerably greater than the month vacated—20.6m. against 13m. square feet. Area figures showed considerable variation—5m. square feet vacant in Lancashire against only 5m. in Cheshire and 2m. in the Preston area.

The grand total reflects the fact that an old industrial gion is still burdened with an average ratio of old buildings. In most towns it is commonplace to find manufacturing still going on in struc-

tures dating back to the First World War or even earlier. Far fewer former cotton mills await takers, but some of those currently on the market are likely to stay there. The best structures have been sufficiently sound to justify refurbishing by some occupants. Indeed, refurbishing has transformed a number of large vacant engineering factories, purpose-built structures unlikely ever again to have found a single occupier (except possibly for storage purposes). Divided into units and modernised they are now serving a multi-occupancy role. At Trafford Park, Manchester, a former GEC factory is being adapted in this way under a £4m. programme. The same thing is happening on Merseyside and at Altrincham, Cheshire, where the Lyon Group has recently created a new multi-occupancy role for the former Churchill Machine Tool factory.

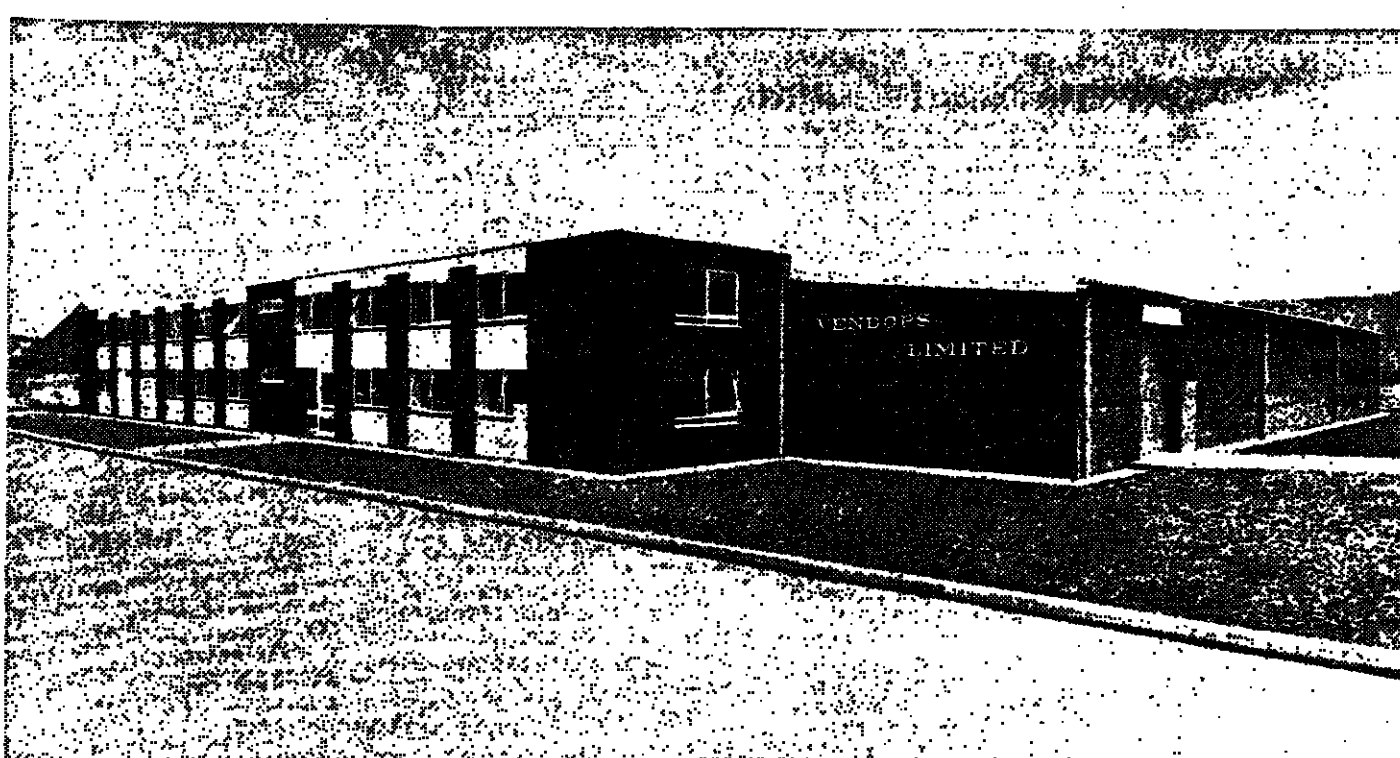
## New perspectives

It could be argued that the ready availability of off-the-peg factories as cotton contracted in the 1960s was in some ways a disincentive to new construction. It could equally be argued that the new uses provided a whole range of new jobs at a time when they were most needed. That is in the past and there is now evidence that attitudes and perspectives are changing. Eric Allen, a director of Mount St. Bernard Trust, which is active in development in the North, makes the point that town centre redevelopment and new housing has made industrialists in some areas suddenly conscious of the ageing appearance and shortcomings of their factory buildings. The scale of industrial renewal needed in the region is enormous but it has taken this year's economic spurt to give the challenge impetus.

Industrial estate development at the present time must be on a scale without precedent in the region, even if it still adds up to little more than a fraction of the overall need. It is clear that more North-West industrial firms are now expansion-minded if only because the upturn in business has stretched capacity to the point at which it is now short. Existing industry may not want to look far beyond its present base for additional premises. On the other hand, the speculative emphasis is generally on sites close to the region's motorway network.

As elsewhere, access and ease of communication has become a key selling point and many of the region's new industrial estates, completed or projected, lie close to these corridors of growth. For example, in the present stage of motorway development a site to the west of Manchester is more favoured by a developer than one to the east of the city. New estates have emerged or are in the pipeline in what might once have been considered unlikely spots, again a choice influenced by their new strategic siting. On Merseyside, buildings to the north of Liverpool have gained a new selling edge with the opening of the £55m. Seaford harbour complex.

Current rents for new units in the region show a wide span, with location one of the influencing factors. One developer puts the range at 45p-75p square foot, with a sizeable proportion in a broad middle band. A Liverpool agent quotes 60p-65p square foot for new small units, with older buildings around 25p and even ring still going on in struc-



The 27,000 sq. ft. factory and offices built by the Lyon Group for Vendops Ltd. at Wythenshawe near Manchester.

A leading Manchester agent said they would now be advising clients to think in terms of 70p in costing new schemes. In the main centres of the North-West there is a ready demand for units as small as 3,000 square feet but a leading developer in the region says the most popular unit size is currently in the 10,000-20,000 square foot range. The improvement has not been uniform throughout the region. Labour availability locally can be a factor in choice of site (in parts of the North-West unemployment is now down to 2 per cent.) as can the local record for labour relations. Things are now moving on Merseyside but at least one developer is prepared to argue that they would have started moving sooner but for the caution of some of his 200,000 square feet for warehousing and industrial use scheduled for completion by early next year. As one developer put it: "There's a lot going on in the North-West at the present time despite frustrations like delays in steel deliveries. Attitudes are changing but it's vitally important that the national economy should stay buoyant if the first factory on the Astmoor North-West is to succeed in Estate was opened in 1967, a modernising itself—and that total of 6,500 jobs have been means buildings as well as created by well over 50 new plant."

## Old mills

The pace, not surprisingly, is being set by the North-West's new towns. At Runcorn, where the first factory on the Astmoor North-West is to succeed in Estate was opened in 1967, a modernising itself—and that total of 6,500 jobs have been means buildings as well as created by well over 50 new plant."

CONTINUED FROM PREVIOUS PAGE

## The South

the town is proud to report that 130 acres of industrial land, it added 1,000 jobs a year locally, although it enjoys neither intermediate nor development area status.

At Southampton three parcels of Gas Board land are expected to provide 5,000 to 8,000 square feet of factory and warehouse space. Other sites being discussed for industrial development comprise less than ten acres each. Land in the western docks has been largely allocated, and firms like Renault have purchased sites.

Industrial land is so scarce in Portsmouth that virtually none is being made available except for the relocation of local industries. Developments approved at the moment add up to a grand total of 11 acres, in privately owned parcels of five, four and two acres.

Eventually, however, South Hampshire's projected growth as described in the Structure Plan—from 356,000 jobs in 1966 to 422,000 in 1981 and 479,000 in 1991—will require further industrial land. Portsmouth City Airport will become a prime site for industrial development. The principal South Hampshire growth area will be Horton Heath, currently rural in the main but a recommended location for new industrial development. Others are Waterlooville, Park Gate, and the area to the north of Southampton, around Chandler's Ford and Eastleigh Airport. Ultimately, however, potentially massive industrial developments hinge on mundane drainage problems. Once new drainage systems are ready in the South Hampshire area, house-building and subsequent industrial development can proceed.

Basingstoke, whose rapid growth is due chiefly to its participation in the Greater London Council Expanding Towns Programme, is in the fortuitous position of having

## Ideal site

Basingstoke is an ideal site for warehousing located close to the M4 and within easy reach of London and Heathrow. Firms including Sainsbury's have found it a handy distribution centre for just such reasons. But in the future the town plans to allow no further warehouses on its own estates—warehousing, after all, provides little employment.

Land leased in the town to industry is currently charged at the rate of £4,000 per annum per acre, with rent reviews every tenth year. New factory space is let at around £1 per square foot, with an additional service charge for the maintenance of estate roads and so on.

The scarcity and expense of industrial land in the South must seem discouraging indeed to businessmen anxious to set up or expand factories in the region. The centripetal magnetism of Brussels can only be expected to aggravate the situation. But the small size and high price of sites available has one potentially positive aspect. Such sites are best suited to purpose-built and custom tailored units, which if the examples set by IBM at Havant and Cosham are anything to go by, tend to be more handsome than their specbuilt cousins.

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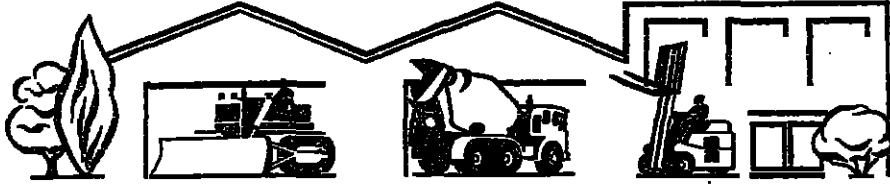
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## INDUSTRIAL PROPERTY XVIII

# Accelerating demand in North.

By JAMES NICHOLSON

It looks as if 1973 will be the sort of year that MPs, local councillors, industrial development officers and private sector estate developers have been praying for since 1963. Rightly or wrongly some of them will be having a ball, claiming credit for all the industrial expansion taking place in their particular patches of assisted area.

In every major town from Sheffield to Newcastle, and in a good many minor ones as well, there is evidence of accelerating demand for industrial property. In Sheffield, since the beginning of this year the relevant departments of the town hall have been receiving increasing numbers of enquiries from manufacturing firms looking for industrial sites. The enquiries are coming from the Continent as well as this country and tend to come from secondary industry such as furniture manufacturing.

In anticipation of the eventual upswing in demand for industrial accommodation of various sorts, Sheffield Corporation has been developing factory units and new industrial estates all over the city for some time. Three years ago Sheffield suffered from an acute shortage of industrial land. To-day there are 18 private industrial estates in the city and important local authority estates at Attercliffe and in the new town of Mossborough. The Corporation has been building small advance factories in 1,000 square foot units at the rate of 30,000 per year in various parts of the city, and at rents of between 40p and 60p per square foot these are being taken up fairly rapidly.

In Leeds, which has a much more diverse and perhaps fundamentally more dynamic economy than Sheffield, the increase in demand for industrial property over the last year has been more dramatic. There has been an increase of around 50 per cent. over the preceding 12 months. Nearly

200,000 square feet have been sought by manufacturing firms in the last year and the figure for warehousing amounts to over 440,000 square feet.

The New Towns, such as Aycliffe and Washington in County Durham and Killingworth and Cramlington in Northumberland, are reported to be receiving an increasing number of industrial enquiries. There is a possibility that Aycliffe will be seeking more industrial land in the immediate vicinity. Interest in sites on the new town's 500-acre industrial estate has increased sharply since the New Town Corporation took it over from the English Industrial Estates Corporation earlier this year.

The English Industrial Estates Corporation itself, which has 80 per cent. of its factories in the Northern Region was reporting an all-time record in the number of industrial enquiries received even at the beginning of this year. In the 11 months to the end of February, 1973, the Corporation had received 346 industrial enquiries, and at that time the boom in demand for industrial property in the north was just getting into its stride.

Since then the Corporation's record in some of the more neglected areas of the Northern Region such as West Cumberland, have been attracting interest. The Corporation has 170 acres of developed industrial estates in the sub-region. A high percentage is already occupied and most of the rest is committed. At the beginning of the summer the Corporation had only three

factories vacant in West Cumberland: this in an area which has had the most serious difficulty in attracting industry of any sort for several years.

The experience of the English Industrial Estates Corporation is borne out by that of the Cumberland County Council, who report buoyant demand for factory accommodation from firms as far afield as the Midlands and south-east England. Inquiries and requests for assistance to the D.T.I. in West Cumberland from firms planning expansion have more than doubled in the last six months. Lyon Group Northern, which has an industrial estate in the area, were earlier this year considering the possibility of speculative building of advance factories to meet the growing demand.

On Teesside and Humberside, places with large areas of land near deep water which are capable of accommodating very large heavy industries, as well as estates for light industry, have been attracting steadily increasing interest since the beginning of the year. This has come not only from U.K. firms who want to be near a port and within easy reach of Europe but from continental firms who are seeking bases in the British market.

This widespread upsurge in demand for industrial property in the north is being greeted with considerable enthusiasm, and while the MPs, councillors and industrial development officers are not entitled to all the credit for attracting industry to their areas, they are certainly entitled to some of it.

For nearly a decade local authorities, often with the help of Members of Parliament, have been putting pressure on the D.T.I. to stimulate industrial growth from within these towns, are probably the two most significant influences on demand in the north. The level of demand for industrial sites near the new motorways provides some evidence for this. Private sector estate developers have played an important part in meeting this demand. The development of warehousing around towns like Leeds, now particularly well served with motorway links and urban motorways, is another reflection of the significant effect of road development on industrial property values. In some quarters the increased interest of industry, even in West Cumberland, is being attributed to improved road links. The proposed improvements to the A66 through the Lake District to West Cumberland are examples.

In some Northern Towns, particularly in Yorkshire, there is evidence that the 20 per cent. Regional Development Grant available under the Industry Act is making it possible for more firms to vacate old and obsolescent factory premises and build new ones. The interest in relief grants available under the act are helping firms with expansion plans in the assisted areas to borrow at what are now very low rates of interest. The result could be doing this at relatively little cost to the Government. It looks very much as if these benefits will be maintained. In

around and through the main towns and cities of the north, which could put a dent in industrial expansion to a reduction in industrial property, becoming increasingly to the public at large means of new and more industrial accommodation lead to eventual ineffectiveness.

One factor that appears to be influencing demand for industrial property in the large scale of development that is taking place in some of the big towns, Newcastle and Leeds, are examples. This is in many firms with fact warehouses in city centres which have been moved out to the new estates which have been partly to receive them. Another factor is the move out to the new businessmen that property, or indeed a real estate, is going to appreciate as a hedge against inflation. How long the boom is anybody's guess. But it continues only long as it continues only long as industrial land and accommodation to be built will have gone some way to improving the structure and balance of towns and cities in the north. The result could be a boom in the north with a less depressed local economies or ment than the north often experienced in

## Prospects in East Anglia

By JAMES NICHOLSON

In the first six months of this year industrial development to fill up was completely sold in six months. Estate agents at King's Lynn, Norwich, Chelmsford, Ipswich and Great Yarmouth are reporting a similar high level of demand. Land prices and factory rents, although still lower than in some parts of the country, have risen steeply in East Anglia during the past 12 months. It is still possible to obtain small amounts of industrial land for around £10,000 an acre in some of the more remote and rural areas. At King's Lynn it is averaging £20,000 an acre and at Chelmsford £70,000. Factory rents range between 45p and 60p per square foot, but in some cases they are higher. A year ago the price for industrial land was typically around £12,000 per acre and factory rents were not often above 45p per square foot.

The rise in demand for industrial property indicated by the IDC figures is supported by the evidence of boom from other quarters. Regal Industrial Estates is one of the biggest estate development companies operating in East Anglia. It has industrial estates at Hadley, near Ipswich, at Saxmundham, Wisbech and in the vicinity of Newmarket and Oxford. In recent months the company has been coping with a high level of demand, particularly for smaller units. One of its 50-acre estates which was originally square foot factory at Hadley

expected to take several years to fill up was completely sold in six months. Estate agents at King's Lynn, Norwich, Chelmsford, Ipswich and Great Yarmouth are reporting a similar high level of demand.

Land prices and factory rents, although still lower than in some parts of the country, have risen steeply in East Anglia during the past 12 months. It is still possible to obtain small amounts of industrial land for around £10,000 an acre in some of the more remote and rural areas. At King's Lynn it is averaging £20,000 an acre and at Chelmsford £70,000. Factory rents range between 45p and 60p per square foot, but in some cases they are higher. A year ago the price for industrial land was typically around £12,000 per acre and factory rents were not often above 45p per square foot.

Demand for industrial property is coming not only from organisations in East Anglia, London and the South East but also from other parts of the country and the Continent. The of demand, particularly for German chemical group B.A.S.F. smaller units. One of its 50-acre estates which was originally square foot factory at Hadley

and estate agents are said to be receiving an increasing number of inquiries from France and Germany.

As demand has been increasing over the past 12 months the supply of industrial land has been declining at a similar rate. This has led to acute shortage in some areas, particularly the main towns. According to one estate agent in King's Lynn there is not any industrial land available at all in the town or locality. King's Lynn is no exception. The pattern appears to be the same throughout East Anglia.

The shortage of industrial land and developed estates may have been a significant factor in the sharp increase in land values, but it is likely to be a relatively temporary factor. The shortage has risen largely because the sudden boom in the national economy and consequent industrial expansion has taken many local authorities in East Anglia by surprise. Up to 12 months ago very little industrial development was taking place and the local authorities failed to release sufficient land to meet present demand. Since then they have not been able to acquire land for industrial development and release it with sufficient speed. All the indications suggest that it will be several months before the situation improves.

Until recently East Anglia was, to a large extent, ignored by industry. It appeared remote from the main industrial centres and markets and without motorways the communications picture looked less than inviting. But in the past year industrialists have begun to view the region in a new light. There are several reasons for this. One of the most important

is the decision to im A45 to something like standards, giving East Anglia faster links to the Midlands to by-pass some of the towns which will remain bottlenecks.

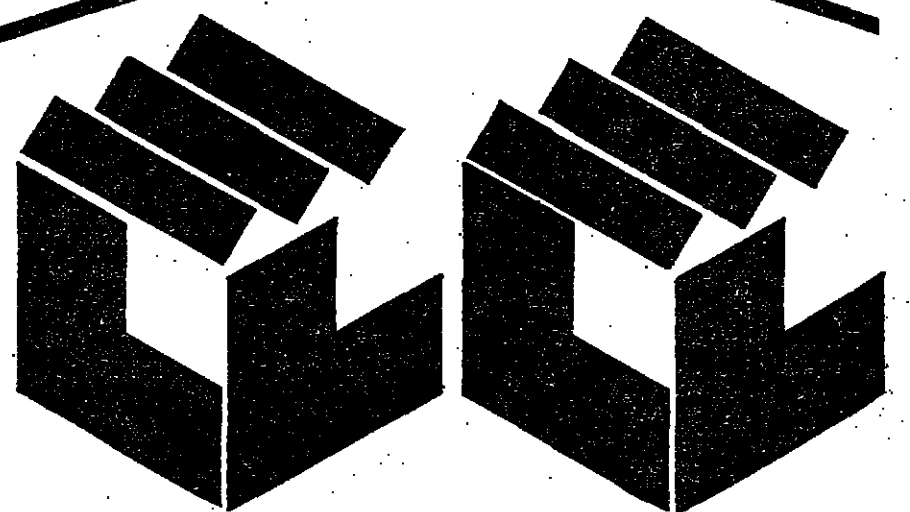
The 5 per cent. growth of the national economy of land values in the north and the South East a more firms to look for when planning expansion. The fact that East Anglia is a region of expanding towns the GLC is encouraging move has helped attention on the region to straighten out considerations such as there is some evidence increasing number of men, their employees families are being attracted to the rural and often environment of East Anglia. Continued on next

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## INDUSTRIAL PROPERTY XIX

## Two major strengths of East Midlands

By EILEEN TOTTEN

The East Midlands, not so far removed from the West Midlands and its unparalleled communications, has had to vie for industrial interest through two of its strengths — its traditionally very good labour supply, and the incentives of building grants in certain areas.

But the spread of grants is somewhat uneven. While practically the whole of Nottinghamshire and Derbyshire is designated derelict land clearance with 20 per cent building grants for manufacturing industries until March 1974, Leicester, for instance, has no such incentives to offer. The Erewash intermediate area can offer 20 per cent building grants and also retraining grants to interested industrialists — but Chesterfield is peeved at being apparently thoughtlessly left out. Nottingham, however, can still hold its own in the region because of its proximity and its place as Queen of the Midlands, the regional capital.

Because of Nottingham's easy access to the motorway there is great demand here for warehousing and firms are having to pay top rents. Hallam, Brackett and Co., of Nottingham, quote 70p a square foot as an accepted rate for new warehousing in Nottingham. Outside the city, in the intermediate areas, 57p to 60p per square foot is the normal rate — with the added incentives of building grants. "But 57p is the minimum now, purely because of building costs at the moment," a spokesman for Hallam, Brackett and Co. said. Demand is high and accommodation goes fast: "The last six months have been as good as any time in the last ten years. Generally we are let up ahead of building."

## Distributive trades

The M1 side of Nottingham is most favoured by the distributive trades who have flocked to this area. One estate which Hallam, Brackett is currently handling on the M1 side of the city is the Bloomsbury Estate, being developed by Westminster Property Group. This is on Ilkeston Road, near modern corporation housing and between the city and the ring road. The emphasis at Bloomsbury is on warehousing and all current phases are let up. But by the middle of next year, Hallam, Brackett and Co. should be able to offer 50,000 square feet of accommodation in units of 7,500 square feet upwards, at around 70p per square foot. At the Greenhill Industrial

Estate at Riddings, Hallam and Brackett are also handling a development by M.A. Pass Properties Investments. Here, on about 50 acres, there will be units from 5,000 square feet upwards, with rentals averaging 57p per square foot. "We are currently let up ahead of building on this estate, but there are still about 35 acres to go," the spokesman for Hallam and Brackett said. "We could build to tenant's requirements there, up to 100,000 square feet, for instance." The main advantage of this estate is labour, as it lies in a solidly residential area, and might therefore be best suited to industry.

## Varying sizes

Over at Leicester, however, industrial space is short near to the city itself. "To be honest, there has been a complete underestimation of industrial land needed in Leicester," a regional estate agent told me. "There is a tremendous shortage of good modern industrial property in Leicester itself, particularly as far as the smaller units are concerned." Rentals could be as high as 85p per square foot for good modern industrial units. One development in the city, about four miles from the centre, is at Scudamore Road, where Mackenzie-Hill is building 8 units on about 213,000 square feet. The units will be of varying sizes and will be suitable for warehousing. Jarrolds of Leicester are handling this estate.

Jarrolds, too, are also handling an industrial estate at Groby, which is being built by F. L. Fitchett, contractors. Here there will be units of 4,500 square feet up to 20,000 square feet. Jarrolds are taking lettings at the moment at rentals of 70p per square foot. The area is zoned for warehousing. So is the area at Lutterworth, on which Whitmore Properties are building units from 5,000 square feet upwards on about 4 acres of land. But it is hoped that permission might be granted for some industrial use. Rentals on this site, also handled by Jarrolds, will be about 60p per square foot.

Leicester has natural advantages in its location, and traditional ones in its good labour force (particularly good on female labour) and its reputation as a prosperous city. Indeed, Leicester and Nottingham both have managed to survive fairly evenly the

economic doldrums of two years ago and have been expanding their city centres with new developments and city centre schemes. Now they have been joined by Derby, once very much a poor relation, which is going ahead with its comprehensive and far-sighted city redevelopment. The East Midlands cities are certainly an attractive proposition as far as living and working there is concerned.

In the whole of the East Midlands, though, at the moment, probably the Erewash intermediate area can claim the greatest industrial success. Jack Holmes, Industrial Development Officer for Derbyshire and Nottinghamshire sub-region, explained: "There has been very rapid turnover of sites here, which was particularly marked in the last six months." Between December and August about 70 acres had gone to new developments near Junction 28 of the M1, on the Derbyshire side, and an equivalent amount in a similar area on the Nottinghamshire side of the boundary.

This intermediate area, which can offer 20 per cent building grants to manufacturing industries indefinitely, includes the five towns of Alfreton, Sutton-in-Ashfield, Kirby-in-Ashfield, Easington and Ripley. Its success might be shown by the fact that four years ago one of the towns, Alfreton, was named "the town of the Amazons" because only the women worked, whereas now Alfreton or Kirby-in-Ashfield are being called the "boom towns of the East Midlands."

Developments in the Erewash intermediate area recently include the arrival of Englefield, the large furniture manufacturers, who are now building rapidly on a 20-acre site near Junction 28 of the M1, at Berristow Lane. At Kirby-in-Ashfield 11 acres has just gone as one individual unit, and another 160,000 square feet has gone there to different firms, in units ranging from 5,000 to 20,000 square feet, this year.

Other intermediate areas in the East Midlands which gain from the 20 per cent building grant are the Worksop area which will shortly have two large sites available. One of these will be on the outskirts of Worksop Borough. The other, the Plumtree farm site at Harworth, near Bawtry, close to the A1 and M1, is of 23 acres and is being offered at the very modest price of £5,500 an acre. A great deal of interest

has already been shown in this site.

Meanwhile, in the North West intermediate area, stretching down into the Peak District, some interest is also being shown. The great difficulty here, in such hilly terrain, has been providing large flat sites, but it is hoped soon that a fairly large site will be acquired for development.

Of the three intermediate areas, the Erewash Area is the most obviously successful. One measure of its success is that when Derbyshire County Council recently reclaimed and levelled a site of 55 acres at the northern tip of this area, at Holmerwood, practically all of it has been pre-leased.

The 20 per cent building grants in the intermediate areas have tended to attract manufacturing industries, and the good labour force in these East Midlands areas has supported this trend. But now, the Government announcement in July of assistance to service industries in intermediate areas may mean a slight change of direction. "We are looking at this with great interest," said Jack Holmes.

"The Government's announcement means that research firms and office units, even some warehousing, may qualify for benefits." This benefit could mean a three-year rent-free period or an equivalent benefit, if the company decides to purchase freehold — equivalent, perhaps, to a 30 per cent building grant. On top of this, firms would qualify for £800 for each transferred worker.

## Building grants

"These two things—the 20 per cent building grants to manufacturing industries and the new incentives to service industries—can now run hand in hand here," said Jack Holmes. "We'll be able to have a crack at a whole new sector." Handling the situation in the East Midlands will be the East Midlands Regional Offices of the Department of Trade and Industry, in Nottingham. It seems that the East Midlands has now found a new strength to bolster its position in this area, and the previous success of new developments is encouraging more private developers to get into the industrial property field fast. Of the Erewash Area at least, Jack Holmes is able to say that, despite planning as far ahead as possible, "we never get to the stage of having a factory empty."

CONTINUED FROM PREVIOUS PAGE

## East Anglia

Rapid development of the East Anglian ports of Ipswich, Felixstowe, Great Yarmouth, Lowestoft and King's Lynn may have led more firms to look for depots and branches nearer to them. Demand for warehousing in the vicinity of East Anglia is a major feature of the general rise in demand for industrial property.

Another less-tangible but very real factor in the industrial property boom, according to a spokesman for the East Anglian Strategy Team based in Cambridge, is the widespread conviction that EEC entry must sooner or later bring enormous economic benefits. The conviction is apparently shared by industrialists outside East Anglia because there has been a marked increase in the number of new firms setting up in some of the smaller towns like Fakenham, Thetford and King's Lynn. It is towns in this category that seem likely to develop as growth centres in the immediate future. One of the reasons is that they have been preparing themselves for the reception of new industry ever since they acquired the status of expanding towns. There are, in all, eight expanding towns in the region. While most of the established industry in East Anglia is in

Norwich, Ipswich, Peterborough and Cambridge, these towns have tended to be slower than the expanding towns in preparing themselves to meet the needs of new industry coming in from outside.

How long the present boom will last beyond the next few months is difficult to say. The release of more industrial land by local authorities may ease the pressure of demand sufficiently to keep land prices and factory rents steady for a while. The steep rise in interest rates could conceivably put a brake on factory development in areas like East Anglia which have no assisted status.

Firms wishing to expand in this part of England will, unless they can finance the operation themselves, have to go to the private sector where factory financing can be something of a jungle. The new interest rates will make bridging finance almost prohibitively expensive. Leaseback operations, lose a good deal of their appeal in inflationary periods when property values are rising and money values are falling. The industrialist can lose any capital appreciation a site or a factory might show in future years. He then has to be very sure that the money he realises from the

leaseback operation can be put to very good use immediately in his business, and if he is going through a period of expansion involving relocation and other extraordinary overheads this might be difficult.

In the development areas to the north, however, the situation is quite different. Apart from the 20 per cent regional development grants available under the Industry Act the Interest Relief Grants which the Government are making available for expansion projects in assisted areas are proving a boon in the face of interest rates upwards of 11 per cent on money borrowed at the bank. Firms able to obtain interest relief grants can borrow at an effective rate of 4 per cent, or 5 per cent.

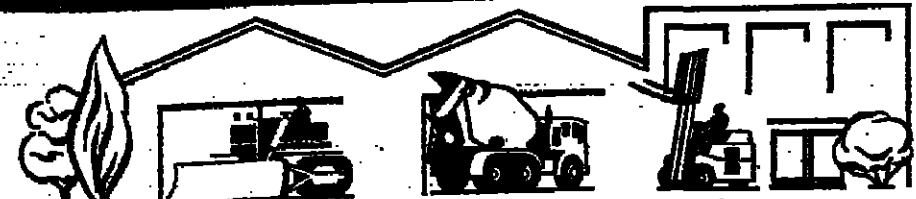
This could once more reduce the high level of enthusiasm for industrial development in East Anglia to what it was a few years ago. If this happens some of the firms who have acquired land for industrial development in some of the more remote areas of East Anglia because it was cheap and because they expected its value to rise may have backed a loser.

In a period of boom and inflation firms undertaking expansion expect to move fairly

swiftly once the decision has been made. They want tailor-made factories on well developed industrial estates ready for them to move into. They want as much help as possible with the practical problems of relocation. Because they have been in the business of actively attracting industry much longer than towns in East Anglia, towns in the assisted areas are likely to be much more effective in meeting the requirements of industrialists in an expansionist frame of mind.

When some of these factors are added together they make the continuation of the current boom in demand for industrial property in East Anglia something less than certain.

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## INDUSTRIAL PROPERTY XX

## Booming times in the West Midlands

By EILEEN TOTTEN

This year has shown the return of prosperity to Birmingham, after the doldrums of 1971 and early 1972. The industrial property market is booming again in the West Midlands as a whole, with new industrial estates burgeoning, especially close to motorways and motorway intersections.

The feeling in the air was summed up by a spokesman for Grimley and Sons, of Birmingham as "generally buoyant. There's a lot more interest in property in the region at the moment. Normally at this time of year, in the summer months, demand slackens off but it hasn't happened this year."

The reasons for a return in the area to its natural business buoyancy are many. The general economic climate, of course, has helped with unemployment in Birmingham, for instance, down from a high of 6 per cent. in 1971 to 2.5 per cent. But two other factors have contributed greatly to the re-emergence of the West Midlands as the industrial hub of the country, and these factors have affected the development and location of industrial property in the area.

The first factor, of course, is the completion of the motorway system, especially Spaghetti Junction, or the Gravelly Hill Interchange as it tries hard to be known as. The fact is that now practically any area of industrial development in the West Midlands is close to a motorway, and this has particularly caused a trend to distributive trades in the area—and incidentally a demand for warehousing which at present outruns supply.

## Exhibition Centre

The other fact accomplishes which has helped to put Birmingham and the West Midlands as a whole back on the map is the National Exhibition Centre now under construction at Bickenhill. This has now been given the seal of success, not only by earlier Government support, but because, since the Northolt scheme for an exhibition centre has now been turned down, no exhibition centre of comparable size or facilities will be built in London for at least five years.

The West Midlands has a good head start.

One of the spin-offs of the siting of the NEC is the improved air and rail communications it is bringing with it, which will back up the already superb road connections in the region. The expansion of the airport at Edmond, the proposed building of a new passenger terminal and opening of a new railway station near the site, have greatly increased interest in industrial property in this area.

## Joint agents

One example is the Edmond Trading Estate at Bickenhill which can claim "your next door neighbours... will be the National Exhibition Centre and Birmingham Airport." This industrial estate has been developed by Bryant-Samuel and the joint letting agents are Phoenix Bead of London and Edwards Bigwood and Bewlay of Birmingham. The first phase of the 43 acre site is already nearly entirely let, though not yet completed. Names who have been attracted fall mainly into the distributive field—J. Lyons, Pandair Freight, Harris Road Services, Hays Wharf. In Phase 1 at Edmond there are still two units of 5,000 square feet each to let at an annual rent each of £4,250, and these include a further 500 square feet of offices. Phase 2 of the development will offer about 200,000 square feet in units of varying sizes, by the autumn of 1974.

Two further examples of how improvements in the area have affected the location of industrial property are Spaghetti Junction Industrial Park and Gravelly Industrial Park, both of which can claim proximity to the famous motorway junction as a prime asset. Spaghetti Junction Industrial Park lies directly adjacent to Spaghetti Junction and will offer over 350,000 square feet of mainly new manufacturing accommodation over the next two years.

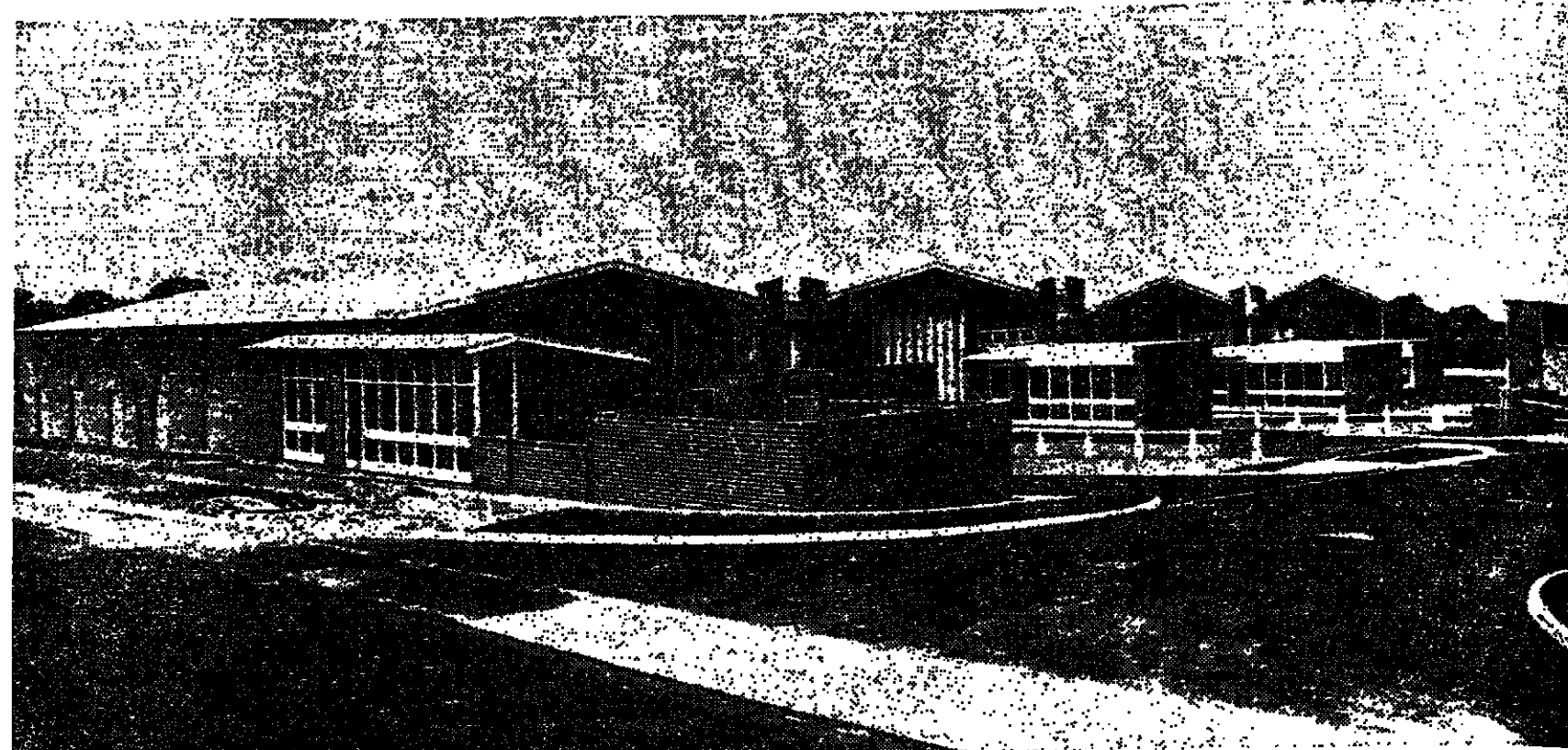
The whole project, being developed by Flaxyard Ltd., of Nottingham, will cost £2.5m. At present, new factory and warehouse units are being offered from 17,000 square feet, at 60p

per square foot. No IDCs are required, and the leases on the units are for 21 years. Five options have already been taken on the 8 units. Joint letting agents for Spaghetti Junction Industrial Park are Neale and Alldridge of Birmingham and Anthony Lipton and Co., of London.

Gravelly Industrial Park is also close to the Interchange and here Bryant-Samuel is developing 78 acres in two phases. In the first phase of more than 36 acres, there will be 46 units of 5,000 square feet upwards, a total of nearly 550,000 square feet. Joint letting agents are Grimley and Son of Birmingham and Phoenix Bead of London. In the first phase at the moment there are nine units, from 8,400 square feet up to 21,000 square feet, five of which are already reserved. Rentals will be about 67p per square foot. The units, all single storey are suitable for both industrial use and warehousing. Phoenix Bead say they can offer units up to 100,000 square feet incorporating tenants' requirements in the near future, at Gravelly Industrial Park.

One firm which has developed rapidly in the West Midlands over the last three years is the A. and J. Mucklow Group Ltd. There are now Mucklow Trading Estates at Salfley, Stinchley, Halesowen, Cradley Heath, Wolverhampton and Wednesbury. Several of the Trading Estates are now fully let, but Mucklow have a 30,000 square foot unit available from October 1 at their Salfley Trading Estate. Also at Salfley they have a modern detached unit of 6,500 square feet available for immediate occupation. These two units will complete Salfley.

At Mucklow Hill, Halesowen, the second phase of this trading estate is planned to begin soon, and it is hoped that about 33,000 square feet will be developed as six small units from 3,750 square feet for either warehousing or factory use. They should be ready in nine months time. At their Cradley Heath estate, Mucklow have plans to build eight blocks, comprising 31 units from 3,000 square feet upwards. In all, a total of



The Newstead Industrial Estate developed near the M6 at Stoke-on-Trent by the Leslie Brown Group

150,000 square feet will be provided within the next year.

At Wednesbury, Mucklow have just leased off 110,000 square feet to one company. This still leaves 260,000 square feet on phase two of this estate of which 200,000 square feet is at present under construction with 24 units from 7,500 square feet. Phase three will provide another 100,000 square feet at Wednesbury. At Burslem, Stoke-on-Trent, Mucklow have also just got planning permission for a small estate, with six units, totalling about 40,000 square feet.

Mucklow mainly build speculatively, though they are prepared to build to specific requirements. Their units are usually single storey with 50 ft. bays and 20 ft. clear headroom. Rentals are about 60p to 65p a square foot, on small units, dropping to 50p to 55p a square foot on much larger plans. Agents for Mucklow are

## Black Country

Rentals for industrial property in the West Midlands do not vary much from area to area at the moment. This is mainly because accessibility and facilities are strong throughout this region, and demand outruns supply in some areas which might otherwise prove less well-favoured. "I City Estates Department told me.

"The Corporation's policy is to retain its industry and encourage more," he continued. "Generally it's working pretty well as far as the private sector is concerned. But the private sector doesn't really help the people who only want deal with the small manufacturing concerns." The Corporation, however, which has about 50 acres of land currently available in small parcels, has also

had applications from large concerns, "some of the biggest in the country."

These the Corporation may be able to help with a site it will be opening shortly at the old Yardley Sewage Works, a site of around 100 acres. "It could be that large concerns will be interested here—we have already had some inquiries," said the Estates Department. "More land will become available in Birmingham itself for industrial development in the next year through the Comprehensive Development Areas. The Corporation intends, too, to increase its building of speculative units."

The relaxed IDC restrictions, with the limit now at 15,000 square feet, have helped Birmingham, too, to attract industry again. Whereas, in 1971 there were at least 3m. square feet of industrial and commercial property empty in the worst periods, the Corporation spokesman can now say: "Undoubtedly

we're in demand now. I a lot of people would co Birmingham if they could

Or to the rest of the Midlands, perhaps, where is much to offer, including large areas. In Coventry, summer, Grimley and Son offering 68,500 square feet on the Torrington Avenue Estate, at 60p per foot. This is single accommodation, suitable either industrial or warehouse use. In Wolverhampton could offer accommodation from 18,000 up to square feet in Shaw Road at 60p per square foot. Worcester Trading Estate from 27,000 square feet 80,000 square feet with storey units suitable for trial use, were available arrangement. Garaging included here. In all, the feeling in the Midlands at the moment business is back who belongs.

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# Property men seek a shinier image

Developers are worried about their public reputation and its political consequences, and are trying to change it. By Peter Riddell

IN AN EFFORT to repair its tarnished popular image, the property business is now considering proposals to create an organisation along the lines of the Confederation of British Industry which would present the developers' point of view to both Government and public.

## Landlady

The current moves are centred on the National Association of Property Owners, which claims to represent a wide range of interests from the seaside landlady to the largest publicly quoted property group. NAPO has in the past been regarded as rather ineffective and sleepy, but this has partly reflected its small budget and cumbersome structure. At any rate, the pressures for reform have gathered increasing support and a new chairman and vice-chairman have been elected—Victor Lucas of Regional Properties and Richard Saunders, a City estate agent—who are committed to pushing through the new structure.

Their initial problem is winning support. Although most of the main developers belong to NAPO—the main exception being Capital and Counties—they have until recently been rather disenchanted with its performance. Indeed, earlier this summer about half a dozen of the main groups were considering taking independent action. But Lucas seems to have won most of them round to the idea of becoming involved in the NAPO discussions and not splitting the property industry's effort.

But a more fundamental problem is that the property industry is by its nature fragmented. There are hundreds of different companies, and a strong tradition of independence—reinforced by the ease with which



Mr. Victor Lucas, chairman of the National Association of Property Owners.

a new company can be established. Many are run by individual entrepreneur/founders and there is not surprisingly some distrust of collective action. Moreover there are also organisations like the Royal Institution of Chartered Surveyors to represent the professional and agency side of the business.

## Scapegoat

But there are also trends working in favour of an industry-wide representative body. An increasing number of property men feel they are being unjustly attacked—and in

particular being made a scapegoat by the Government. This feeling of resentment and frustration was brought out clearly in a recent speech by Arthur Kelting of Hammersons, who argued that the biggest crime the commercial property development industry had committed was that of being successful.

While many, though not all, of the older generation of developers take a defensive and almost resigned attitude to criticism, much of the pressure for effective action has come from a younger group in their late 20's and early 30's. Whether Lucas and his colleagues succeed

—and reorganised secretariat. There is scope for closer liaison with the Government, although there has been frequent contact between NAPO and the Business Rent Directorate this year. But NAPO's hope is that it will be treated as a major representative organisation in much the same way as the vocal and effective aerospace and car lobbies are.

## Research

The other main activity will be putting the developers' case to the public and it is clearly intended that—budget permitting—the new organisation will carry out a research and educational function. The main emphasis will be on stressing the contribution the industry has made since the last war to the redevelopment of a large part of Britain's towns and cities by providing shops and offices which are used by millions of people.

This is all based on the view that poor public relations largely explain what has gone wrong so far and all that is really needed is to get the message across more effectively. But the image of property developers may be bad not just because the message is being put over badly but because there is something wrong with important features of the industry itself.

Thus there is strong criticism of the architecture of many recent developments as being mediocre and unimaginative. Whether this is due to the interference of planners, the timidity of architects, or the narrow profit goal of developers, is naturally a subject of fierce debate. It is interesting to note though that

many of the finest post-war buildings have been constructed for owner-occupation and not on a speculative basis; by developers interested in providing a "safe" and cheap office block satisfying as many people as possible.

## Rent control

But the most fundamental and strongly pressed charge is that too much money is going into property. This phenomenon can mainly be explained by the continuing attractions of property in a period of rapid inflation, and unless something occurs to alter that, not even permanent rent control can make much difference to the commitment of insurance companies and pension funds to the sector.

It can however be argued that the rise in property values is diverting money away from possibly more productive uses and is hampering the expansion and efficient operation of industry. This has meant that the exploitation of a trading company's assets for its property potential becomes very alluring. And while it has been said that this activity—popularly labelled as asset stripping—increases the economy's efficiency, it is not clear on what grounds this efficiency is being judged. There is clearly a danger of commercial property potential being treated as more significant than other vital social and economic goals such as the provision of housing or exports.

This ties in with the argument that the exploitation of land is unlike the production of any other commodity since property is very much a public asset. So not only should the community as a whole have a say in how

it is developed, but also it should share in the increase in value following the grant of a planning permission.

The rewards of property are undoubtedly immense, as the recent large surpluses on property revaluations have shown. But it is no good blaming solely developers for this situation, since apart from general inflationary pressures, the main reason why rents in London, for example, have risen so sharply is that planning controls have produced a great shortage of space and unbalanced the market. The position is obviously more complex than that, and there is a danger of "talking rents up," but there is certainly no great conspiracy to hoard office space.

Nevertheless, the level of rewards is objectionable to many people in the current political and social climate, and the main groups are keen to point out that most of the rewards go to the institutions, and their policyholders. Property is, however, one of the few sectors left where it is still possible for an individual to become very rich within a very few years.

## Offenders

The leading developers also point out the difference between money made responsibly and money made by doubtful speculation in the residential market or in overnight dealing. Lucas himself says the director-general will be able to identify and criticise offenders if necessary. But if his new organisation is to have credibility it will have to answer these charges—and the property industry itself will have to realise that better public relations is no substitute for sensitivity to the current social and political mood.

## Labour News

### Talks today on Midland car strikes

BY PETER CARTWRIGHT, MIDLANDS CORRESPONDENT

MEETINGS TODAY with two very different ends in view will determine the course of two strikes at major motor plants in the Midlands.

Talks will also open to defuse a potentially damaging situation at the Ford Motor Dagenham plant.

The strike committee of the 156 electricians at the Chrysler U.K. Coventry factories, who have been on strike for a month over a demand for an extra £250 a year with staff status, is meeting to consider whether to involve members of the Electrical and Plumbing Trades Union at other Chrysler U.K. factories and major suppliers. The meeting is being attended by Mr. Roy Sanderson, national officer.

Spurred by unions

The electricians' cause has been spurred by the two major unions in the motor industry—the Transport and General Workers' Union and the Amalgamated Union of Engineering Workers—and even the millwrights, who have staged a strike in support because they also want staff status, will be back at work.

Other unions argue that because the electricians said they would go back if Chrysler U.K. paid the money, they were offered a deal under the "two-tier" legislation—and the TUC Board then stopped payment, so principle involving union solidarity is at stake.

In other words, the electricians are on their own, and with the rest of the 10,000 workers in Coventry consenting to non-strike supervisors doing the electricians' work, could find cars continuing to roll off the assembly lines without their help, although the calling-out of

100 union members on the production lines to support their maintenance colleagues clearly increases management problems.

Chrysler U.K. is anxious to keep the engines and transmissions plant at Stoke (Coventry) at the highest possible level of output, since it supplies the nearby Ryton Avenger works and Linwood, Scotland, making Hunters and Imps, as well as the Commer van factory at Dunstable. Some 4,000 at Linwood are dependent for their work on the steady build-up of supplies from Stoke.

In Birmingham a new attempt will be made to resolve the pay strike by 450 at the Wilmot Breeden components plant, which supplies the whole of the motor industry. They are also maintenance and toolroom workers, and seek pay parity with skilled production workers averaging £55 a week, with up to £80 at the top. This represents a gap of £13 to £15 a week.

Meanwhile, output of window-winding and door mechanisms, bumpers and other components has been held at a standstill for nearly a week, and 2,500 are idle.

## Heat walk-out

At the Ford Motor Dagenham plant a walk-out by 24 paintshop workers on Friday led to a strike by 170 body plant men and the laying-off of 3,000 workers.

The paintshop workers want additional breaks from work when the temperature inside the cars they work on exceeds 83 degrees Fahrenheit.

### Power prices delay concern

BY CHRISTOPHER LORENZ

BRITAIN'S ELECTRICITY supply industry is concerned at the time the Government is talking to review the Electricity Council's price increase application. An announcement widely expected ten days ago failed to materialise, and officials now fear that it is being held back in the light of this week's Trades Union Congress and the Government's difficult talks with the unions on Phase Three.

The Electricity Council is already reconciled to the inevitability of a loss in the current year, but had hoped that it would be kept to a minimum by an increase in tariffs. An application was made to the Price Commission on June 4 for rises which it is understood approached 10 per cent. on average, though the amount would have been borne by domestic consumers rather than industry. One off-peak tariff would have risen by 15 per cent. Shortly before its time limit for consideration of the claim expired early last month, the Price Commission communicated its verdict to the responsible Minister, Mr. Tom Boardman, Minister for Industry.

The industry has even up hopes of approval of anything approaching the level of the claim. But it had hoped that the Government's verdict would be revealed before next week's presentation of the annual reports of the Electricity Council and the Central Electricity Generating Board.

A small rise would give little material assistance to the industry in England and Wales, which is now running heavily in the red. Next week's results from the Electricity Council are expected to show that it broke even in 1972-73, but only with the help of extraordinarily good results from the showroom business.

The Council's application earlier this year for £165m. compensation for loss of income due

to price restraint is still under consideration, but it is now unlikely to get even as much as the £100m. indicated in the early summer. The payment is likely to be linked with the losses actually incurred on its trading account.

Next week's report is expected to show that the CEBG made a profit of about £20m. last year, from the industry's policy of concentrating losses at the area Board level. The report will also reveal the CEBG's capital investment programme of £2,100m. for the five years beginning in April.

One of the important issues involved is whether the first half of this programme will include construction of a coal-fired power station. If electricity demand continues to be buoyant, the Board might be able to justify ordering two fossil-fuelled stations next year, rather than the one £200m. station originally envisaged. Whatever happens, a nuclear station will also be ordered.

The Board's priority for the fossil facility is still for an oil-fired station at Killingholme, on the Humber. Now it has been decided that the £150m. oil-fired plant at Inskip Point, in Cornwall, will not be required until the winter of 1980-81, hard-ware orders for it are unlikely to be placed until 1978, rather than the £200m. station originally envisaged. This could lead to a political compromise between the CEBG and the Government, with orders placed next year for both Killingholme and a coal-fired plant, probably West Burton B. Now it has been decided that the £150m. oil-fired plant at Inskip Point, in Cornwall, will not be required until the winter of 1980-81, hard-ware orders for it are unlikely to be placed until 1978, rather than the £200m. station originally envisaged. This could lead to a political compromise between the CEBG and the Government, with orders placed next year for both Killingholme and a coal-fired plant, probably West Burton B. 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# MINING NOTEBOOK

## The tocsins are ringing for mining investors

**BY LODESTAR**

Investments to Koutaoumbe, which appears to have been the only political party to back Kibaki and Aitken recommend Charter Consolidated in a 17-page survey. Both ZCI and Charter were among the 100 largest shareholders following a sweeping Zambian Government blow at the private minority interest in its big copper industry. The survey cost, however, is not right about Charter despite its stake in Zambian copper which only represented 63 per cent. of its share capital. Charter's stake in the asset, it is the strong asset position, estimated at \$10p a share compared with Friday's price of 180p. The survey also noted that one of the chief attractions of ZCI is currently out of fashion stock.

It should also be noted that the survey noted that the stake in ZCI at the 53.5 per cent. slice of Zambian Anglo American now Bermuda based and the holder of 500,000 shares in ZCI, valued at \$195.50 (quoted on Friday at 35p) and 18.5m. 1978 units (25p).

## Համարցիկ

h. Zaprango would thus gain still

more cash if these bonds

Y. indeed going to be redeemed in

the near future and its ability to  
"invest anywhere in the world."

to quote Mr. Harry Oppenheimer.

# The EEC non-life directive

BY OUR INSURANCE CORRESPONDENT

IN THE SAME week that this year's Insurance Companies Amendment Act received Royal Assent, the Council of Ministers companies and with Lloyd's, such margins are calculated gross of reinsurance but credit of up to 50 per cent. is then given in respect of claims which re-

the EEC Directive affecting the transaction of direct insurance in the Community. And though the main concern of both is with solvency there are considerable differences between the Act and the directive.

There is no force in the immediate measures for Belgium, because the Act is not necessary, the State is in compliance. The directive sets up two further time limits. First it provides that insurers are to have 2½ years from the date of notification to comply with any new national legislation other than measures designed to improve the financial position of insurers who have to 'meet'.

Originally the unit of account for the balance sheet was the U.S. dollar but with the fluctuation in the value of the dollar against many European currencies it is entirely possible that a different unit of account will have to be found. At the

British insurers, making new rules standards: second it gives in-

Both of life and non-life business. But the impact of the directive with effects on non-life business, lies 18 months or more ahead.

This is because the directive is only an instruction to member states to bring the insurance regulations of each member state into line. Each government has 18 months from the date of formal notification to do this—notwithstanding a directive is by its publication in the Community's

surers in countries where new solvency standards have to be introduced, 5 years to comply.

### Requirements

The assumption is that the majority of British insurers will be able to comply within the 24 year period but that some small insurers may need longer. Generally there may be no serious effect of the changes will not cause special difficulties for British insurers. The principal

a unit of account as being roughly the equivalent of 50 Belgian Francs.

It is one thing to establish solvency margins and another to ensure that they are maintained. At present the detailed supervision of technical reserves is to be left to national authorities but the Directive stipulates that reserves should be localised in the country concerned.

In the negotiation stage this

official journal—and publication date was August 15.

## Solvency margin

However, in the Insurance Companies (Amendment) Act, Section 28, the government has already taken powers to allow the Department of Trade and Industry to make an order varying both the amount of and the method of calculating the solvency margin. The order will have to have for their general business. It must be assumed that

after due consideration with the 23 per cent. on the excess. Both they have become accustomed.

## Burmah Oil input project at Liverpool

## Firm winter rates for tanker charters

greatly its input of crude oil at the Liverpool's Tranmere Oil

Terminal is ready for commissioning. The first tanker to test the facilities is expected around September 20. About 21 acres of foreshore was reclaimed by the Mersey Docks and Harbour Company to provide a base for the Burmah-Castrol expansion scheme.

Burmah Oil, which has financed the project, has built two giant tankers with a total capacity of 100,000 tons, and there is space for a third tank if required. The project includes a pumphouse and

market to remain firm over the winter, according to one London broker.

Hamberg Brothers Shipbroking says this expectation is implied in the rate which had been ruling in the past week. An American company was reported to have taken over 3,500 tons of tankers on charter for single round voyages starting as late as October 1, at high rate of Worldscale 260 and above.

Davies and Newman is even

which will probably limit the volume of fixing.

## WEEKLY AVERAGES OF U.K. INDICES

Week to—	Aug. 31	Aug. 24	Aug. 17	Aug. 10
<b>Financial Times</b>				
Index	64.32	64.29	64.28	64.73
100 Shares	65.41	65.41	65.41	65.41
Fixed Interest	415.5	415.5	415.5	415.5
Ministry's Ord.	415.5	415.5	415.5	415.5

control building. Pipelines have been laid to the Burmah-Castrol	more optimistic on owners' behalf. "The demand for September and	Gold Mines...	152.8	151.8	145.8	157.2
		Dealings made	6,236	6,080	6,290	6,951

refinery at Ellesmere Port.		October tonnage from American, British, Continental and South American charters remains very strong indeed and seems inevitable that rates will rise still further," it states.			
<b>Advice centre on Midlands Japan trade</b>		In the Persian Gulf sector tonnage has been chartered throughout September at around W300 and the going rate for 50,000 to 70,000 tonner is now put at about W315.			
		The Mediterranean market has been particularly erratic with rates fluctuating up to 40,000 tons remaining firm but larger vessels being forced to concede lower rates in view of spasmodic inquiry.			
		Interest in vacuum from Victoria is increasing and, as a result, rates are said to be firm.			
		John I. Jacobs reports that attention being focused on the single toy market has been accompanied by a lull in activity in the period market. It says that			
		<b>MONTHLY AVERAGES OF STOCK INDICES</b>			
		Avg.	July	June	May
<b>F.T. Securities Ind. Group</b>		157.93	168.87	171.97	171.82
500-Share	176.78	177.65	181.05	181.48	
All-Share	176.78	177.65	179.95	180.48	
10-year Govt.	62.56	62.58	62.58	62.58	
Ind. Debt	62.56	62.79	62.82	62.85	
<b>F.T. Securities Ind. Group</b>		170.20	174.65	180.43	180.55
500-Share	178.85	182.22	186.33	191.68	
All-Share (651)	178.85	184.24	182.25	188.88	
10-year Govt.	62.56	62.58	62.58	62.58	
Ind. Debt	62.56	62.81	62.79	62.85	
<b>Financial Times</b>		64.81	67.36	68.59	70.01
Government Secs.	62.56	62.58	62.58	62.58	
Industrial Ord.	42.82	45.12	49.49	49.21	
Gold Mining	164.75	172.50	171.11	170.55	
Unlisted Ind.	62.56	72.63	57.14	62.62	
		High		Low	
<b>Industrial Ord.</b>		431.1 (16th)	418.2 (26th)		
All-Share	420.1 (16th)	407.2 (26th)			















# A judgment on the physical face of capitalism

By H. A. N. BROCKMAN, ARCHITECTURE CORRESPONDENT

THE PRIME Minister's reference to the "ugly face of capitalism" has a literal connotation when applied to many of the new buildings of capitalism. Unlike housing, here the reaction to tall buildings has been violent, there is nothing like the same objection to tall buildings as offices in the City where, because of high land costs, close densities, and, indeed, prestige, they are actively welcomed.

The commercial centre of any country cannot afford to resist concentrated build-up. Clearly there are some large organisations which have been centralised, but all must keep in touch with their secretaries and immediate entourage. This means that the demand for office accommodation is almost never satisfied in times of economic expansion.

## Cremona

In the City of London the conflict has been between those who wish to see the pattern of the mediaeval city and its intimacies retained, and those who are more than ready to see wholesale redevelopment. For example, in the hard fought battle of the Barbican, where the Corporation with great public spirit attempted to bring back to life in the City some of those who worked there, many did not appreciate the social difference between the merchant and his clerks who lived quite humbly above or very near the office or counting house, and to-day's man of means and his family who are almost always away with a car or a yacht at the weekend.

The difference is such as to make nonsense of the noble idea of bringing the citizen back to live near his work, for originally he had to and now he doesn't and mostly cannot afford to. On such grounds there are those who oppose the vast expenditure involved in providing wholesale social amenities in a City, which has over the last 100 years gradually eliminated itself as a living, working, residential community.

Physically, London is beginning to look not so much like New York as the Italian mediaeval towns of Siena, Cremona or Rimini, where the ferment and struggle among noble families led to the building of high towers as a physical

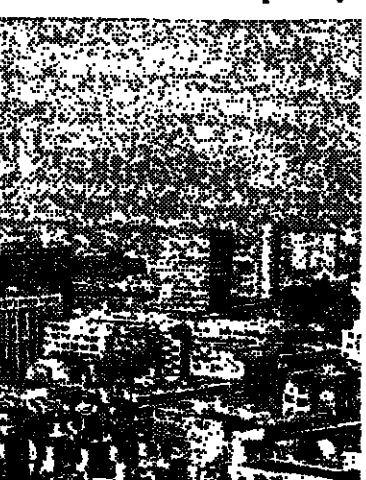
vantage point and defence against their rivals. It is a physical pattern which was echoed by the great financial houses of New York and is now more than a threat to the City of London. Whereas New York was restricted to a small rocky island where the Cathedral was



ing into the surrounding chevron-de-frise — is the river front between Waterloo Bridge and London Bridge. The North bank of the river is being well protected and partly preserved, although the City has never yet obtained the necessary permission to truncate the top storeys

As for the tall buildings within the City's boundaries, above 150 feet in height, there are now at least 27 projected or completed. Of these 20 are already built, the latest being the International Press Centre in Shoe Lane. In the latter case there can be no complaint of an intrusion on the Cathedral for, after the steep fall of Ludgate Hill, the ground rises to the north west and the view from the Stone Gallery of St. Paul's itself has always shown a rising mass of building in that direction, with no open vistas to the Cathedral. It is in the other direction, the east and north-east that there is a highly controversial build-up.

It is on the flat land east and north east that the City has been allowed more high buildings than elsewhere. It happens that the area is the core of the City's activity. The highest of all these massive structures will be the 600 foot high building for the National Westminster Bank in Bishopsgate. This will possibly be the highest to be allowed and will be the tallest spike in the massive forest which is now sadly diminishing the scale of the old City skyline as seen from the west.



Then there is the huge Barbican development. This is the boldest and architecturally the most ruthless and also the grandest project of any city in the country.

The great towers make a massive contribution to the city skyline. They are well placed regarding near views but, with all their major and minor fellows, must confuse the long views from the heights of Highgate and Greenwhich.

It was inevitable that the mediaeval City skyline had to be replaced. But it is not too late to bring developers to heel by a planning authority insisting that those who design city buildings must be of proven calibre and not only give their clients adequate and well served space, but also real architectural quality.

The GLC some time since laid down an imaginary angle, based somewhere around Waterloo, within which the sight line on St. Paul's should not suffer encroachment and within which the dominating silhouette would be preserved. The views from the Festival Hall and the Hayward Gallery remained magnificent in spite of the high tower of, for instance, the television building on the south bank which had itself been set back to retain the vista. This Paul's has now been seriously interrupted by a later building, the National Theatre, whose

of the Post Office building in Queen Victoria Street, the building of which raised such a furor before the war. St. Paul's is extremely vulnerable from the Southern bank of the river, where viewpoints are unrivalled in looking both toward Westminster and to the City.

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## Antimony price rise the third this year

By John Edwards

A RISE in the price of antimony — the third increase this year — has been announced by the Newcastle-based producer. From today the cost of antimony metal is up by £20 to £770 a metric ton for 99.99 per cent grade, and crude and black powder by £140 to £220 and £230 respectively.

Higher costs for raw materials, notably antimony, are imported mainly from South Africa, have been responsible for all three increases this year. The previous ones were in February and March. Antimony is mainly used as a "hardener" in lead-acid batteries, while the oxide goes into a wide range of products for its flame-retardant properties. Associated Lead, a Category 2 company under the latest price restraint code, does not have to seek prior approval from the Price Commission, but has reported the in-

crease.

VEDC MOVES OUT OF LONDON

The Vitro-Plastic Development Council, representing over 50 suppliers and manufacturers in the U.K., has moved out of its Welbeck Street, London offices to country headquarters at New House, Egham, Surrey.

CINEMAS ARE CONTINUED ON PAGE 5

# BRITISH RELAY TV

Review by the late Lord Renwick of Coombe K.B.E.

It is with the deepest regret and sorrow that the Directors learnt of the sudden death of Lord Renwick on 31st August, immediately prior to publication of this Review.

The Twenty-first Annual General Meeting of British Relay Wireless and Television Limited will be held at Winchester House, 100 Old Broad Street, London, E.C.2 on 28th September 1973 at 12 noon.

## RESULTS AND DIVIDEND

The year's results are presented in the light of some changes in the accountancy treatment.

Firstly the charge for Selective Employment Tax which has been shown separately in previous years has been deducted before arriving at the figure of Trading Profit and a corresponding adjustment made to last year's figure appearing in the Accounts.

The other change is of far greater significance. During 1969 your Board decided to take advantage of a trade scheme sponsored by television manufacturers whereby television sets were purchased on extended periods of credit and there was included in the price an element of interest in respect of such deferral. This method would not reflect properly and depreciated on your company's normal depreciation basis. More recently with the higher rates of interest and the lengthening period of credit your Board has come to feel that continuing the present method would not reflect properly the correct profit. We have therefore decided to charge against profit this year the full interest or credit charge on deferred trade payments and have reduced the depreciation charge accordingly. The figures for the previous year have been revised on a similar basis and the adjustment for the period up to 1st May 1971 amounting to £186,000 has been shown as a deduction from the balance brought forward on profit and loss account.

Turning to the results themselves, of the £2.1 million increase in turnover 73 per cent is reflected in the trading profit and the proportion of the year's turnover which appears in the trading profit has increased from 34 per cent last year to over 41 per cent. Interest charges, however, have increased by almost £1 million and now absorb over 13 per cent of the trading profit compared with 12 per cent last year. While this rise, of course, is mainly attributable to the increased borrowings and credit charges arising from the high volume of rental business, there has also been a very steep rise over 60 per cent in interest rates which, in itself, has had an appreciable effect upon the figure of profit before tax. However at £1,750,000 this is over 75 per cent higher than the comparable figure last year.

If there had been no changes in the accountancy treatment the figure of profit before tax would have been £2,428,000 in comparison with £1,542,000 last year.

Your Board recommends the same dividend as last year with a final dividend of 4.2 per cent which, added to the interim of 2.1 per cent already paid, makes a total for the year of 6.3 per cent equivalent, after taking account of the 10 per cent tax credit, to 9 per cent paid last year.

## THE ACCOUNTS

Last year we revised the layout of the Accounts in order to improve presentation and to extend the information. We have followed much the same pattern this year with a few further improvements including the addition of a Statement of the Source and Application of Funds.

In the Profit and Loss Account we have followed the recommended method of dealing with dividends and advance corporation tax (ACT) under the new imputation system. We have written off the ACT dividend for the year to 28th April 1973 although it should ultimately be recoverable.

Also in the Profit and Loss Account you will see a charge for extraordinary items of £473,000. This figure is the loss we would have incurred if the foreign currency loss of £2 million had been repaid at the rate of exchange ruling on 28th April 1973. The loan, however, is not repayable until 1975 and the exact position will not be known until repayment is actually made. In the meantime your Board considers it prudent to make provision for the loss of the £2 million in the year or so as has been dramatic for the continued development of the business were not readily available from other sources. The rates of interest have been substantially lower than corresponding rates for medium term loans in the United Kingdom, and it is estimated that the gross interest saving over the period from the commencement of the loan amounts to some £150,000. From the Balance Sheet and from the Source and Application of Funds Statement you will see that under the heading "Bills Payable" we have again been allowed extensive credit by our suppliers, particularly in relation to our capital expenditure on television receivers.

Periodically the freehold properties and those held on leases with residual terms in excess of fifty years are professionally valued. The valuers, Messrs Gerald Eve and Company, have now reported that the value of such properties held at 28th April 1973 was £2,157,000. This exceeds their book value after providing for tax has been reflected in the Accounts by crediting the surplus to capital reserve.

## BORROWING POWERS

The Articles of Association limit the amount which the Group may borrow to a sum equal to the issued capital and adjusted consolidated reserves which on the basis of the accounts for the year ended 28th April 1973 is £15,380,000. So far this limitation has been more than adequate for our requirements but over the next few years we may need to borrow amounts that exceed the limit. In order therefore to give the greatest flexibility for financing the continued expansion of the business an alteration to the existing Article, which was last amended in 1965, to increase such limit to a sum equal to one and three quarters times the issued capital and adjusted consolidated reserves of the Group, namely £22,820,000, based on the same accounts, will be proposed at the AGM. This proposal requires the separate consent of the Preference Shareholders and accordingly it is proposed in exchange for such consent, to increase the dividend rate on the prefer-

ence shares from 4.55 per cent to 5.6 per cent (equivalent to a gross increase from 6 1/2 per cent to 8 per cent). The necessary resolution is included in the Notice of Meeting and Preference Shareholders will find enclosed a notice convening a Separate General Meeting of the Preference Shareholders for the purpose of giving the necessary consent. Appropriate forms of proxy are enclosed for use by shareholders.

## TRADING PROGRESS

The demand for colour television generally continued to outstrip production for the greater part of the year. Indeed it was only in the last weeks of the year that production of off-air receivers caught up and immediate delivery could be offered to customers. The second production line of colour sets for use with our cablevision systems came into operation in the early autumn and, with the supply more than doubled, we were able to make some inroads into long waiting lists. As the heavy demand continued, however, we still had several thousand waiting for the cable service at the end of the year. With production maintained at its peak during the seasonal decline in demand we may be most areas been able since the end of the year to satisfy all the outstanding customer orders.

It is significant of the attractions of our cablevision service that so many customers—whether existing monochrome subscribers or new to our service—were prepared to wait so long for cablevision sets, even when off-air colour receivers were available on immediate delivery. The larger part of the demand for colour is from our existing monochrome subscribers but I am pleased to say there is a substantial demand from new customers and the total number of subscribers—monochrome and colour—is growing at a satisfactory rate.

Retail trading continued at about the same level as last year with a shift of emphasis, as part of our policy, to colour television and audio equipment. Profit margins on these goods are under less pressure from discount shopping than certain other products and as a service organisation we are increasingly specialising in goods which the public feel should be supported by effective service facilities. We have continued during the year our programme of shop expansion and improvement, concentrating mainly in this year on consolidating our position in the new areas into which we have recently penetrated and on re-siting and re-fitting.

## SPECIAL SERVICES DIVISION

This Division specialises in visual and audio communication systems which are beyond the scope or not compatible with our normal cablevision services. The value of contracts secured by the Division during the year was some two and a half times the previous year's record figure. The major part of the business secured was in the communications field where we have been particularly successful with major UHF distribution systems under 14 and 21 year bulk rental contracts with a secured continuing growth rate. The Division has also been active in equipping hotels, both new and existing, with communication systems, including television and radio, and in the latter field has completed installations in 86 hotels and has in hand contracts for a further 40.

## CABLEVISION

The word Cablevision has become the accepted term for cable distribution systems such as those which we have established. The adoption of this term follows the recommendation of the Cablevision Association of the part which such systems can play in a wide range of communication services, as distinct from the role of distributing broadcast programmes to which they have hitherto been limited by the Government and Post Office Corporation licences.

This is not to say that, except for the experimental cable services to which I refer later, there has been any relaxation in the curbs imposed upon the usage of cable distribution systems. However, the change of attitude towards the medium in the past year or so has been dramatic. The Cable Television Association has not been slow to respond and has published a survey exposing some of the services that could be explored and, subject to public response, developed by private enterprise companies engaged, like our own, in the cable field. This new attitude is most encouraging for the industry and for us and we shall continue in our endeavours to secure opportunities to exploit the potential of our existing cable system and to employ our experience in future developments.

I referred last year to the decision by the Minister of Posts and Telecommunications to authorise a number of experiments in community television services to be transmitted by cable to certain localities. Our own licence for such service relates to the City of Sheffield and the service will have been formally opened in the past year and will be available to some 3,000 of the homes already connected to our networks. The programme content must be strictly local in character and the success of the experiment will depend upon the extent to which the people of Sheffield can be drawn into participation. A capital cost of some £30,000 for studio and other equipment will be incurred and the costs of operation the service are expected not to exceed, in present conditions, £30,000 a year. The conditions of the experiment are such that no charges may be levied nor advertising revenues received for or in connection with the service. However, we attach great importance to the experiment which we see as the opening for cable systems to provide services which will lead to additional usage and additional sources of earnings.

## VALUE ADDED TAX

In my review last year I explained that some transitional relief from VAT had been negotiated in respect of rentals paid under agreements entered into prior to the inception of the Tax. Even though the relief in the first year is more than twice that available in the second year, it still falls far short of that needed

to compensate for the purchase tax element in the substituting rental charges. Nevertheless in common with our main competitors we decided that the circumstances were such that we could not pass on any VAT on rentals arising under contracts subsisting at 1st April and according to the rate of the Tax arising in those cases will be borne by the Company. The transitional relief, however, is not applicable to the charge we make for the relay signal input and the Tax in respect of this has been passed on to all subscribers to this service by an increase in the charge of two pence per week.

## THE FUTURE

In the immediate future, as I said last year, your Company's fortunes are bound up with the growth of colour television. Given a reasonable economic climate in the country, the demand will continue at a high level for several years giving the opportunity for progressive profit growth. In the year now current, the high level of colour set disposal has been maintained and under normal circumstances, I would have had no hesitation in forecasting a further substantial increase in profit. However, Value Added Tax will have a significant effect upon profit growth in the current year. Apart from the considerable sum which is absorbable, as I have already explained, the application of the tax has other implications, mainly upon the relationship between re-hire rentals for pre-April equipments which have borne purchase tax and yet are subject to the full rate of VAT and those for new equipments which cost substantially less. The overall effect is determined by the number of sets displaced and re-hired and, in the case of monochrome, this is a substantial figure. There are other adverse factors to be taken into account and principal among them is the cost of financing our trading. Rates of interest are already very high and in the light of recent developments, are certain to increase to unprecedented levels. With Phase Three of the Government's Programme for Controlling Inflation, an unknown quantity ahead of us, it cannot be predicted to what extent we shall be able to adjust our affairs to compensate for rising costs and while, with our trading continuing at a high level we shall see the turnover increasing, I hesitate to give any indication of the profit which we shall derive from the increase.

In the longer term as I have said, we are optimistic about the future of cable. Our expectations of markedly greater benefits from our investment in cable systems are increasing and it could well be that the extended usage of the systems to which I have referred may develop when the growth pattern of colour television is coming to an end.

## STAFF

Cablevision, using our new term for what were hitherto adequately described as "relay services" but now have a wider context, is a very specialised activity and in the United Kingdom the major operations are confined to two companies. Experienced staff is scarce and such as there is has in the main been trained by the few companies engaged in this specialist field. Retention of staff trained by your Company has always been important and the retention of staff may develop in the development of the latent potential of cablevision, is crucial. The Company's progress in the developing situations in cablevision, rental services and other emerging fields is heavily dependent upon the experience as well as upon the enthusiasm of its senior staff and accordingly it is recommended to the shareholders the adoption of a Share Option Scheme. The details of the proposed scheme are set out in the separate communication over my signature enclosed with the Accounts. Although the scheme can be authorised now its implementation is dependent upon the lifting of the present restrictions imposed under the Counter-Inflation Act.

For some time also your Board has been concerned that the Company's arrangements for pensions for employees working under the existing scheme, with current practice, it has been decided, therefore, to revise the scheme completely and in particular so that the amount of the pension will be a proportion of the final salary rather than a finite sum as provided under the existing scheme. The revised scheme is being introduced in such a way that the additional cost to the Company in 1973/74 is unlikely to exceed £50,000.

The continued high level of trading has called for unremitting efforts on the part of all the staff and I am sure you will wish me to express on behalf of your Board appreciation for the efforts that have led to the most satisfactory results for the year.

## DIRECTORATE

Since the end of the financial year we have appointed to the Board Mr D. L. Nichol. Mr Nichol who is 40 years of age joined the Company in 1969 and has occupied successive positions of increasing responsibility in most sectors of the Company's business, including General Management of the largest of our trading areas. His wide experience will be of great value in his new position as Commercial Director.

Mr F. B. Duncan, who was one of the original members of the Board when the Company was formed in 1963, has announced his retirement from the Board. One of the instigators of television relay he foresaw the potential which, given the right conditions, might be realised and was resolute in its promotion and development. Since 1963 he has been Deputy Chairman and in that capacity has made a most valuable contribution to the progress of the Company in the difficult and complex business with which it has been principally concerned and, indeed, in every aspect. For personal reasons he wishes his retirement to become effective at 31st August so that by the time this review reaches you he will be no longer a Member of the Board. We shall indeed miss him.

It gives me great pleasure, however, to be able to tell you that with unanimous accord your Board has elected Mr B. R. King, the Managing Director, to be Vice-Chairman on Mr Duncan's retirement.

# BRITISH RELAY WIRELESS AND TELEVISION LIMITED



**HOTELS—Continued**

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## INDUSTRIALS—Continued

1998, 1999, 2000, 2001, 2002, 2003, 2004, 2005, 2006, 2007, 2008, 2009, 2010, 2011, 2012, 2013, 2014, 2015, 2016, 2017, 2018, 2019, 2020, 2021, 2022, 2023, 2024, 2025, 2026, 2027, 2028, 2029, 2030, 2031, 2032, 2033, 2034, 2035, 2036, 2037, 2038, 2039, 2040, 2041, 2042, 2043, 2044, 2045, 2046, 2047, 2048, 2049, 2050, 2051, 2052, 2053, 2054, 2055, 2056, 2057, 2058, 2059, 2060, 2061, 2062, 2063, 2064, 2065, 2066, 2067, 2068, 2069, 2070, 2071, 2072, 2073, 2074, 2075, 2076, 2077, 2078, 2079, 2080, 2081, 2082, 2083, 2084, 2085, 2086, 2087, 2088, 2089, 2090, 2091, 2092, 2093, 2094, 2095, 2096, 2097, 2098, 2099, 2100, 2101, 2102, 2103, 2104, 2105, 2106, 2107, 2108, 2109, 2110, 2111, 2112, 2113, 2114, 2115, 2116, 2117, 2118, 2119, 2120, 2121, 2122, 2123, 2124, 2125, 2126, 2127, 2128, 2129, 2130, 2131, 2132, 2133, 2134, 2135, 2136, 2137, 2138, 2139, 2140, 2141, 2142, 2143, 2144, 2145, 2146, 2147, 2148, 2149, 2150, 2151, 2152, 2153, 2154, 2155, 2156, 2157, 2158, 2159, 2160, 2161, 2162, 2163, 2164, 2165, 2166, 2167, 2168, 2169, 2170, 2171, 2172, 2173, 2174, 2175, 2176, 2177, 2178, 2179, 2180, 2181, 2182, 2183, 2184, 2185, 2186, 2187, 2188, 2189, 2190, 2191, 2192, 2193, 2194, 2195, 2196, 2197, 2198, 2199, 2200, 2201, 2202, 2203, 2204, 2205, 2206, 2207, 2208, 2209, 2210, 2211, 2212, 2213, 2214, 2215, 2216, 2217, 2218, 2219, 2220, 2221, 2222, 2223, 2224, 2225, 2226, 2227, 2228, 2229, 2230, 2231, 2232, 2233, 2234, 2235, 2236, 2237, 2238, 2239, 2240, 2241, 2242, 2243, 2244, 2245, 2246, 2247, 2248, 2249, 2250, 2251, 2252, 2253, 2254, 2255, 2256, 2257, 2258, 2259, 2260, 2261, 2262, 2263, 2264, 2265, 2266, 2267, 2268, 2269, 2270, 2271, 2272, 2273, 2274, 2275, 2276, 2277, 2278, 2279, 2280, 2281, 2282, 2283, 2284, 2285, 2286, 2287, 2288, 2289, 2290, 2291, 2292, 2293, 2294, 2295, 2296, 2297, 2298, 2299, 2300, 2301, 2302, 2303, 2304, 2305, 2306, 2307, 2308, 2309, 2310, 2311, 2312, 2313, 2314, 2315, 2316, 2317, 2318, 2319, 2320, 2321, 2322, 2323, 2324, 2325, 2326, 2327, 2328, 2329, 2330, 2331, 2332, 2333, 2334, 2335, 2336, 2337, 2338, 2339, 2340, 2341, 2342, 2343, 2344, 2345, 2346, 2347, 2348, 2349, 2350, 2351, 2352, 2353, 2354, 2355, 2356, 2357, 2358, 2359, 2360, 2361, 2362, 2363, 2364, 2365, 2366, 2367, 2368, 2369, 2370, 2371, 2372, 2373, 2374, 2375, 2376, 2377, 2378, 2379, 2380, 2381, 2382, 2383, 2384, 2385, 2386, 2387, 2388, 2389, 2390, 2391, 2392, 2393, 2394, 2395, 2396, 2397, 2398, 2399, 2400, 2401, 2402, 2403, 2404, 2405, 2406, 2407, 2408, 2409, 2410, 2411, 2412, 2413, 2414, 2415, 2416, 2417, 2418, 2419, 2420, 2421, 2422, 2423, 2424, 2425, 2426, 2427, 2428, 2429, 2430, 2431, 2432, 2433, 2434, 2435, 2436, 2437, 2438, 2439, 2440, 2441, 2442, 2443, 2444, 2445, 2446, 2447, 2448, 2449, 2450, 2451, 2452, 2453, 2454, 2455, 2456, 2457, 2458, 2459, 2460, 2461, 2462, 2463, 2464, 2465, 2466, 2467, 2468, 2469, 2470, 2471, 2472, 2473, 2474, 2475, 2476, 2477, 2478, 2479, 2480, 2481, 2482, 2483, 2484, 2485, 2486, 2487, 2488, 2489, 2490, 2491, 2492, 2493, 2494, 2495, 2496, 2497, 2498, 2499, 2500, 2501, 2502, 2503, 2504, 2505, 2506, 2507, 2508, 2509, 2510, 2511, 2512, 2513, 2514, 2515, 2516, 2517, 2518, 2519, 2520, 2521, 2522, 2523, 2524, 2525, 2526, 2527, 2528, 2529, 2530, 2531, 2532, 2533, 2534, 2535, 2536, 2537, 2538, 2539, 2540, 2541, 2542, 2543, 2544, 2545, 2546, 2547, 2548, 2549, 2550, 2551, 2552, 2553, 2554, 2555, 2556, 2557, 2558, 2559, 2560, 2561, 2562, 2563, 2564, 2565, 2566, 2567, 2568, 2569, 2570, 2571, 2572, 2573, 2574, 2575, 2576, 2577, 2578, 2579, 2580, 2581, 2582, 2583, 2584, 2585, 2586, 2587, 2588, 2589, 2590, 2591, 2592, 2593, 2594, 2595, 2596, 2597, 2598, 2599, 2600, 2601, 2602, 2603, 2604, 2605, 2606, 2607, 2608, 2609, 2610, 2611, 2612, 2613, 2614, 2615, 2616, 2617, 2618, 2619, 2620, 2621, 2622, 2623, 2624, 2625, 2626, 2627, 2628, 2629, 2630, 2631, 2632, 2633, 2634, 2635, 2636, 2637, 2638, 2639, 2640, 2641, 2642, 2643, 2644, 2645, 2646, 2647, 2648, 2649, 2650, 2651, 2652, 2653, 2654, 2655, 2656, 2657, 2658, 2659, 2660, 2661, 2662, 2663, 2664, 2665, 2666, 2667, 2668, 2669, 2670, 2671, 2672, 2673, 2674, 2675, 2676, 2677, 2678, 2679, 26



